digest

industry news & events

By Anita Dosik



Thought Leaders Series 2019: Innovation in an Age of Disruption

The 2019 Thought Leaders report, *Innovation in an Age of Disruption*, addresses the fact that few higher education institutions are truly embracing innovation in the face of adaptive challenges. How do

you think outside the box? In other words, how do you approach thinking differently about the world around you and your institutional and organizational challenges? More importantly, how do you go beyond just thinking differently to actually seeing things differently? Contents include:

- Key takeaways about innovation and entrepreneurship
- Common approaches to higher education challenges
- Using innovation and entrepreneurship to tackle adaptive challenges
- Applying an innovative and entrepreneurial mindset to higher education's adaptive challenges
- Applying those mindsets to HE facilities' adaptive challenges
- Questions for campus discussion

APPA developed the Thought Leaders Series to conduct dedicated discussions on the future of higher education and the impact of that future on educational facilities. The annual Thought Leaders symposium

convenes representatives of colleges and universities from across the United States and Canada alongside association leaders, industry consultants, and education experts. All Thought Leaders reports are free, thanks to the generosity of our sponsors, Jacobs and Johnson Controls, and may be downloaded from the APPA Bookstore or *https://www.appa. org/thought-leaders-series/*.



Become an APPA Officer: Nominations for 2020 Now Open

Strong and steady volunteer leadership is one of the core forces making APPA the association of choice for educational facilities professionals. Consider becoming a candidate for an elected APPA office. Elected officers gain valuable leadership skills and a chance to develop professionally in many meaningful ways, and being an officer provides a major opportunity to give back to the entire profession. There are five elected officer leadership positions, only three of which will be on the 2020 ballot:

- President-Elect
- Vice President for Member and Community Engagement
- Vice President for Professional Affairs

Consider nominating yourself—or others—for the position that best matches your passion and areas of expertise. To learn more, visit the APPA website. All applications and nominations for APPA office are due no later than **December 9, 2019.**

APPA Introduces "Pathway to Professionalism" Onsite Training Program

In response to a constantly evolving educational facilities profession, APPA has launched a new program called "Pathway to Professionalism" (P2P) to help educational facilities organizations and their institutions keep pace with the accelerating rate of change, while providing continuous learning opportunities for their staffs and schools.

P2P is a 90-day program using APPA's Customized Interactive Learning (CIL) platform and four onsite presentations on the core areas of the Body of Knowledge from APPA facilitators. Following the 90-day training course, qualified participants

> may elect to take APPA's Certified Educational Facilities Professional (CEFP) certification exam at no additional cost.

> To learn more about how P2P can help you provide relevant, costeffective training, please visit us at *www.appa.org/p2p*.

APPA's Next Institute and Academy — February 2020 in San Diego

Institute: February 2-6, 2020 Leadership Academy: February 4-6, 2020 Sheraton San Diego Hotel & Marina San Diego, CA

By offering both APPA's highly regarded **Institute for Facilities Management** and **Leadership Academy**, APPA delivers quality professional training in an environment that encourages professional networking and collaboration with other education facilities professionals—in one location. This approach allows for less travel, easier registration, greater sharing of information, and an excellent opportunity for Institute and Academy attendees to network with each other throughout the week. Both the Institute and Academy are fourtrack programs held twice every year.

See you in San Diego!

Introducing APPA's Online Community Platform

Since APPA's founding in 1914, educational facilities professionals have expressed the need and desire to connect with colleagues and share

best practices, seek assistance on complex facilities issues, discuss new technology applications, and more, as they support the mission of their respective educational institutions and organizations. As a result of APPA's new strategic plan, *Preparing for Every Future*, APPA is pleased to introduce the new Online Community Engagement platform to facilitate continued outreach, connection, and networking.

Given the high cost of travel and time away from the office, APPA's various communities seek to broaden your resource base virtually by making it easier to interact with and respond to the needs of facilities professionals. Features of the new Online Community include:

- APPA members only
- Searchable discussions, resources, and knowledge center
- Groups formed around your region, chapter, and special interests and topics
- Connect with other members based on skills, education, interests, and proficiencies
- Easy to update your APPA profile by simply logging into your myAPPA account
- Mobile and tablet responsive
- Replacing the APPAinfo listserv

To access and view two helpful instructional videos, log into your myAPPA account and select APPA Community from the menu (you can also access them via APPA's YouTube Channel.). You can update your APPA profile, join as many interest groups as you wish, post a question to a group, or continue a discussion on a topic of interest.

CALENDAR OF EVENTS

APPA Events

Nov 12-14, 2019 Academy on Campus: Level 2, Woodward Academy, College Park, GA

Nov 30, 2019 APPA Awards Application Deadline

Dec 9, 2019 APPA Office Election Application Deadline

Dec 16, 2019 APPA/NACUBO KFM Survey Deadline

Jan 17, 2020 FPI Survey Deadline

Feb 2-6, 2020 Institute For Facilities Management, San Diego, CA

Feb 4-6, 2020

Leadership Academy, San Diego, CA

For more events and programs, visit *www.appa.org/events.*



APPA 2020 Annual Conference and Exposition

Boston, Massachusetts August 1-3, 2020

Mark your calendar to attend next year's meeting and exposition to be held in Boston! You won't want to miss this exciting gathering of fellow facilities professionals and exceptional speakers.

