FPI Delivers Executive Bonus Summary Presentation to Participants

By Maggie Kinnaman, APPA Fellow

Performance Indicators (FPI) survey participants received a newly introduced Executive Bonus Summary Presentation within their Online Presentations Report area. This is our first attempt at delivering a "plug and play" presentation for FPI participants.

Only those participants who completed all sections of survey modules 1, 2, 3, and 5 during the last three survey cycles (fiscal years 2010-11, 2011-12, and 2012-13) received this executive summary presentation. We only need these four modules completed, and once we have three years of trending data in these modules, we can create this customized report for you!

If you were eligible during this most recent survey cycle to receive the executive summary report, you will see access to it in the upper right-hand corner of the home page of the report. It's located immediately below your basic campus information contained in the blue box below the horizontal header bar.

IMMEDIATE REWARDS

The power and value of this report becomes self-evident immediately. A personal and in-depth analysis of your specific data input over the past three years is conducted and included in the notes section. Also included are charts that show how you compare year-to-year and against an overall average for the particular data point you are viewing. The following seven measures are evaluated:

- Annual Facilities Operating Expenditures as a Percent of Gross Institutional Expenditures
- Adjusted Average Age and Useful Life of Buildings
- Building Aging Ratio
- Needs Index
- Actual Investment Measured Against Minimal and Optimal Investment
- Needs Index Measured Against Actual Investment



 Actual Birth-to-Burial Total Cost of Ownership Dollars per Gross Square Foot per Year of Useful Life

Not only are these measures explained and defined thoroughly, but an explanation is provided as to why this measure is



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important. Equally as important are the qualitative and quantitative aspects already discussed, which serve as a convenient yardstick for the analysis provided over your particular data input. With this report, it becomes easy to assess how well or poorly you are performing in a particular area, and you are given additional information that allows you to understand the "why?" of this.

The overall story that the data tells is important because that's the main reason that you participate in FPI. You want to create a credible database that supports the story that you know to

be true for your institution. As we all know, buildings and infrastructure are the largest capital asset on any campus and if well maintained can provide the institution with a strong competitive advantage. We truly have a story to tell and backed up by credible data it becomes very compelling.

AN ACTUAL LOOK AT THE REPORT

Let's take a look at an actual Bonus Report prepared for institution X (see previous page).

As you can see, the association of the selected data points and ratios can work together to tell a story about your institution and its capital assets. This information will certainly help you gain a seat at the campus decision-making table.

So I encourage you to participate in APPA's FPI survey and create a powerful database that supports your institutional reality and can help to educate campus leadership about the reality of capital assets. (\$)

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