

Modernizing Infrastructure for Institutional Success

Linking Infrastructure and Retention in Theory and Practice

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University of Hawaii EFFICIENCY + SOLAR + STORAGE = NET ZERO The most financially beneficial & environmentally sustainable solution UNIVERSITY of HAWAI'I SYSTEM UNIVERSITY of HAWAI'I SYSTEM UNIVERSITY OF HAWAI'I COMMUNITY COLLEGE

UHCC video



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STATE OF HAWAII – ENERGY POLICY DIRECTIVES

Hawaii state energy policy is rooted in one principle: a commitment to maximize the deployment of cost effective investments in clean energy production and management for the purpose of promoting Hawaii's energy security.

- 1. Diversifying our energy portfolio. Diversity has always been one of Hawaii's greatest assets. Our energy resources are no exception; we are blessed with diverse resources such as solar, wind, hydro, bioenergy, geothermal, and energy efficiency. Among these resources, geothermal holds particular promise as a clean and firm energy source that is also low-cost. Biofuels, another important resource, should be targeted primarily for jet fuel, and used in electric generation only as a transitional use.
- 2. Connecting and modernizing our grids. Hawaii is connected in many ways that make us stronger. Linking the islands enables us to utilize our islands' best resources, at a scale that will reduce costs. Levelizing electricity rates across connected islands will not only lower rates on neighbor islands, but may also improve overall system efficiency. Since existing technical analyses show that Oahu lacks resources and sites to economically move beyond 25-30% renewable energy on its own, investing in undersea cable infrastructure is the pathway to an energy future that breaks our addiction to fossil fuels. The State Administration is determined to achieve its goal of 100 percent renewable energy generation by 2045. Maximizing affordable clean energy is a core strategic goal, and provides the most secure foundation for our economy and way of life.
- 3. Balancing technical, economic, environmental, and cultural considerations. Most renewable energy sources are less expensive than oil, but to integrate these resources we often need to blaze new pathways both in technology and policy. Not all clean energy projects are created equal. In order to find the most beneficial long-term solutions, we must focus on projects that make the best use of land and resources. We are collaborating with partners in the public and private sectors to focus on the most beneficial projects, ensuring that challenges are met with a spirit of collaborative problem solving, not inaction.
- 4. Leveraging our position as an innovation test bed. Hawaii should not only demonstrate the future of clean energy, but should also help invent it. Our isolated, islanded grids, high energy costs, and connections to the Asia Pacific region make Hawaii an ideal test bed for new energy solutions. We're working to create an environment where our communities support innovative companies that are solving the world's toughest energy challenges and creating new jobs and opportunities for investment for a knowledge-based economy right here in Hawaii. Innovation is the cornerstone of our economic diversification strategy.
- 5. **Promoting an efficient marketplace that benefits producers and consumers.** An efficient marketplace is one where producers are motivated to provide a product or service and consumers are well-informed to make sound decisions. To achieve this we will support producers that want to develop innovative and cost-effective ways to provide energy to our residents. We also will encourage efforts that give consumers the tools to make informed decisions for their energy needs.



Learning from the sustainable life & practices of Hawaii

Picture: Hokule'a, Polynesian Voyaging Society



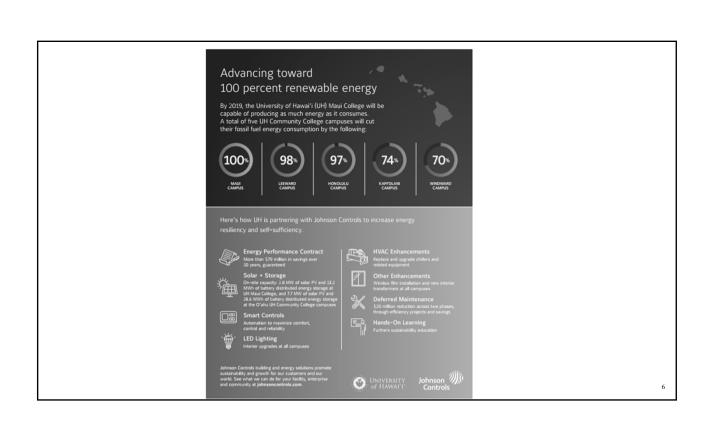
Cost of Waiting

\$173,671 per month

\$5,609 per day

Amounts paid towards utilities to be re-directed to Facility improvements at Maui campus + all 4 Oahu campuses







Project Overview Phase 1 2012





Efficiency financing by bond backed by Guaranteed Savings stream, 20 year Guarantee

Lighting, AC, Controls

Solar PPA Pricing

\$0.03 less (12% less than Utility) 20 year term

Automation with Smart Controls

More comfort, control, & reliability for areas of campus touched by project

800kw Solar PV

Clean Solar Energy to the grid

University of Hawaii. | Proprie

Project Overview: Phase 2





University of Hawai'i Maui College

The Efficiency Numbers

| \$433K | 30% | \$2.1M | \$10.2M |
|--|--|---|---|
| Guaranteed savings in first year | Additional Reduction in annual MECO utility consumption from efficiency measures | Dollar value of ECMs that also address deferred maintenance | Total Guaranteed Energy & Operational Savings over 20-year Performance Period |

Sustainable Life & Practice (SLP)

Learning from the sustainable life & practices of Hawaii

Energy Savings + community benefits

Imported energy



Tanker arrives full of foreign oil

Tanker departs full of our local cash

*Most of Maui's electricity is generated from imported oil

Efficiency Project



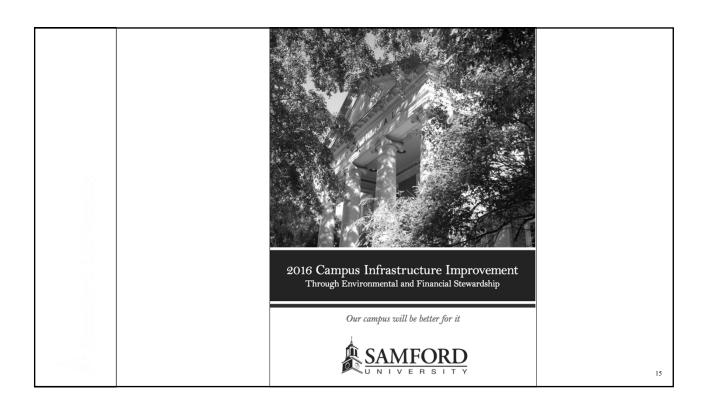
- Creates jobs in our local economy Keeps dollars here Reduces foreign oil dependency Increases resiliency & self-sufficiency for Maui Opportunity to provide grid-services through storage See Phase 1

