



1

## Today's Agenda

### PART I

- *What to know about insulation*
- *Understand fundamentals of energy surveys & how to conduct*
- *Spot energy-saving opportunities in your system*
- *7 questions to ask when buying*

### PART II

- *Case Study: University of Maryland Medical Center*
- *What we learned at UMMC*

### PART III

- *Tools of the trade*
- *How to work with an ESCO to secure credits*
- *Tactics for recouping energy from problematic heat-loss areas*

2

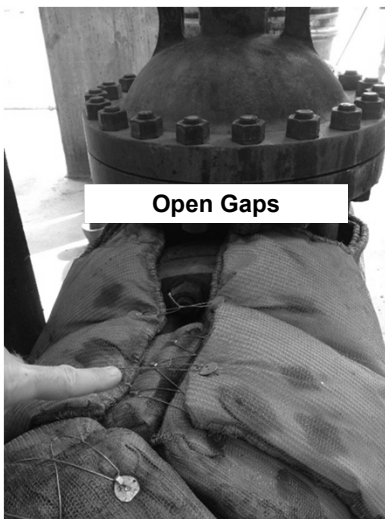
## What to know about insulation

- Engineered insulation **saves billions of Btu/h**
- **Money spent** on engineered blankets can be **recovered**
- **Engineered blankets eliminate repetitive material & labor costs – a green solution!**
- High-performance, **reusable insulation lasts decades**
- **Virtually any component can be insulated effectively** with the right tools . . .

3

## What you need to know about insulation

### ***Worst Practices***

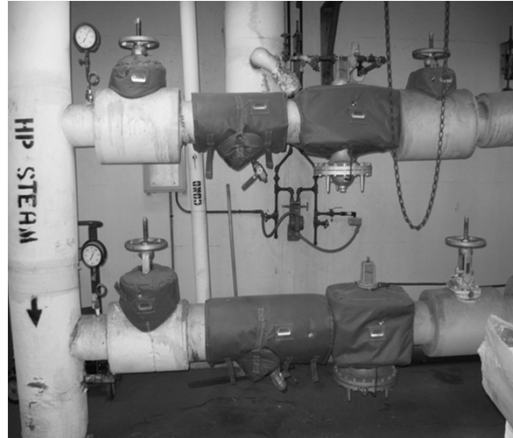


## What you need to know about insulation

**Before**



**After**



5

8" 150# Gate Valve  
8" 150# Strainer

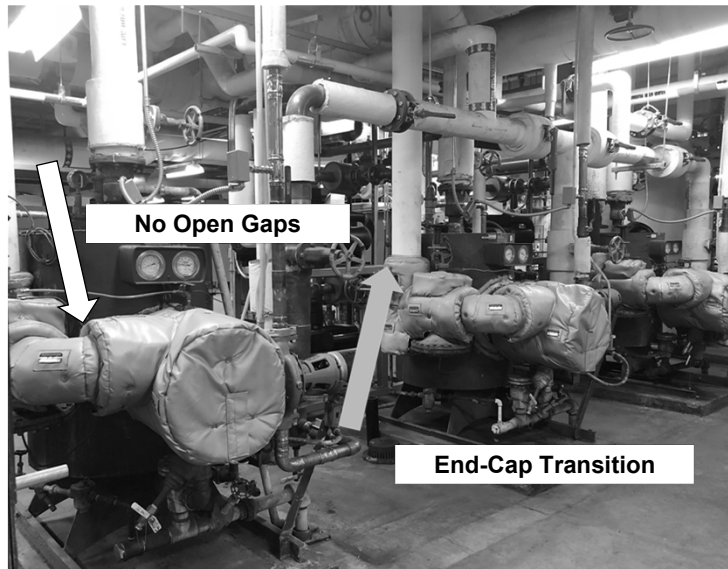
**Before**



**After**



## ***Best Practices***



What to **look out** for . . .

