

## Steve Glazner

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**From:** steve@appa.mmsend.com on behalf of steve@appa.org  
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**To:** Steve Glazner  
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# Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

**October 16, 2013**  
Vol. 13, No. 20

**APPA Events**

**Oct 18, 2013**  
[Call for Proposals](#)  
[Deadline for the 9th Annual Smart & Sustainable Campuses Conference](#)  
(APPA serves on Program Committee)

**Oct 19, 2013**  
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)  
Norfolk, VA

**Oct 30, 2013**  
[APPA Drive-In Workshop \(spons. by KCF Technologies\)](#)  
University Park, PA  
(Penn State University)

**Oct 31, 2013**  
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)  
Grand Rapids, MI

**Nov 7, 2013**  
[APPA Drive-In Workshop \(spons. by Spirax Sarco\)](#)

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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**HEADLINE NEWS**

Lubbock, TX (Texas Tech University)

**Nov 8, 2013**  
**Deadline: APPA 2014 Call for Papers**  
[Click on Conference Sessions tab](#)

**Dec 3-6, 2013**  
**Women's Leadership Institute (co-produced by APPA & CHEMA assns)**  
Amelia Island, FL

**Feb 2-6, 2014**  
**APPA U: Institute for Facilities Management**  
Dallas, TX

**Feb 2-6, 2014**  
**APPA U: Leadership Academy**  
Dallas, TX

**Mar 3-4, 2014**  
**9th Annual Smart & Sustainable Campuses Conference**  
Baltimore, MD

**Apr 12, 2014**  
**Credentialing Prep Course & Exam (CEFP & EFP)**  
El Paso, TX

**Jul 21-23, 2014**  
**APPA 2014: Centennial Celebration & Annual Conference**  
San Diego, CA

**APPA Region & Chapter Events**

**Oct 27-31, 2013**  
**MAPPAs Annual Conference**  
Grand Rapids, MI

**Oct 28-Nov 1, 2013**  
**APPAs Supervisor's Toolkit (spons. by**

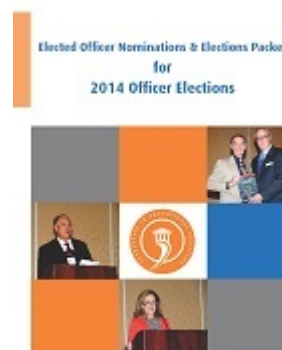
## **Become an APPA Elected Official—or Nominate a Leader You Know**

### **Nominations for 2014 Elections Now Open**

**Deadline: December 16, 2013**

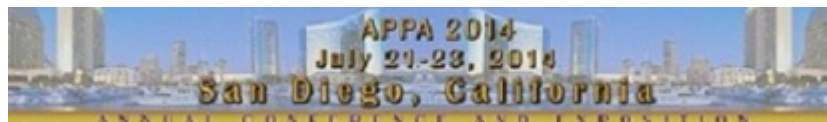
APPAs strong volunteer leadership is one of the organization's core strengths, allowing it to remain a vital force for change, solutions, and guidance. Consider becoming a candidate for an elected APPA office. Officers gain a chance to develop their leadership skills and also to develop professionally in other meaningful ways. It takes a personal commitment of time and energy, but past officers will tell you the personal rewards and professional benefits are well worth it. Help lead the organization that is guiding the facilities profession toward a bright and productive future. Nominate yourself—or another leader you know. The three offices up for nominations this year are:

- President-Elect
- Secretary-Treasurer
- Vice President for Professional Affairs



Access the online [Elected Officer Nominations & Elections Packet](#) **before December 16.**

## **APPAs NEWS**



## **APPAs 2014 Call for Programs Deadline Fast Approaching**

**Deadline: November 8, 2013 Midnight**

APPAs invites you to submit a program presenting solutions for improvement, best practices, or innovative approaches for use by educational facilities professionals. Proposals will be selected to provide a program that offers innovative and comprehensive treatment of the issues facing educational facilities professional at all types of schools: colleges and universities, community colleges, and K-12. Topic areas to be addressed are: the cost of higher education; technology; sustainability/energy; safety and emergency management; and topics of general interest, including succession planning and mentoring. Presentations on out-of-the-box leadership styles and successes are also welcome. [Learn more and access the submission guidelines.](#)