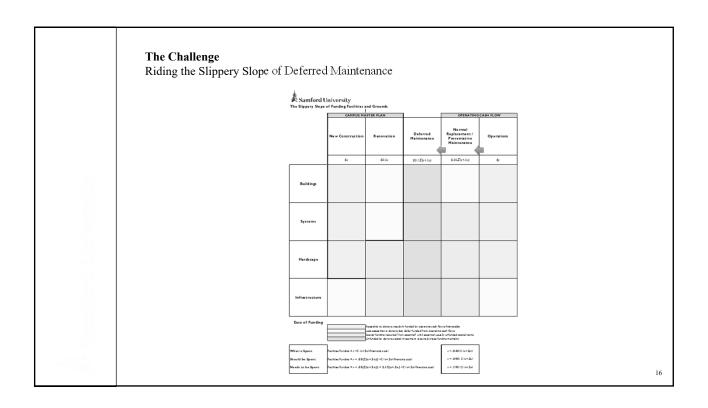
The Samford Story:Lens 1 – Addressing The Short Term Infrastructure Challenge











The Challenge

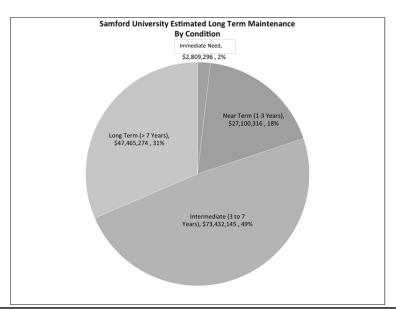
The Campus We Love needs some Love

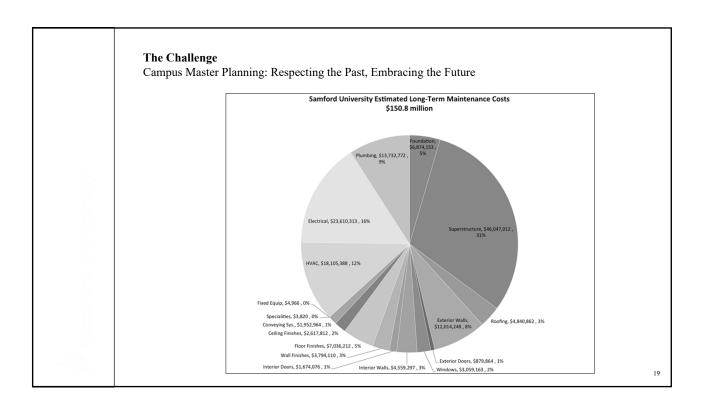
- 60 years on Lakeshore Campus
- Aging Facilities
- Inefficient Equipment
- Failing Systems
- Competing Capital Investments
- Cash Flow Management
- Maintaining consistency with Values and Mission
- Adhering to our Strategic Plan

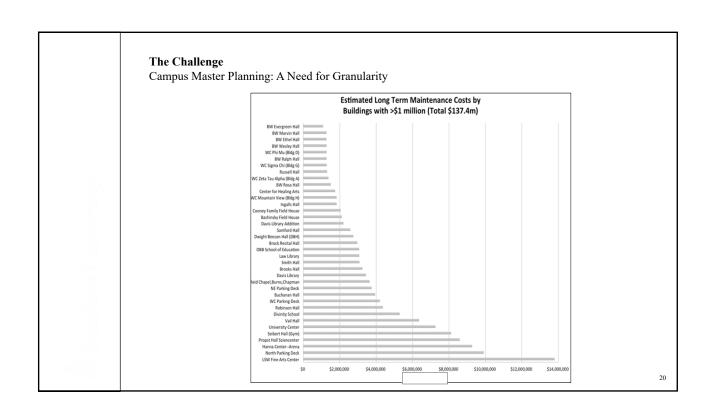
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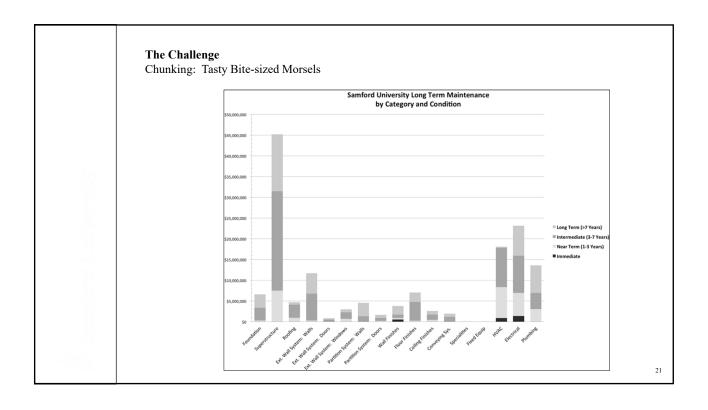


Campus Master Planning: Respecting the Past, Embracing the Future









Execution or Executed?Having the Right CPPC Partner



- Successful Three Year Relationship
- Fortune 100 firm (Fiscal 2015 Revenues = \$37.2 billion)
- 1,300 locations
- 8,565 projects
- 137,145 employees
- 1,887 higher education partners
- Deep experience with ESPC's
- Values alignment
- \$287,000 Performance Audit



An exhaustive audit that establishes priorities by ROI





Energy Conservation Measures (ECM)