- ***Poor craftsmanship***
- ***Lack of standards***
- ***Components not insulated***
- ***Not truly reusable***

### *7 questions to ask when buying insulation*

- **Is it reusable?**
- **Does it have CSI 3-Part Performance Specifications?**
- **Is it designed and produced via CAD & CNC?**
- **Are there embossed, metal ID tags for quick, accurate install?**
- **Is the fit guaranteed with a warranty?**
- **Can it handle a temp. range from 45 F to 2,000 F?**
- **Does it meet OSHA & DOE thermal standards?**

9

## Today's Agenda

### PART II

---

- *Case Study: University of Maryland Medical Center*
- *Lessons learned at UMMC*

10

## Case Study: Univ. of Maryland Medical Center

### BACKGROUND:

- 4 central plants deliver steam to 2.1-million-sq.-ft. teaching hospital, includes 294,000-sq.-ft. Gudelsky Building & R. Adams Cowley Shock Trauma Center.
- HVAC system: 56 air handling units, 14 chillers, 13 cooling towers, 3 ice storage tanks & district steam (provided by Veolia North America) for heating.
- Also use district steam for hot water & sterilization.

### SITUATION:

- Thought of insulation as “set it, forget it.”
- Learned about reusable insulation as green solution.
- Agreed to free energy survey of campus; showed reusable insulation reducing annual steam costs by 80 %, decreasing ambient room temp by 25° F.

### Energy Survey Summary

Total Heatloss - Bare (BTU/Year):	1,244,370,325.32
Total Heatloss - w/ Insulation (BTU/Year):	120,153,789.62
<b>Heatloss Savings - w/ INSULTECH® (BTU/Year):</b>	<b>1,124,216,535.70</b>
Total Annual Operating (Steam Cost) - Bare:	\$24,887.41
Total Annual Operating (Steam Cost) - w/ Insulation:	\$2,403.08
<b>Annual (Steam Cost) Savings - w/ INSULTECH®:</b>	<b>\$22,484.33</b>
<b>* Lifetime (Steam Cost) Savings (15 Yrs):</b>	<b>\$319,765.91</b>
Total Cost (INSULTECH® Blanket System):	\$14,099.05
Installation (By Shannon):	\$3,400.00
<b>Total Cost:</b>	<b>\$17,499.05</b>
Payback (Months):	10
Number of Fittings:	40

#### Heatloss Calculation

$Q = K (\Delta T) / L + (K / Ht)$   
 $Q = \text{Heatloss (BTU / Hr / SF)}$   
 $K = \text{Bare Surface Thermal Conductivity (K = 26.9)}$   
 $\Delta T = \text{Surface Temp - Ambient Temp}$   
 $L = \text{Insulation Thickness}$   
 $K = \text{Insulated Surface Thermal Conductivity (K = 0.525 @ 300°F)}$   
 $Ht = \text{Combined Coefficients (Ht = 3.2 @ 300°F)}$   
 (Radiation, Convection & Conduction)

Completed By: **Shannon Enterprises Inc.**

Attn.: Ron Smith  
 Ph. #: (716)693-7954  
 Fax #: (716)693-1647  
 Email: rsmith@blanket-insulation.com

Territory Manager **Shannon Enterprises Inc.**

Attn.: Mike Makofsky  
 Ph. #: (609)472-9531  
 Fax #: (716) 693-1647  
 Email: mmakofsky@blanket-insulation.

Proprietary Note: This material is the property of Shannon Enterprises of W.N.Y. Inc. and is loaned upon condition that it will not be copied or reproduced in whole or in part for the purpose of furnishing information to others for the purpose detrimental to our interests and upon request will be returned. Any and all confidential, proprietary and other rights, in the subject matter being retained including any exclusive rights for use and or manufacture and or for sale possession of this material does not convey any permission to reproduce this material, in whole or in part or manufacture the subject matter shown therein or use the confidential or proprietary information thereon, such permission to be granted only by specific authorization in writing signed by an

### Energy Survey Summary

Total Heatloss - Bare (BTU/Year):	821,973,155.52
Total Heatloss - w/ Insulation (BTU/Year):	81,090,396.25
<b>Heatloss Savings - w/ INSULTECH® (BTU/Year):</b>	<b>740,882,759.27</b>
Total Annual Operating (Steam Cost) - Bare:	\$16,439.46
Total Annual Operating (Steam Cost) - w/ Insulation:	\$1,621.81
<b>Annual (Steam Cost) Savings - w/ INSULTECH®:</b>	<b>\$14,817.66</b>
<b>* Lifetime (Steam Cost) Savings (15 Yrs):</b>	<b>\$207,002.28</b>
Total Cost (INSULTECH® Blanket System):	\$11,962.55
Installation (By Shannon):	\$3,300.00
<b>Total Cost:</b>	<b>\$15,262.55</b>
Payback (Months):	12
Number of Fittings:	35

