

## THOUGHT LEADERS SYMPOSIUM FOCUSES ON COST OF EDUCATION

**On Wednesday, April 10,**

APPA convened its 2013 Thought Leaders symposium in Charleston, South Carolina. Forty-three college presidents, provosts, business officers, facilities officers, other campus administrators, consultants, and APPA staff came together to participate in the eighth annual symposium in APPA's Thought Leaders Series. The symposium was hosted by **Jack K. Colby**, APPA Fellow and Past APPA President, North Carolina State University, and **Lander Medlin**, APPA's executive vice president.

The college and university presidents participating were the following:

- **John M. Dunn**, Western Michigan University
- **Sue Henderson**, New Jersey City University (returning participant)
- **Robert W. Pearigen**, Millsaps College
- **Earl H. Potter III**, St. Cloud State University (returning participant)

Thanks also to the provosts in attendance:

- **Johannes Britz**, University of Wisconsin Milwaukee
- **James M. Klein**, Southern Oregon University
- **Sharon L. Vasquez**, University of Hartford


Thought Leaders is a program of APPA's Center for Facilities Research. The primary topic of discussion for the 2013 symposium, expertly facilitated for the seventh time by **Larry Goldstein** of Campus Strategies, was the daunting issue of the rising cost of higher education. TLS participants heard short presentations by subject matter experts who each provided background data and provocative concepts for the group to consider.

APPA appreciates the preparation and participation of the following subject matter experts:

- **Brenda N. Albright**, Brenda Albright Consulting (returning participant)
- **Kevin MacNaughton**, North Carolina State University
- **John Walda**, National Association of College and University Business Officers

An initial executive summary of the research findings from the 2013 Thought Leaders symposium will be released to the attendees of APPA's Senior Facility Officers Summit, which will be held August 1 in Minneapolis, Minnesota in advance of the August 2-4 APPA 2013 annual conference.

As we have done in previous years, we will publish the final Thought Leaders report as a downloadable PDF via the APPA bookstore in mid-September. In addition, we will excerpt the report in the September/October and November/December issues of *Facilities Manager*.

APPA thanks all the participants in the 2013 Thought Leaders symposium, and we are grateful to our TLS sponsors, DTZ, a UGL company, and Jacobs. Be watching for additional educational programming, research, and publications stemming from our work with TLS. 



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