CM 1 - Lighting Upgrades

ECM 2 - Domestic Water Conservatio

ECM 3 - Building Envelope

ECM 4 - Window Replacements

ECM 5 - Piping Insulation

ECM 6 - Metasys® Upgrades

ECM 7 - Controls and Mechanica

ECM 8 - Chilled Water Plant

ECM 9 - Natural Gas Rate Change

ECM 10 - Heating Venting Air Conditioning (HVAC) Improvements

ECM 13 - Electrical Improvements

ECM 14 - Miscellaneous Mechanical

ECM 15 - Domestic Hot Water Equipment Upgrades

ECM 16 - Hot Water System Improvements 23

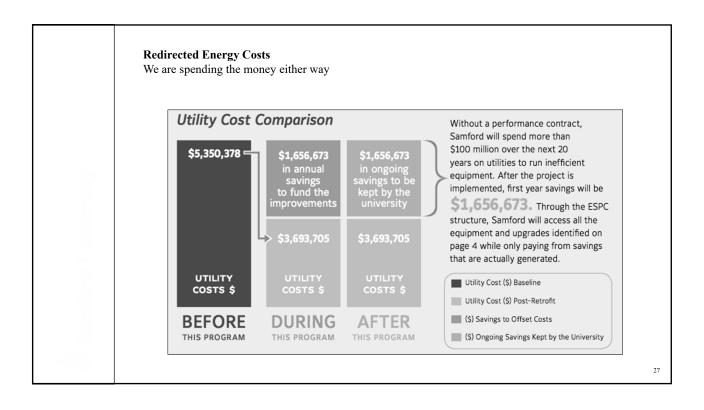
The Solution:

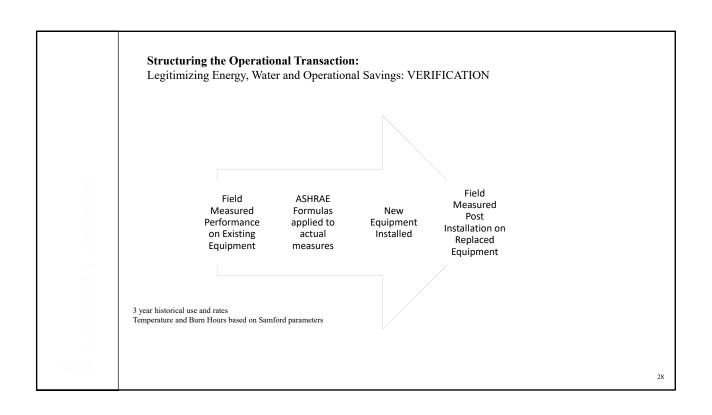
Contingent Payment Performance Contract ("CPPC")

- Replace failing systems; address inefficiencies
- Improvements lead to reduced operating costs (energy, water, labor)
- Savings are sufficient to pay for improvements within a 20 year period
- CPPC provider finances cost of improvements
- CPPC provider is repaid <u>only</u> if and as savings are realized
- Net result: no cash investment by Samford; cash flow neutral; long-term operating discipline is assured; benefits inure to Samford
- Samford has received exclusion from debt covenants for CPPC; if financed conventionally, would stress covenant restrictions

Structuring the Transaction: Need Driven, Independent Verification Necessary Improvements Capital recovery payments equate to purchase price of improvements plus return to investor Guaranteed savings support investor's capital recovery payments Guaranteed savings are monetized, guaranteed and re-verified

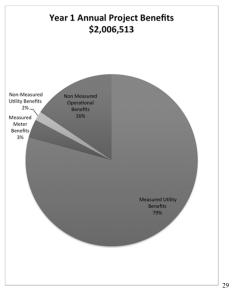






Structuring the Operational Transaction:Legitimizing Energy, Water and Operational Savings: VERIFICATION

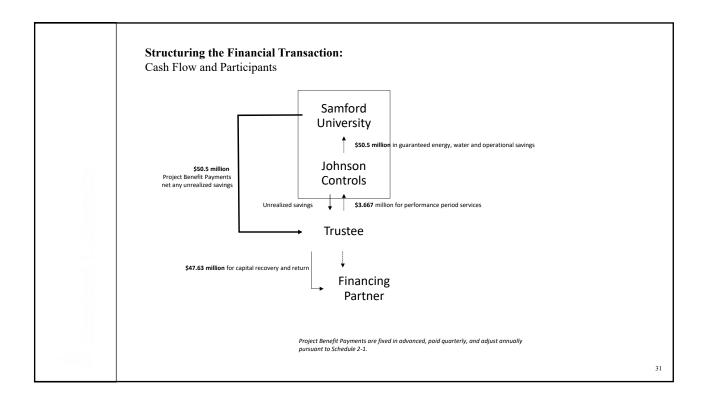
| Performance Year | Utility Benefits | Meter Benefits | Utility Benefits | Operational Benefits | Annual Project Benefits |
|---------------------|---------------------|-------------------|---------------------|-------------------------|----------------------------|
| | MPB | MPB | NMPB | NMPB | MPB & NMPB |
| 1 | \$1,590,769.65 | \$69,878.83 | \$34,430.22 | \$311,434.92 | \$2,006,513.62 |
| 2 | \$1,635,278.35 | \$71,975.19 | \$35,463.12 | \$320,777.97 | \$2,063,494.64 |
| 3 | \$1,681,058.03 | \$74,134.45 | \$36,527.02 | \$330,401.31 | \$2,122,120.80 |
| 4 | \$1,728,145.52 | \$76,358.48 | \$37,622.83 | \$340,313.35 | \$2,182,440.17 |
| 5 | \$1,776,578.75 | \$78,649.24 | \$38,751.51 | \$350,522.75 | \$2,244,502.24 |