#### Heatloss Calculation

$Q = K (\Delta T) / L + (K / Ht)$   
 $Q = \text{Heatloss (BTU / Hr / SF)}$   
 $K = \text{Bare Surface Thermal Conductivity (K = 26.9)}$   
 $\Delta T = \text{Surface Temp - Ambient Temp}$   
 $L = \text{Insulation Thickness}$   
 $K = \text{Insulated Surface Thermal Conductivity (K = 0.525 @ 300°F)}$   
 $Ht = \text{Combined Coefficients (Ht = 3.2 @ 300°F)}$   
 (Radiation, Convection & Conduction)

Completed By: **Shannon Enterprises Inc.**

Attn.: Bill Moss  
 Ph. #: (716)693-7954  
 Fax #: (716)693-1647  
 Email: bmoss@blanket-insulation.com

Territory Manager **Shannon Enterprises Inc.**

Attn.: Mike Makofsky  
 Ph. #: (609)472-9531  
 Fax #: (716) 693-1647  
 Email: mmakofsky@blanket-insulation.

Proprietary Note: This material is the property of Shannon Enterprises of W.N.Y. Inc. and is loaned upon condition that it will not be copied or reproduced in whole or in part for the purpose of furnishing information to others for the purpose detrimental to our interests and upon request will be returned. Any and all confidential, proprietary and other rights, in the subject matter being retained including any exclusive rights for use and or manufacture and or for sale possession of this material does not convey any permission to reproduce this material, in whole or in part or manufacture the subject matter shown therein or use the confidential proprietary information thereon, such permission to be granted only by specific authorization in writing signed by an

13

## Case Study: Univ. of Maryland Medical Center

### SOLUTION:

- Three-phase project. 2017 thru Q1 2018. Installed custom-fit, reusable insulation blankets made w/ PTFE Nomex® fiber & polypropylene side-release buckles.
- Phase 1: 100 components, including chilled water pumps; 3- day project.
- Phase 2: Insulated semi-instantaneous indirect water heaters and pumps.
- Phase 3: Veolia bought custom-fit reusable insulation to cover mechanical room components which had non-reusable insulation or no insulation.

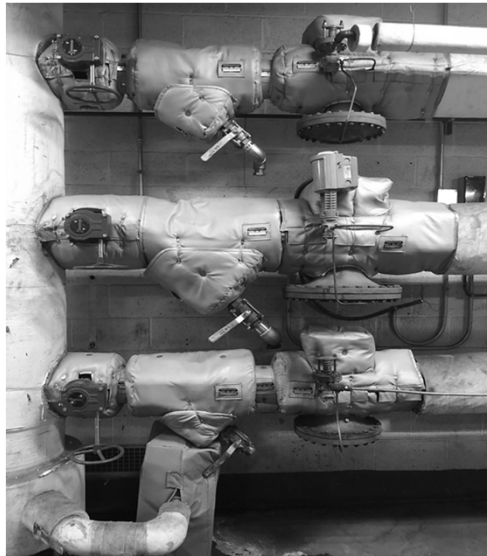


## Case Study: Univ. of Maryland Medical Center

### RESULTS:

- Dollars recouped from insulation go to insulating more components.
- Expect **\$436,000 in saved steam costs** for 100 components insulated.
- Expect heat-loss savings of 1.5 billion BTU/year.
- **Emissions savings** from reusable blankets will exceed **152 lbs. of NO<sub>x</sub> and over 50 tons of CO<sub>2</sub> per year.**
- **Payback period for phases 1 & 2 =  $\approx$  10 mos.**
- Improved safety; ambient temp in steam stations now 80° F.
- Surface temp of blankets covering steam components safe to touch.

## Case Study: Univ. of Maryland Medical Center



UMMC's steam pressure reducing station in the North Hospital sub-basement mechanical room.

