

THOUGHT LEADERS SYMPOSIUM FOCUSES ON COST OF LEVERAGING FACILITIES FOR INSTITUTIONAL BENEFIT

On Tuesday, April 22, APPA

convened its 2014 Thought Leaders symposium in New Orleans, Louisiana. Forty-eight college presidents, provosts, business officers, facilities officers, other campus administrators, consultants, and APPA staff came together to participate in the ninth annual symposium in APPA's Thought Leaders Series. The symposium was hosted by **Jack K. Colby**, APPA Fellow and Past APPA President, North Carolina State University, and **Lander Medlin**, APPA's executive vice president.

The college and university presidents participating were the following:

- **Antoine Garibaldi**, University of Detroit Mercy
- **Paul Jones**, Darton State College (interim president; returning participant)
- **Earl H. Potter III**, St. Cloud State University (returning participant)
- **David Ward**, University of Wisconsin Madison (chancellor emeritus)


Thought Leaders is a program of APPA's Center for Facilities Research. The primary topic of discussion for the 2014 symposium, expertly facilitated for the eighth time by **Larry Goldstein** of Campus Strategies, was the theme of leveraging the campus facility assets to achieve institutional outcomes. TLS participants heard short presentations by subject matter experts who each provided background data and provocative concepts for the group to consider.

APPA appreciates the preparation and participation of the following subject matter experts:

- **Brenda N. Albright**, Brenda Albright Consulting (returning participant)
- **Harvey H. Kaiser**, Harvey H. Kaiser Associates, Inc.

An initial executive summary of the research findings from the 2014 Thought Leaders symposium will be released to the attendees of APPA's Senior Facilities Officers Summit, which will be held July 20 in San Diego, California in advance of the July 21-23 APPA 2014 annual conference and centennial celebration.

As we have done in previous years, we will publish the final Thought Leaders report as a downloadable PDF via the APPA bookstore in mid-September. In addition, we will excerpt the report in the September/October and November/December issues of *Facilities Manager*.

APPA thanks all the participants in the 2014 Thought Leaders symposium, and we are grateful to our TLS sponsors, DTZ, a UGL company, and Jacobs. Be watching for additional educational programming, research, and publications stemming from our work with Thought Leaders. 



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- FM Salary Analysis Report

FACILITIES manager

President

Glenn Smith, Bryn Mawr College

Executive Vice President

E. Lander Medlin, lander@appa.org

Editor

Steve Glazner, steve@appa.org

Managing Editor

Anita Dosik, anita@appa.org

Design & Production

www.touch3.com

Printing

Corporate Press, Inc.

Editorial Office

703-542-3837

Fax: 703-542-3782

Advertising

Gerry Van Treeck, 847-562-8633

gvtgvt@earthlink.net

www.appa.org/facilitiesmanager

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