## **PROFESSIONAL DEVELOPMENT AND CREDENTIALING**

**SRAPPA)**

Tuscaloosa, AL (U of Alabama)

**Nov 4-7, 2013**

**APPA's Leadership Academy on Campus**

Richmond, VA (Virginia Commonwealth U)

**Nov 12-15, 2013**

**APPA's Supervisor's Toolkit (spons. by RMA)**

Albuquerque, NM (U of New Mexico)

**Mar 17-21, 2014**

**APPA's Supervisor's Toolkit (spons. by SRAPPA)**

Charlotte, NC (UNC Charlotte)

**Sep 21-24, 2014**

**ERAPPA Annual Conference**

Atlantic City, NJ

**Sep 22-24, 2014**

**RMA Annual Conference**

Santa FE, NM

**Oct 12-14, 2014**

**CAPPA Annual Conference**

El Paso, TX

**Other Events**

**Oct 21-23, 2013**

**VSPMA Annual Conference**

Norfolk, VA

**Oct 23, 2013**

**Campus Sustainability Day**

Your campus

**Oct 23-26, 2013**

**PGMS School of Grounds Management & GIE+Expo**

Louisville, KY



**Get Your Career on Track for Success—Become APPA Certified!**

***Register and receive a discount of \$200 off your exam fee!***

Upcoming Credentialing Prep Courses and Exams:

Saturday, October 19, 2013 - Norfolk, VA

Thursday, October 31, 2013 - Grand Rapids, MI

Saturday, April 12, 2014 - El Paso, TX

Managing a campus is like managing a small city. It requires vision and comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. Register for an upcoming prep course and exam [today!](#)



**Be Part of the Women's Leadership Institute 2013  
December 3-6, 2013  
Amelia Island, FL**

Co-produced by APPA and Members of the Council of Higher Education Management Associations, the Women Leadership Institute is an event designed offering ca presentations, small-group exercises, and discussion, you will gain a practical understanding of what it takes to be a leader on a college or university campus—both the challenges and the rewards. Examine the unique roles, skills, and relationships needed to lead as higher education faces and deals with the most challenging period in 50 years. Scholarships are available for this event and we encourage you to visit the event [website](#) to review these opportunities and the current programming information!

**APPA INFORMATION & RESEARCH**

**Nov. 4-8, 2013**  
**Campus Fire Forum**  
**2013**  
St. Louis, MO

**Nov. 6-7, 2013**  
**Campus Trees and**  
**Sustainability Summit**  
Pittsburgh, PA

## September/October 2013 Issue of *Facilities Manager Magazine* Now Available

The latest issue of *Facilities Manager* is now available. Inside, you have access to feature articles, including:

- Celebrating the Past, Ensuring the Future—A Profile of President Glenn Smith
- Reconstructing APPA's Early Years: Founding Members Build Campuses and the Profession
- Texas Tech University and University of Arizona Win APPA's 2013 Award for Excellence
- Executive Vice President's Report on the "State of the State" at APPA by E. Lander Medlin
- APPA 2013 Conference Highlights
- APPA Thought Leaders Report 2013, *Part 1, The Rising Cost of Higher Education*



[Access the full issue](#) today!



## Take Part in the Facilities Performance Indicators Survey! **Deadline: December 16, 2013**

- Make the Business Case for Your Facilities Needs
- Successfully Address Capital Asset Realities
- Create a Balanced Performance Score Card Based on Critical Data Findings
- Compare and Contrast Your Facilities Operations with Other Institutions
- Align Facilities Planning with Your Institution's Mission and Vision

It is time for you to pull together your data collection team and begin completing the 2012-13 FPI survey. The deadline for completion will be in mid-December 2013, but the time is now to collect your data and complete the survey. For more information and to register for the survey, go to <http://www.appa.org/research/FPI/index.cfm>. For assistance, contact Christina Hills at [christina@appa.org](mailto:christina@appa.org).