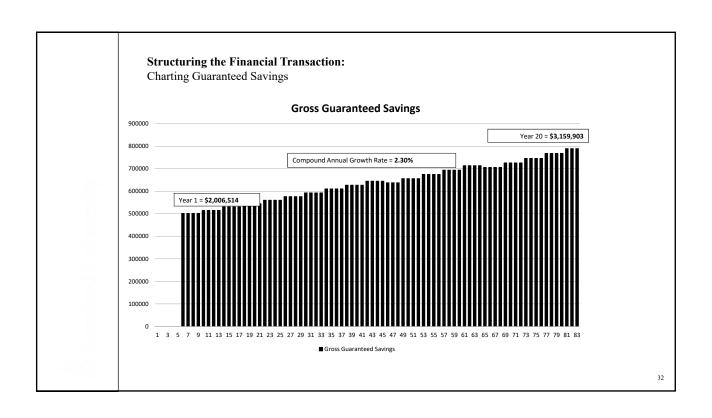


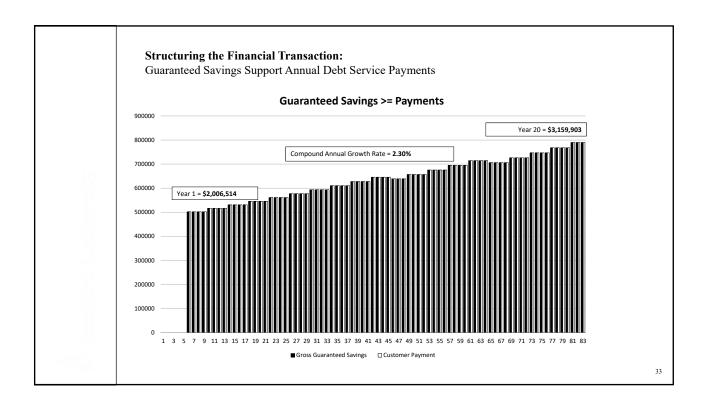
Structuring the Operational Transaction:Legitimizing Energy, Water and Operational Savings: VERIFICATION

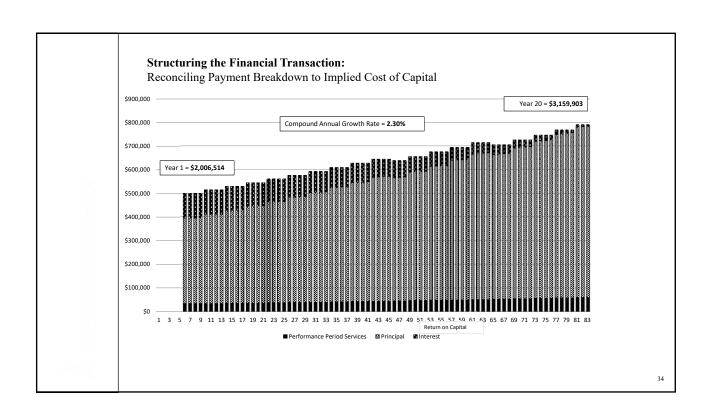
| Non-Measured Utility Benefits | ECM | Year 1 Benefits | Escalation |
|---|--------|--------------------|------------|
| The Non-Measured Project Benefits of ECM 2C and 2D are a result of irrigation water savings replaced with well water the sustainable flow rate of which could not be pre-established. | 2C, 2D | \$29,522 | 3% |
| The Non-Measured Project Benefits of 10A are a result of a minor energy savings associated with and efficiency improvement associated with the scope for work. | 10A | \$4,908 | 3% |
| Total Non-Measured Utility Benefits = | | \$34,430 | |

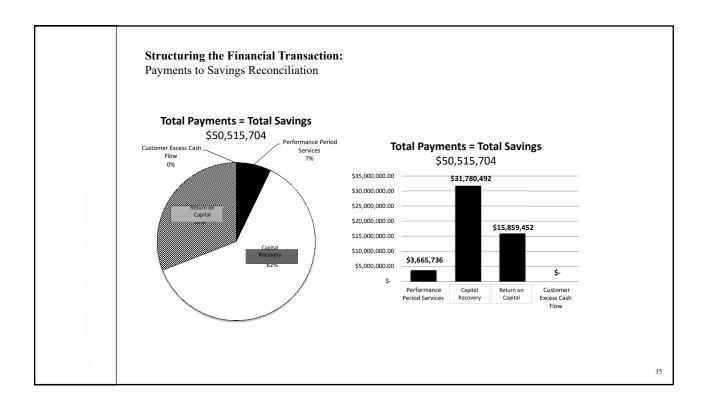
| Non-Measured Operational Benefits | ECM | Year 1 Benefits | Escalation |
|---|-----|--------------------|------------|
| The Non-Measured Project Benefits of ECM 1A, 1B and 1E are a result of material savings associated with the warranty covering replacement materials. | | \$47,299 | 3% |
| The Non-Measured Project Benefits of ECM 2 are a result of material savings associated new materials and attic stock provided. | 2 | \$3,646 | 3% |
| The Non-Measured Project Benefits of ECM 4 are a result of avoided contract costs associated with repainting existing wood windows | 4 | \$161,358 | 3% |
| The Non-Measured Project Benefits of ECM 8 are a result of avoided service costs associated with the extended warranty covering the new chillers and chiller drives | 8 | \$24,972 | 3% |
| The Non-Measured Project Benefits of ECM 10A are a result of avoided service costs associated rental spot cooling units. | 10 | \$74,160 | 3% |
| Total Non-Measured Operational Benefits = | | \$311,435 | |

