



Sponsorship Prospectus

COAPPA promotes the common interests of planning, maintenance and operation of facilities within Colorado's educational institutions, supports and supplements the activities of RMA and APPA, and fosters a professional spirit among those engaged in this work.

Each year, COAPPA hosts the annual conference. 2020 marks the fourth year the organization has hosted this event. Expect over 300 attendees, comprised of facilities staff, construction management teams, and leadership at higher education institutions across the state as well as members of the Architecture Engineering and Construction industry.

Schedule at a glance:

Monday, April 13	Exhibitor load-in and opening reception in the evening
Tuesday, April 14	Full day conference including a keynote, education sessions, exhibitor hall, and welcome event
Wednesday, April 15	Full day conference including COAPPA member meeting, education sessions, exhibitor hall and exhibitor tear down

Increase your company's exposure to a targeted audience of industry leaders and higher education professionals by partnering with COAPPA for the 2020 Annual Conference!

2020 Sponsor Levels and Benefits

PLATINUM	GOLD	SILVER	CERTIFIED	SUPPORTER
\$5,000	\$3,500	\$2,000	\$1,250	\$775

Number of passes to COAPPA	5	4	2	2	2
Provide remarks at keynote	✓				
Exhibit Space	✓	✓	✓	✓	✓
Logo recognition in program guide and event signage	✓	✓	✓	Company Name	Company Name
Logo recognition on slides at keynote and education sessions	✓	✓	✓		
Verbal recognition during keynote	✓				
Company logo on event website	✓	✓	✓	Company Name	
Company logo in email announcements about COAPPA Annual Conference	✓	✓	✓	Company Name	



COAPPA 2020 Annual Conference Sponsorships:

Below are additional sponsor benefits that do not include exhibit space:



WELCOME RECEPTION SPONSOR(DAY 1) - \$2,000

EXCLUSIVE SPONSORSHIP! Sponsor the COAPPA Happy Hour held on Monday, April 14. Benefits include: Two (2) passes to the COAPPA conference | Opportunity to address happy hour attendees during event | Logo recognition on “reception sponsor” signage placed at each bar | Logo in COAPPA program guide



THEME EVENT DRINK SPONSOR - \$1,800

Sponsor the drinks at the Welcome Reception taking place on the evening of Tuesday, April 15. Benefits include: Two (2) passes to the COAPPA conference | Verbal recognition and opportunity to make remarks during Welcome Reception | Logo recognition on signage at Welcome Reception | Logo on all drink tickets



THEME EVENT ENTERTAINMENT SPONSOR - \$1,800

Sponsor the entertainment at the Welcome Reception taking place on the evening of Tuesday, April 15. Benefits include: Two (2) passes to the COAPPA conference | Verbal recognition and opportunity to make remarks during Welcome Reception | Logo recognition on signage at Welcome Reception | Logo on all cocktail tables



EDUCATION ROOM SPONSOR - \$2,500

THREE TRACKS AVAILABLE! Benefits include: Two (2) passes to the COAPPA conference | One (1) cocktail table placed outside room for materials | 2-3 minutes at the beginning of each session (three total) to address attendees | Opportunity to put pop up banner inside session room | Logo recognition as room sponsor in program guide, emails, and signage.



BREAKFAST/LUNCH SPONSOR - \$1,000

FOUR AVAILABLE. Sponsor breakfast or lunch on Tuesday, April 15 or Wednesday, April 16. Benefits include: Logo recognition on signage at buffet stations | One (1) pass to the COAPPA conference



BREAK SPONSOR - \$750

FOUR AVAILABLE. Sponsor break on Tuesday, April 15 or Wednesday, April 16. Benefits include Logo recognition on signage at snack stations | One (1) pass to the COAPPA conference

Sponsorship Contact:

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Events Board Chair

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COAPPA
Colorado Chapter of APPA