

APPA 2014 Annual Meeting & Exposition

July 21-23, 2014 | San Diego, CA

APPA 2014 is the premier annual event for facilities professionals, offering the ultimate networking and learning experience for facilities officers, directors, and management personnel at every level, and from around the world.

APPA 2014 will explore the latest trends, challenges, and solutions facing facilities organizations within colleges and universities, K-12 private academies and public school systems, libraries, museums, and other institutions of learning. Enjoy over 65 conference sessions with diverse perspectives from today's leading facilities officers, campus administrators, college presidents, students, and education experts who are shaping and influencing the direction of the education and the campus facilities environment.

REGISTER TODAY!

www.appa.org/training/APPA2014



SPECIAL PROGRAM OFFERINGS | July 20

Emerging Professionals Summit

Today across our campuses we are facing unprecedented challenges and uncertainties that require us to remain flexible and adapt rapidly. Traditional methodologies and ways of thinking are proving to be sluggish and woefully inadequate in dealing with this radical pace of change. Like no time before, we must find, embrace, and nourish new sources of energy and ideas. In other words, we need to listen to our emerging professionals. Recognizing the importance of expanding our emerging professional ranks and allowing their ideas to flourish, APPA is thrilled to announce that our Emerging Professionals Summit will be back by popular demand! The Emerging Professionals Summit will take place July 20th at the Sheraton San Diego Hotel & Marina in San Diego, California. The 2014 Summit will provide a unique opportunity for emerging professionals to network with senior leaders in the educational facilities field, engaging in speed mentoring, hear from invited panelists on the importance of facilities management from an academic perspective, and much more! If you consider yourself to be one of our emerging professionals, this is an event you simply don't want to miss. If you are one of our "more seasoned" educational facilities professionals, you can't afford not to send your emerging professionals to this summit. Our future rests on their shoulders and the opportunities we afford them today! Register today to reserve a spot — seats are limited!

Senior Facilities Officers Summit

APPA's Senior Facilities Officers Summit, now in its seventh year of programming, provides a unique opportunity to engage with leaders in the higher educational facility management profession. This is an environment built for networking and idea sharing for those who are new to this level of leadership and those who have been leading for some time. As APPA celebrates its 100th year — and plan for the next 100 — our Senior Facilities Officers Summit will explore subjects such as "Shepherd the Shepherd," "Continuity vs. Succession Planning," "Executive Health Wellness," and much more! This highly rated, and thoughtfully constructed, program is designed with input from leading senior facilities officers within APPA's own membership. We encourage you to register today!

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Programming Just for YOU!

Your 2014 Programming Committee has created an existing slate of breakout sessions that will address the critical needs of today, while providing best practices for your success tomorrow!

We will be delivering sessions such as:

- **Anatomy of a Great Presentation**
- **Beyond Green Cleaning**
- **Campus as a Living Laboratory**
- **Changing the Conversation**
- **Collaborative Approach to Development of ANSI Standards**
- **Creating a Collaborative Culture from Scratch**
- **Disrupting Sustainability**
- **Facilities Management Mentoring Program**
- **Get Facilities a Seat at the Table**
- **Operation Health Office**
- **Strange Bedfellows**
- **Surviving the Flood ... And Then Surviving the Recovery**
- **What Could You Do in a Strategic Minute?**
- **What is Your Plan B?**
- **When Lightning Strikes Twice**
- **And much more!**

With over 65 offerings— there is truly something for everyone!

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BE PART OF OUR HISTORIC HALL OF RESOURCES

The APPA 2014 Annual Meeting & Exhibition will be held in San Diego, California at the Sheraton San Diego Hotel & Marina. A perfect location for programming, exhibiting and networking with colleagues, while reminiscing with old friends. APPA's 2014 Annual Meeting and Exhibition will be a fantastic event full of celebration, networking, and exploring where the profession and APPA will be heading as we embark on the next 100 years!