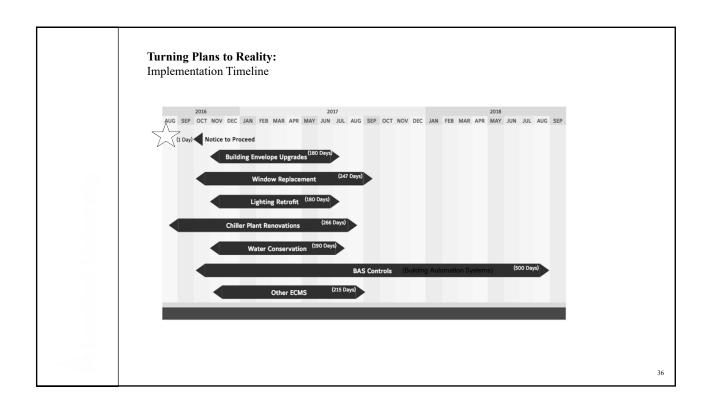


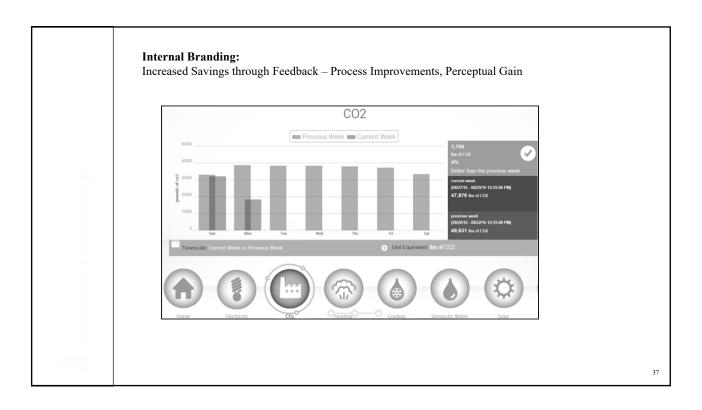


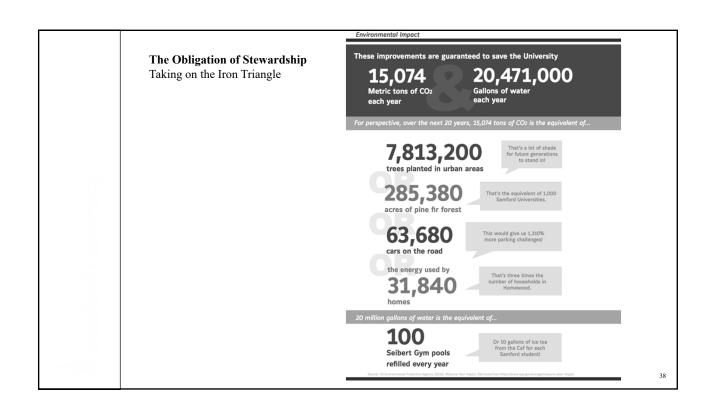




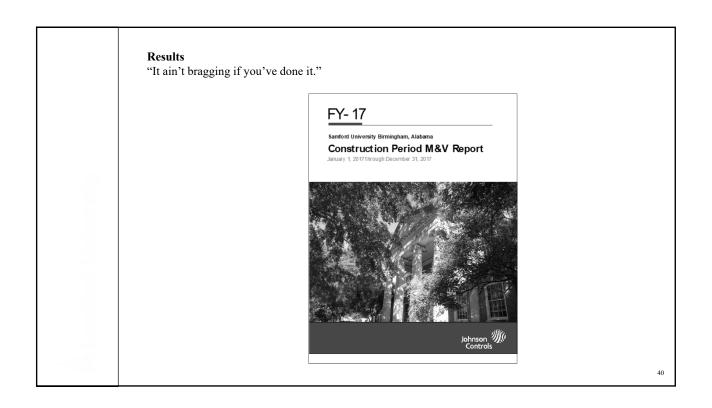


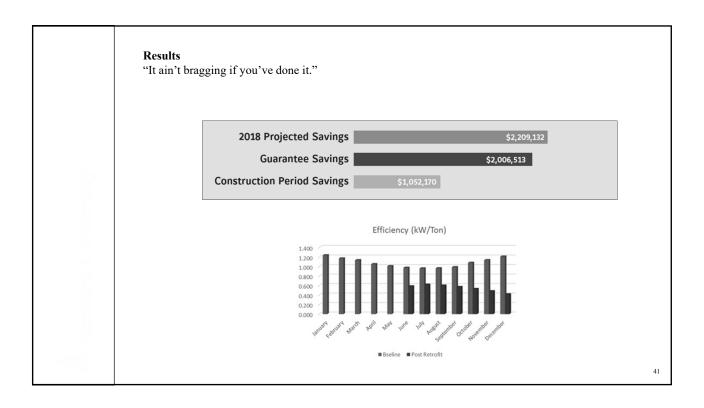






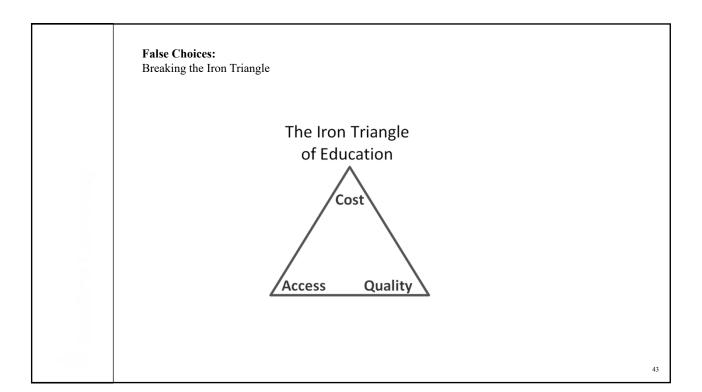
| | The Challenge Riding the Slippery Slope of Deferre | University se of Funding Facilities | and Grounds | | | | |
|-----|---|--|---|---|---|---------------|----|
| | | Now Construction | R enovation | Deferred Haintenance | Normal Replacement / Preventative Maintenance | Operations Sy | |
| | Boildin pr | | 122 | | | =1 | |
| | Systems | | | Johnson Controls Contingel Ryment Per ormance Control | Johnson Controls Contingel Remark Performance Control | | |
| | Mardicapa | | av. | illy. | | | |
| | In first traction | | Johnson Controls Continger Parment Performance Contract | Johnson Controls Continglifigurent Performance Controls | Johnson Controls Contingl Parant Performance Contract | | |
| | Ease of Fundin | | Less agges the to donors; but Special funding required; "nor | r funded by committee each for dollar funde difrom operating expential until expential para hyantiment in quite diptibus fur | cash flows I'r unfunded capital items | | |
| -62 | What is figure. Should be diposed. No sele to the Signet. | 1 | Sulfinancene com) I(x = S x)) = I (x = Sulfinance I(x = S x)) = S.1 I(x = Sx) = | | y = .0 45(I (x = .5a)) y = .0 95(I (x = .5a) y = .1 95 (I (x = .5a) | | 39 |
| | | | | | | | |