## ***The Rising Cost of Higher Education:*** **The Theme for the Newly Released 2013 APPA Thought Leaders Report**

The 2013 Thought Leaders report, *The Rising Cost of Higher Education*, has now been published and posted to the APPA bookstore. You will find a full description of this product as well as ordering information at

[https://www.appa.org/bookstore/product\\_browse.cfm?itemnumber=761](https://www.appa.org/bookstore/product_browse.cfm?itemnumber=761). Be sure to share this with your committees, regions, and other interested parties.

There is no charge for the report, and it is available as a PDF download. APPA has published the first half of



the new report in the Sep/Oct issue of [Facilities Manager](#), to be followed by the second half in the Nov/Dec issue.

### **New Thought Leaders Page on [appa.org](#) Makes Access to Recent APPA Reports Easy—And, Now, Free of Charge**

Make sure to visit the new Thought Leaders page on the redesigned APPA website. Just go to <http://www.appa.org/Research/CFaR/tls.cfm> and you'll find descriptions and cover illustrations for all Thought Leaders Series (TLS) reports since the series' inception in 2006. All Thought Leaders reports are now free to all — and much easier to order. On the right column of the page you'll be able to check off one or more of the reports to be automatically downloaded and sent to you via e-mail. We also will continue to offer all Thought Leaders reports through the online APPA [bookstore](#).



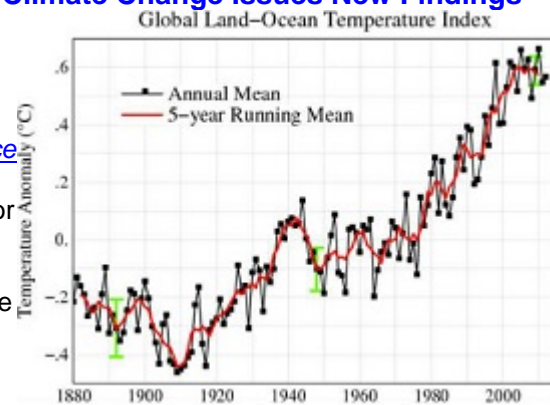
## **INDUSTRY NEWS**

### **International Panel on Climate Change Issues New Findings**

On September 27, the International Panel on Climate Change (IPCC) issued [Climate Change 2013: The Physical Science Basis](#) and an

accompanying summary for policymakers. The assessment report points out that the "warming of the climate system in unequivocal... The atmosphere and ocean

have warmed, the amounts of snow and ice have diminished, sea level has risen, and the concentration of greenhouse gasses has increased." Find the full report at [Climate Change 2013](#).



### **Novel New Higher Education Rankings System Tracks Public Investment and Media Engagement**

Federal and state governments invest billions of dollars annually in research and scholarship at U.S. universities, but how good a job do those campuses do in sharing research findings and results with taxpayers through engagement with the public media? That question is the core of a new university ranking effort from the Center for a Public Anthropology at Hawai'i Pacific University. "The Faculty Media Impact Project" assesses how successfully the nation's top research universities engage lay media for coverage of their scholarly efforts in the social sciences. A few findings:

- Rice University and Southern Methodist University, both in Texas, ranked first and second, respectively, in the overall assessment, with the Massachusetts Institute of Technology coming in third.
- In individual disciplines, Washington University of St. Louis topped the Anthropology list, the University of Nevada-Reno came in first in Economics, and Yale led the Political Science

- rankings.
- Oregon State University topped the Psychology listings, and Princeton led the Sociology rankings.

For a complete look at the rankings visit the Center for a Public Anthropology project site at <http://facultyimpact.publicanthropology.org/>.

### **Four U Utah Buildings Earn LEED Gold**

Three of the University of Utah's newly constructed buildings and one remodel have exceeded state and university sustainable building mandates:

- The Marriott Residential Scholars Community is recognized for its location, which is close to train and bus stations, and for its ability to monitor energy use by floor.
- The Natural History Museum of Utah features photovoltaic panels contributing nearly 9 percent of the buildings' energy, water efficient landscaping, and pervious pavement in the parking lot.
- The Sorenson Molecular Biotechnology Building includes attention to energy use efficiency and local materials. (Pictured at right.)
- The University Data Center features high-efficiency server equipment with outside air recirculation to aid cooling efficiency.



[Learn more.](#)

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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