Many African American and other minority students choose to attend an HBCU (historically black college or university) not only to earn a quality education, but also to gain a sense of identity and heritage. Many prominent Americans have graduated from HBCUs, including Dr. Martin Luther King Jr. (Morehouse College), Oprah Winfrey (Tennessee State University), and Andrew Young, former ambassador to the United Nations and Atlanta mayor (Howard University). In fact, in the African American community, 65 percent of physicians, 50 percent of engineers, and 35 percent of lawyers have graduated from an HBCU.

PROBLEMS HBCUS FACE
Along with aging campuses and out-of-date technology (all HBCUs were established prior to 1965) HBCUs face budget shortfalls. According to the United Negro College Fund, 46 percent of HBCU students come from families with income lower than $34,000. They also have up to 50 percent lower tuition than their predominantly white counterparts and their endowments are far behind. To put this into perspective, in 2012 the total endowments of over 100 HBCUs was $1.6 billion compared to Ivy League Harvard's endowment of $19 billion. HBCUs also have a lower graduation rate due to social and economic circumstances.

HOW APPA CAN HELP
APPA offers benchmarking tools, such as Facilities Performance Indicators (FPI), and the Facilities Management Evaluation Program (FMEP). These programs can help facilities professionals assess their current situations and make more sound decisions to move forward with projects and spending.

Another area of need in HBCUs is professional development of their facilities personnel. APPA offers the Institute for Facilities Management, the Leadership Academy, the Supervisor's Toolkit, and even offers EFP and CEFP accreditations. APPA now offer the invaluable Body of Knowledge (BOK) to all affiliate members through their website.

Finally APPA offers networking opportunities through conferences, (regional, international, and state) and other programs like Drive-In Workshops to create strong relationships.
The global economy and environmental demands have dramatically impacted the energy generation and distribution marketplace trifold. Owners are experiencing the skyrocketing maintenance and operating costs coupled with dwindling budgets; Gilsulate®500XR is the proven solution. Gilsulate®500XR offers a multitude of benefits with key points such as: long-term reliability, no maintenance system, superior BTU reductions, cost-effectiveness, flexibility, simplistic design & installation making it the overall value and choice owners are seeking today!

Gilsulate International Incorporated • 800-833-3881 • 661-799-3881 • www.gilsulate.com