The time is now to register for the APPA/PCAPPA/BayAPPA 2017 conference in San Francisco, California. Hotel space at the Hilton San Francisco Union Square Hotel is filling up fast for the July 21-23 program. And don’t forget to consider attending the preconference programming—Emerging Professionals (EP) Summit and the Senior Facilities Officers (SFO) Summit—scheduled for July 20.

We are pleased to have as a keynote speaker John A. Jenson, an expert on how to present yourself and represent your organization at the highest possible level. John’s presentation will focus on his theme of The Clarity Imperative and will provide insight from his own experiences to show the importance of “consistent messaging.”

In addition to three dynamic plenary sessions, we are pleased to share a small sampling of the excellent concurrent sessions from which you can choose throughout the conference.

A Return to the Sandbox: Leveraging Active Learning Spaces with Enhanced Technology in Construction Projects
David Singel, Sam des Jardins, Walter Banziger, and Randy Stephens, Montana State University

Big Data’s Big Impact on Facilities Operations and Organizations
Donald Guckert, University of Iowa

Branching Out—Growing Employee Talent
Meredith Smith and Rob Shively, University of Wisconsin Madison

Building a Plan for Cleaning
Steve Gilsdorf, Western Michigan University, and Brandon Baswell, Michigan State University

Components of an Intelligent Campus
Gerry Hamilton, Stanford University

Contagious Principles
Jeff Marcinkowski and Rence Meredith, Grand Valley State University

Creating a Dynamic Capital Construction Plan
Philip Jones, Sherrie High, John Adams, and Chris Gilbert, University of North Carolina Charlotte

Facilities + Sustainability = Living Laboratories
Hilary Ego and Joe Fullerton, San Mateo County Community College District

Hiring to Transform Your Organization
Terri Willis, University of Colorado Boulder, and Jenna Elmer, University of Arizona

Motivational Interviewing with Custodial Staff
Chris Tankersley, Kent State University

Owning It All: Developing Executive Buy-In for Total Cost of Ownership
Karyn Magnusson, University of British Columbia

Sustainability and the HBCU Experience
Marion Bracy, Richard Peters, and Latonia Viverette Batiste, Xavier University of Louisiana

Many Educational Opportunities to Experience in San Francisco