

# Lessons from Coach Gibbs

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## Agenda

- ▶ Pre-Game Introductions
- ▶ Kick-off
- ▶ Post-Game Analysis
- ▶ Coach Gibb's Press Conference
- ▶ Final Press Conference

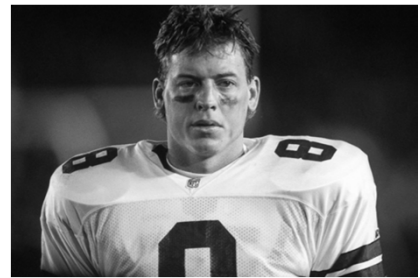
# Pre-Game Introductions

## Beth Clark

- ▶ Penn State University - University Park
- ▶ Analyst - Administrative & Financial Services for Office of Physical Plant, 14 years, CFP
- ▶ Lots of "APPA hats"
- ▶ Disclaimer



I am a  
DALLAS  
COWBOYS  
fan!!!



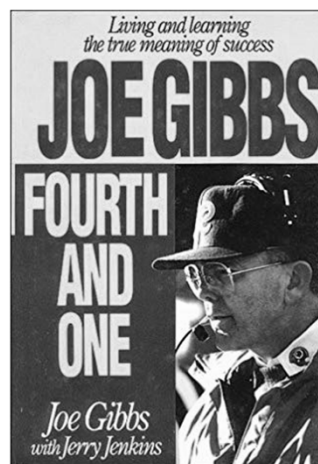
## Your Turn

- ▶ Name
- ▶ Institution/Company
- ▶ Role at Institution/Company
- ▶ Reason why this session piqued your interest
- ▶ Favorite NFL team

## Coach Joe Gibbs

- ▶ 20<sup>th</sup> and 26<sup>th</sup> Head Coach, Washington Redskins (1981-1992 and 2004-2007); "Special Advisor"
- ▶ Owner, Joe Gibbs Racing (NASCAR, NHRA, Motocross)
- ▶ Accolades
- ▶ Spiritual man

## Fourth and One



# Kick-Off

## One Team

- ▶ Surround yourself with the best.
- ▶ Don't assume you have to do it all yourself.
- ▶ You don't have to be an expert in EVERYTHING.
- ▶ Don't forget the bit players.

## It's OK to Say NO

- ▶ Gut check?
- ▶ Heart check?
- ▶ Being good isn't always great
- ▶ Personal mission and vision (TIMEOUT!)
- ▶ The well-timed "NO"

## Adversity

- ▶ 0 - 5 start to 1<sup>st</sup> season as HC
- ▶ Look for the heart and the guts
- ▶ Media coverage

## Patience

“Count it all joy when you fall into various trials, knowing that the testing of your faith produces patience. But let patience have its perfect work, that you may be perfect and complete, lacking nothing.” - James 1: 2-3

## Post-Game Analysis

## Post-Game Ponderings

- ▶ Tell people the truth and expect them to do the same...the intersection of trust and honesty.
  - ▶ How do you build it?
  - ▶ How do you make sure it's a "meet in the middle" experience and not a head-on collision?

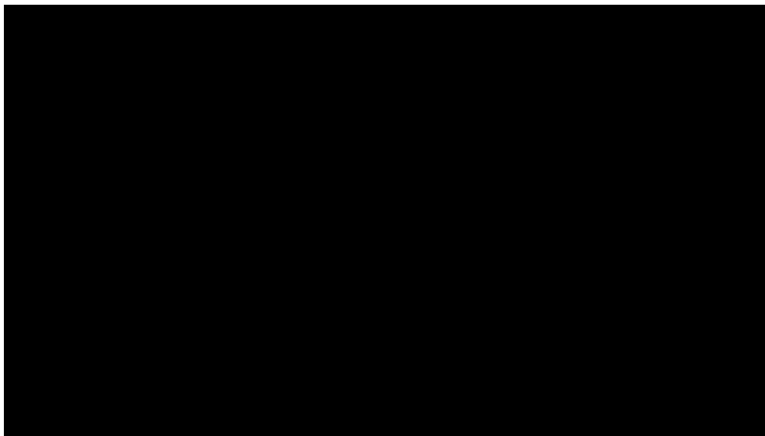
## Post-Game Ponderings

- ▶ How many of you are parents or an adult of significance for a child?
  - ▶ Have you considered your leadership legacy?
  - ▶ How would you want a future conversation between your child and a former employee to go?
    - ▶ What could you want the employee to say?
    - ▶ What would you want your child to HEAR?!?



# Press Conferences

## Coach Gibbs' Press Conference



Questions?

Thank You!