Research has shown that nothing compares to exhibiting at a conference where you will have the ability to meet many potential clients face-to-face. Studies have also shown that exhibiting at conferences and meeting with attendees is one of the most effective ways to acquire new clients.

The APPA Annual Meeting attracts top decision makers in the facilities arena. If you want to do business on a college campus, your products or services should be in front of our attendees.



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APPA 2014 Annual Meeting & Exposition

APPA 2014 Booth & Sponsorship Packages are designed to get you the best ROI!

6' x 8' Friend of APPA — NOTE: These are Table Displays

Member: \$2,500.00

Non-Member: \$4,000.00

Package Contents — Table Only & 2 Fully Registered Personnel

10' x 10' Bronze Booth

Member: \$4,000.00

Non-Member: \$5,500.00

Package Contents — Booth Only & 3 Fully Registered Booth Personnel

10' x 10' Silver Booth

Member: \$4,500.00

Non-Member: \$6,000.00

Package — Booth, Ambassador Scholarship Support and 3 Fully Registered Booth Personnel

10' x 10' Gold Booth

Member: \$9,500.00

Non-Member: \$11,000.00

Package — Booth, Ambassador Scholarship Support, 3 Fully Registered Booth Personnel, and

Sponsorship Recognition of ONE the following items:

APPA Board of Directors Breakfast

Executive Committee Reception

Coffee/Refreshment Break

Daily AV Supporter

Executive Committee Dinner

International/VIP Reception

APPA Board of Directors Lunch

Banquet Wine

Committee Breakfast

Educational Sessions (Maximum of Three (3))

Governance Breakfast

10' x 20' Platinum Booth

Member: \$16,000

Non-Member: \$17,500

Package — Booth, Ambassador Scholarship Support, 6 Fully Registered Booth Personnel, and

Sponsorship Recognition of ONE the following items:

APPA Bookstore

Board of Directors Reception

Conference Thumb Drives

Exhibit Hall Lunch

Opening Breakfast

SFO Summit

Awards Breakfast

Conference Badge Holders

Conference WIFI

Invited Speakers

Portfolios w/ Pens

10' x 20' Diamond Booth

Member: \$20,000

Non-Member: \$21,500

Package — Booth, Ambassador Scholarship Support, 6 Fully Registered Booth Personnel, and

Sponsorship Recognition of ONE the following items:

Awards Banquet Dinner

Banquet Reception

Guidebook

Awards Reception

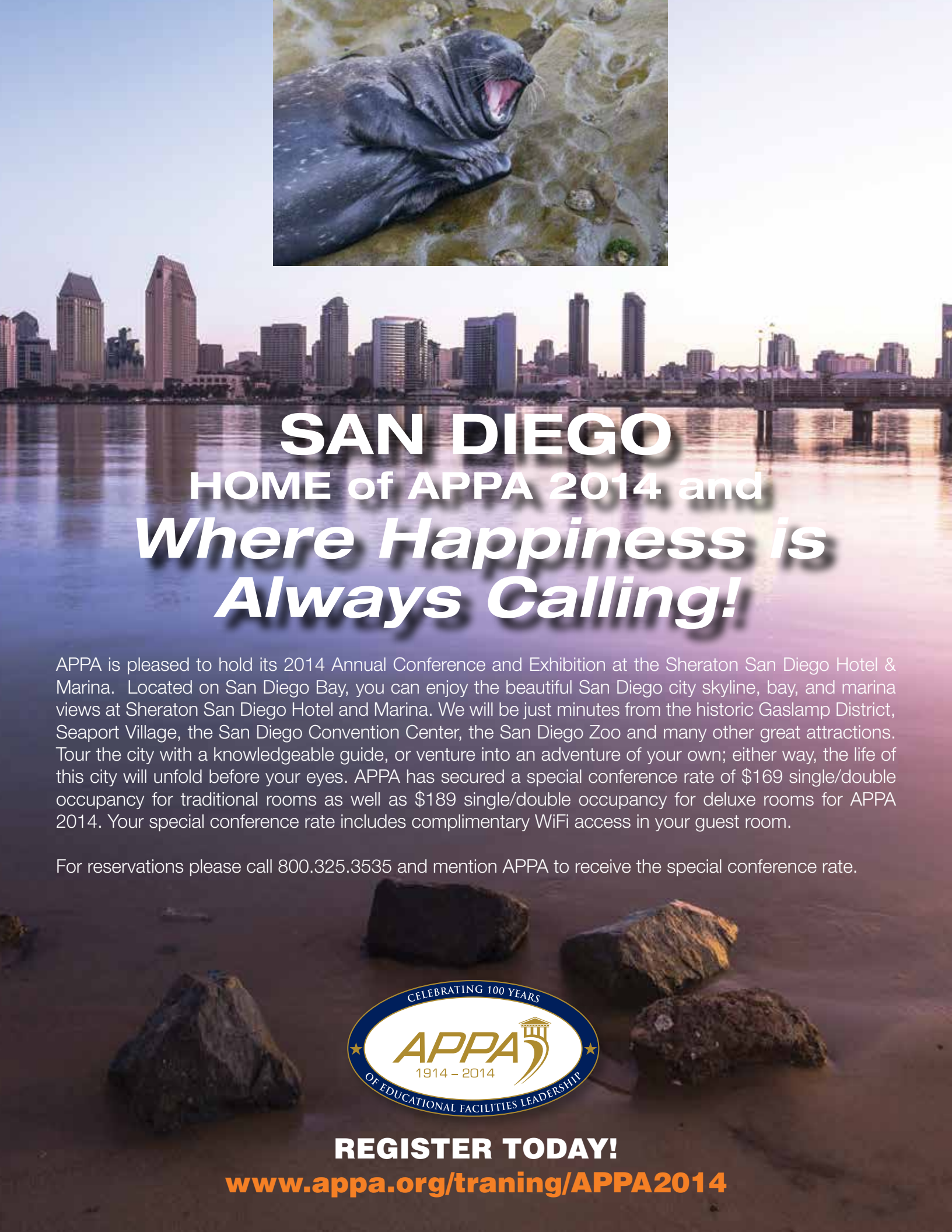
Fun Run

Spaces are limited! For current availability of booth & sponsorship, visit us at www.appa.org/training/APPA2014 and click on Exhibits/Sponsorship.

For additional ways to support APPA 2014, and be a part of this historic event, please contact Suzanne Healy, director of professional development, at suzanne@appa.org for a personalized package plan.

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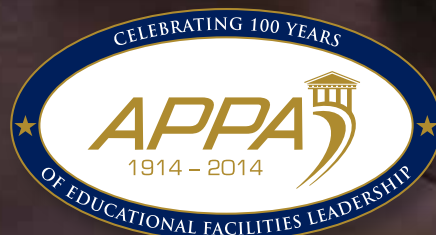
www.appa.org/traning/APPA2014



SAN DIEGO **HOME of APPA 2014 and** ***Where Happiness is*** ***Always Calling!***

APPA is pleased to hold its 2014 Annual Conference and Exhibition at the Sheraton San Diego Hotel & Marina. Located on San Diego Bay, you can enjoy the beautiful San Diego city skyline, bay, and marina views at Sheraton San Diego Hotel and Marina. We will be just minutes from the historic Gaslamp District, Seaport Village, the San Diego Convention Center, the San Diego Zoo and many other great attractions. Tour the city with a knowledgeable guide, or venture into an adventure of your own; either way, the life of this city will unfold before your eyes. APPA has secured a special conference rate of \$169 single/double occupancy for traditional rooms as well as \$189 single/double occupancy for deluxe rooms for APPA 2014. Your special conference rate includes complimentary WiFi access in your guest room.

For reservations please call 800.325.3535 and mention APPA to receive the special conference rate.



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