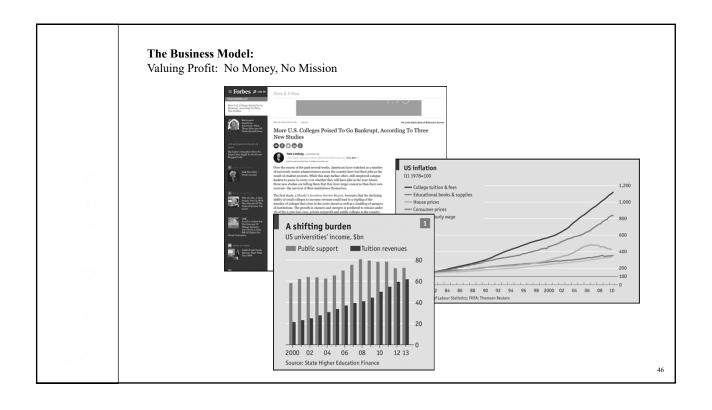
The Samford Story:

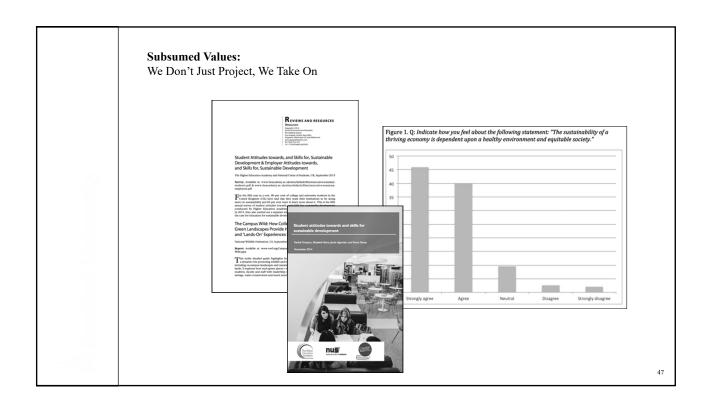
Lens 2 - Considering Long-Term Retention Patterns

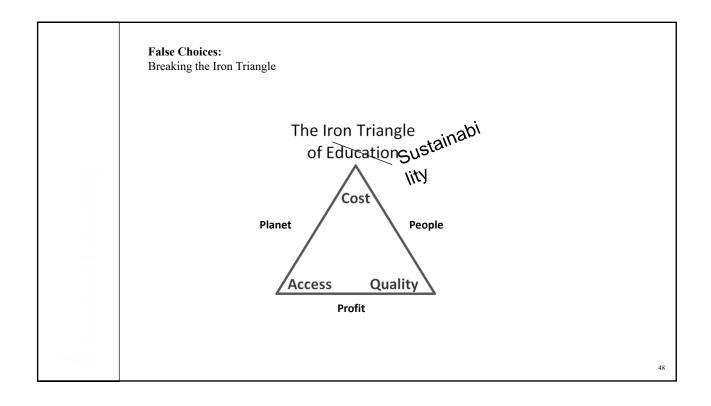


Principal or Purposeful Values: The Meaning of Our Life Adventurous Animal Protection Cultural and Artistic Appreciation and Expression Enjoy Life / Pleasure Environmental Protection Financal Freedom Theatre, art, music, opera, etc. Active, fun, enjoyable lifestyle Protetion of the earth's natural Finanical Freedom success Health and Energy Physical health and vitality Healthy Close and fulfilling Relationships Intelligence / Intellectual Mature Love relationships, true friendship Well-studied, educated, maturity Making a difference in the wor Meaningful Life Defense of one's country, way of life, and ideals inner harmony, at peace with one's self. Life free from inner fear and National Security Peace of Mind Personal Freedom Life free from inner fear and inner conflict Ability to exert one's will to influence or drive outcomes Government work, ambassa politics, United Nations, etc. Being saved / spiritual enlinhterment Public Service Salvation / Enlightenment Scientific Pursuit Self-Acceptance Self-esteem, self-respect, self-worth Working for the welfare of others, serving humanity. Mature understanding of Life and Self Salancing quality time between career, personal time, and family Social Service Work-Life Balance 44 Other

| | Supporting Values: The Way We Live to Obtain our Principals | | | | |
|-----------|---|--------------------------------|--|---|--|
| | | alue | Sample Definition | 1 | |
| | | | Dedication, work ethic, | i | |
| | A | | hardworking | | |
| | A | s sertiven ess | Being proactive, having an impact | | |
| | Be | | Believing in one's self, following one's truth, and living accordingly | | |
| | | haritable | Volunteering, supporting | i | |
| | <u> c</u> | ontribution | charitable organizations | 4 | |
| | C | | Capable, efficient, knowledgeable | | |
| | - | | Academic pursuits, reading, | 1 | |
| | | ontinuous Leaming | seminars | 1 | |
| | | ourageous | Standing up for your beliefs | 4 | |
| 530 | Di | isciplined | Consistent, diligent, follow through on commitments | | |
| €° | Er | | releasing emotions for mental well-being | | |
| 763 | E | mpathic/Caring | Sensitive, supporting, accomodating needs of others | | |
| 25 | F | | Balanced judgement and decision making | | |
| 73 | F | orgiving | Forgiveness of others and self | 1 | |
| | | appiness | Consistently having a positive mental state | | |
| | и. | onesty and Intetrity | Honest with Self and Others | | |
| | | dependent | Self-sufficient, autonomous | | |
| | | inovative | Imaginative, Creative, Inspiring | 1 | |
| 7 | F | | Faithful and committed to self, | | |
| | L | | family, others | 4 | |
| | | utritional Fitness bjective | Balanced diet, vitamins, etc. Logical and rational | 1 | |
| | | pen-Minded | Open to differing views and | 1 | |
| | H | - | opinions Exercising to promote healthy | 1 | |
| | | nysical Fitness | lifestyle | | |
| 2827 | Pi | rayer / Meditation | Connecting to a higher power | 1 | |
| | R | esponsible | Taking responsibility for your life's choices and their consequences | | |
| | R | isk raking | Creating and accepting difficult challenges | | |
| > 0.5 | Si | haring | Open and forthcoming with others, intimate | | |
| W7.4 | Та | aking Care of One's | Relaxation, rejuvenation, | 1 | |
| a But | Se | elf | nurturing, self-care | | |
| _45/29/ | тг | rustworthy | Striving to achieve the trust of others | | |
| | | ther | outers | 4 | |









