



## APPA's New Website Goes Live

On May 1 APPA launched its first major website redesign in eight years. We urge you to visit [www.appa.org](http://www.appa.org) to see the many changes we've made to its look, feel, navigability, and focus of purpose. In addition, all pages are relational and optimized for use on a desktop, laptop, tablet, and smartphone.

The first thing you will notice is a cleaner, more logical menuing system that places APPA's programs and services in clear categories of purpose (About APPA, Continuous Learning, Library, Job Express) as opposed to being organized by APPA staff functions or departments. The homepage also adds four blue navigation boxes overlaying the slideshow photo images and providing quick links to specific areas identified by APPA members and other users as key topics of interest.

The old website used quite a lot of stock photo images, and we decided to include in the new website more photos and images that depict the campuses, people, and facilities organizations served by APPA and its members. Our call for photos from our college, university, and school members resulted in receiving dozens of fantastic photos—from traditional campus

beauty shots to students at work and play to facilities employees doing their jobs—that we will draw from to update the homepage and other pages on a periodic basis. Many thanks to the institutions that sent us their photos and provided us with permission to use them on the website.

We also thank the concerted efforts of the APPA Board of Directors, the Information and Communications Committee—under the leadership of VP David Handwork—the APPA staff, and our design and website consultants for a tremendous job well done. There is much to view, read, and discover on the new APPA website. We invite your comments and look forward to serving you further. ☺

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### About APPA

APPA promotes leadership in educational facilities for professionals seeking to build their careers, transform their institutions, and elevate the value and recognition of facilities in education. Founded in 1914, APPA provides members the opportunity to explore trends, issues, and best practices in educational facilities through research, publications, professional development, and credentialing. Formerly the Association of Physical Plant Administrators, APPA is the association of choice for more than 20,000 educational facilities professionals at more than 1,300 learning institutions throughout the United States, Canada, and abroad. For more information, visit us at [www.appa.org](http://www.appa.org).

### Facilities Manager

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