***"Once we were **really educated** about the construction of reusable blankets, the savings and safety, we were sold."***

*Richie Stever  
Director of Operations & Maintenance  
UMMC*



## Today's Agenda

### PART III

- *Tools of the trade*
- *How to work with an ESCO to secure credits*
- *Tactics for recouping energy from problematic heat-loss areas*

17

## Energy Survey Services with Infrared Measurements (Get and use an I-R Gun)

**Before**



**After**

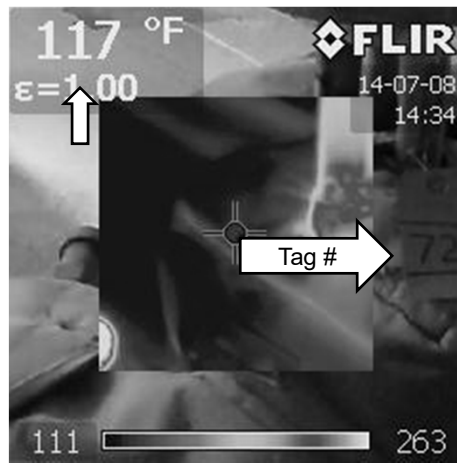


18

## M&V (measurement & verification) Reporting Proves Savings

Hold vendor responsible for estimates

*Thermography validates Performance*



19

## How to work with an ESCO to secure credits

### STEPS to take:

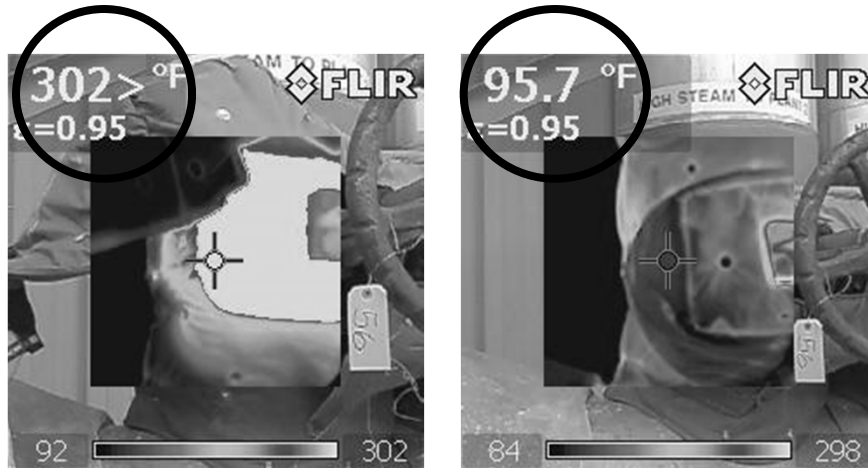
- ☐ Explore the Database of State Incentives for Renewables & Efficiency (DSIRE) is a comprehensive U.S. source on incentives for energy efficiency
  - o Visit <http://www.dsireusa.org/>
- ☐ Ask ESCO and/or Utility Companies to secure incentives for Therms reduction
  - o Therms are how utilities gauge incentive %
- ☐ Contact Utility Company to see if they offer financial incentives to share cost of surveys & steam system upgrades.
  - o In N.Y., National Grid offers up to \$10,000 to cover 50% of the cost of a pre-approved engineering study.
- ☐ Read about Office of Energy Efficiency & Renewable Energy's (part of U.S. DoE) FEMP Energy Incentive Program; it's a place for energy-efficiency project funding.
  - o <https://energy.gov/eere/office-energy-efficiency-renewable-energy>

20

**Post M&V reports must include:**

Fitting, Tag#, Thermographic & Digital Photo

***Note >200 degree temperature drop***



21

***Thank you, questions & contacts***

**Richie Stever, CHFM, LEED AP**  
**Director of Operations and Maintenance**  
**University of Maryland Medical Center**  
**22 S. Greene Street, NBE37**  
**Baltimore, MD 21201**  
**Office: 410-328-7283**  
**[rstever@umm.edu](mailto:rstever@umm.edu)**

**Joe Moran**  
**Director of Sales**  
**Shannon Enterprises (APPA Conf. Booth # 213)**  
**75 Main St.**  
**N. Tonawanda, NY 14120**  
**Office: 630-248-8952**  
**[jmoran@shannonent.com](mailto:jmoran@shannonent.com)**

22