American Association of University Administrators Donald A. Gatzke Outstanding Dissertation Award 2018

An Explanatory Model of First Year Retention:
Application and Adaptation of Braxton, Doyle, Hartley, Hirschy, Jones & McLendon's
Rethinking College Student Retention

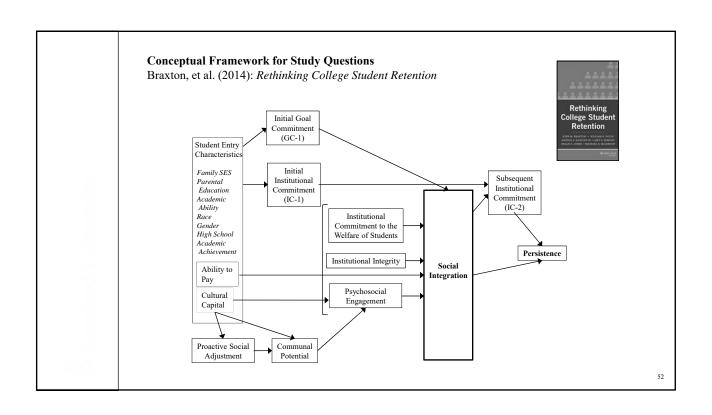
Colin M. Coyne, Ed.D., M.M. Alexis J. Stokes, Ed.D., M.E.



Question 2: Driving Retention

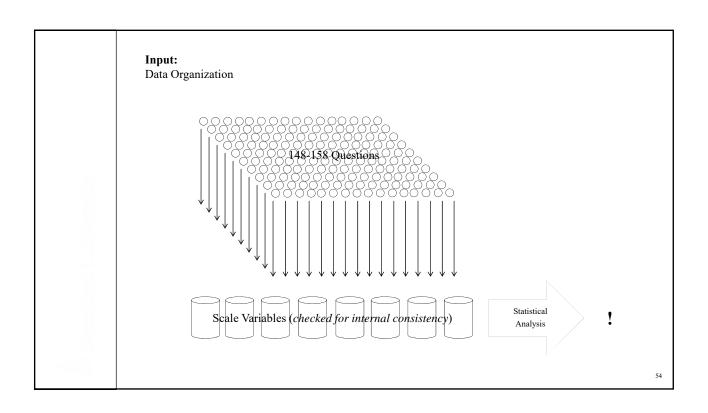
After removing co-curricular activities of any type, what factors most influence and/are most predictive of first year to second year persistence?

- a) Specifically, what factors most **influence social integration**?
- b) Specifically, what differences (if any) exist between a Low Retention Institution and a High Retention Institution?



Explaining the Gap: A Colloquial Guide to Terminology

| Variable Name | Description | Might Say |
|---|---|---|
| Psychosocial Engagement | Self-reported estimates of how frequently during the course of the school year the student has engaged in activities outside of class | Sign me up! |
| Social Integration | Degree of student's integration into the campus social system | "I love you man!" |
| Communal Potential | Student's perception of the potential for community among peers on campus | "We are family!" |
| Institutional Integrity | Student's perception that the institution acts in a manner consistent with its stated values and espoused mission | "Show me the money!" |
| Commitment of the Institution to Student Welfare | Student's perception that the institution genuinely supports the well-being of students | "You love me; you really love me!" |
| Faith Engagement* | Extent to which student exhibits or engages in faith related activities | "Lord, just get me through this and I'll never" |
| Diversity Climate* | Student perceptions of campus tolerance for diversity | "You say tomAto, I say tomAHto." |
| Faculty Engagement * | Influence of faculty interactions on student experience | "Yes, Obi Wan." |



Driving Persistence: Factors Influencing Social Integration

| | Mo | del 1 | Mo | del 2 | Mo | del 3 | Mo | del 4 |
|--------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------|
| | Standardized | Un- | Standardized | Un- | Standardized | Un- | Standardized | Un- |
| Variables | Coefficients | Standardized | Coefficients | Standardized | Coefficients | Standardized | Coefficients | Standara |
| (Constant) | | 0.179 | | 0.155 | | 0.146 | | 0.184 |
| High School GPA+ | -0.032 | -0.01 | -0.03 | -0.01 | -0.024 | -0.007 | -0.032 | -0.01 |
| On-Campus Residence++ | 0.015 | 0.019 | 0.014 | 0.018 | 0.009 | 0.011 | 0.003 | 0.004 |
| Inistinal Institutional Commitment++ | -0.058 | -0.039 | -0.054 | -0.036 | -0.031 | -0.021 | -0.06 | -0.04 |
| Ability to Pay++ | -0.015 | -0.012 | -0.017 | -0.013 | -0.014 | -0.01 | -0.016 | -0.012 |
| Psychosocial Engagement | 0.184** | 0.166 | 0.185** | 0.168 | 0.169** | 0.151 | 0.172** | 0.156 |
| Communal Potential | 0.521*** | 0.507 | 0.525*** | 0.512 | 0.535*** | 0.51 | 0.531*** | 0.517 |
| Institutional Integrity | 0.056 | 0.044 | 0.054 | 0.042 | 0.057 | 0.044 | 0.061 | 0.048 |
| Commitment to Student Welfare | 0.201* | 0.18 | 0.207* | 0.187 | 0.213* | 0.187 | 0.226** | 0.203 |
| Faculty Engagement | -0.007 | -0.007 | -0.013 | -0.013 | -0.019 | -0.018 | -0.029 | -0.029 |
| Athletic Status | | | 0.016 | 0.016 | 0.013 | 0.013 | | |
| Co-Curricular Participation | | | | | -0.022 | -0.023 | | |
| First Year Class Status | | | | | | | 0.062 | 0.065 |
| Adjusted R-Squared | 0.636*** | | 0.634*** | | 0.619*** | | 0.637*** | |
| N | 183 | | 182 | | 181 | | 183 | |

*p<0.05, **p<.01, ***p<.001

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Driving Persistence:

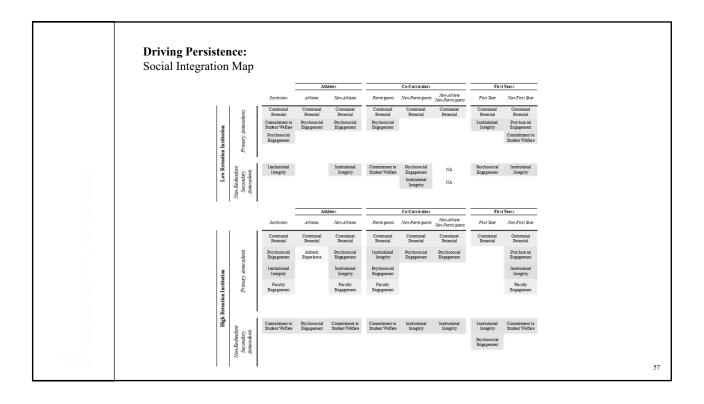
Low Retention Institution vs. High Retention Institution

| | | Low Retenti | on Institution | High Resolu | tion Institution |
|--------|--------------------------------------|--------------|----------------|--------------|------------------|
| | | Standardized | Un- | Standardized | Un- |
| | Variables | Coefficients | Standardized | Coefficients | Standardized |
| | (Constant) | | 0.179 | | -0.348 |
| | High School GPA+ | -0.032 | -0.01 | 0.005 | 0.002 |
| | On-Campus Residence++ | 0.015 | 0.019 | 0.013 | 0.023 |
| | Inistinal Institutional Commitment++ | -0.058 | -0.039 | -0.035 | -0.027 |
| | Ability to Pay++ | -0.015 | -0.012 | -0.004 | -0.003 |
| \geq | Psychosocial Engagement | 0.184** | 0.166 | 0.198*** | 0.224 |
| 5 | Communal Potential | 0.521*** | 0.507 | 0.543*** | 0.557 |
| 5 | Institutional Integrity | 0.056 | 0.044 | 0.147*** | 0.134 |
| | Commitment to Student Welfare | 0.201* | 0.18 | -0.004 | -0.004 |
| | Faculty Engagement | -0.007 | -0.007 | 0.103** | 0.127 |
| | Athletic Status | | | | |
| | Co-Curricular Participation | | | | |
| | Adjusted R-Squared | 0.636*** | | 0.604*** | |
| | N | 183 | | 550 | |

*p<0.05, **p<.01, ***p<.001

⁺⁺ Bivariate analysis on numaric variable indicates significant correlation with Social Integration at the .01 Level + Bivariate analysis on numeric variable indicates significant correlation with Social Integration at the .05 Level

⁺⁺ Bivariate analysis on numeric variable indicates significant correlation with Social Integration at the .01 Level + Bivariate analysis on numeric variable indicates significant correlation with Social Integration at the .05 Level



Driving Retention:

Persistence and Retention at the LRI

- Regression tells us what *is* present; not what *isn't or should be* Stated Intent to Reenroll (**Persistence**) = **80-90%**
- Actual retention is 66%



- Institutional Integrity and Faculty Engagement are missing as antecedents at Low Retention Institution
- · Low cultural capital

Unpacking Institutional Integrity:

If it's the big driver, what drives it?

| | HRI Institut: | ional Integrity |
|--|---------------|-----------------|
| | Standardized | Un- |
| Variables | Coefficients | Standardized |
| (Constant) | | 0.648 |
| Gender | -0.084 | -0.109 |
| Race/Ethnicity | 0.002 | 0.003 |
| Parental Education Level | 0.063 | 0.013 |
| Parental Income | -0.018 | -0.003 |
| Average Grades in High School | 0.023 | 0.01 |
| On-Campus Residence | -0.02 | -0.037 |
| Initial Institutional Commitment | -0.068 | -0.056 |
| Ability to Pay | 0.021 | 0.018 |
| Psychosocial Engagement | -0.136** | -0.167 |
| Social Integration | 0.148** | 0.162 |
| Communal Potential | 0.102** | 0.112 |
| Commitment of the Institution to Student Welfare | 0.487*** | 0.491 |
| Faith Engagement | 0.062 | 0.045 |
| Diversity Climate | -0.089* | -0.075 |
| Faculty Engagement | 0.072 | 0.095 |

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Conceptual Framework for Study Questions Braxton, et al. (2014): Rethinking College Student Retention revised by Coyne & Stokes Initial Goal Commitment (GC-1) Student Entry Characteristics Family SES Parental Education Academic Ability Race Gender High School Initial Subsequent Institutional Institutional Commitment (IC-1) Commitment (IC-2) Institutional Faculty Engagement Welfare of Students Academic Achievement Retention Persistence Institutional Integrity Social Ability to Integration Pay Psychosocial Engagement Cultural Capital Proactive Social Communal Adjustment Potential Figure 1: Toward a revision of the theory of student persistence in residential colleges and universities. 60

| | Bottom Line: Dare we say it?? A new paradigm! (ugh). |
|--------------------|---|
| Samford University | The Iron Triangle of Education Sustainabi lity Cost Planet People Access Quality Profit |
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The Samford Story:Lens 3 – Are Infrastructure Improvements a Good Retention Bet?

Explaining the Gap: Recommendations of Policy and Practice

Time to talk...

