

# — APPA 2012 —

## Dynamic, Bold Ideas & Cutting Edge

**Denver, Colorado**

July 17-19, 2012



Where Historical Expansion  
of the West Meets the  
Growth of Education

# APPA 2012:

## Dynamic Presenters - Bold Ideas - And Cutting-edge Solutions

**APPA 2012** is the premier event for the facilities professionals offering the ultimate networking and learning experience for facilities officers, directors, and management personnel at every level, and from around the world.

**APPA 2012** will explore the latest trends, challenges, and solutions facing facilities organizations within colleges and universities, K-12 private academies, and public school systems, libraries, museums and other institutions of learning. Enjoy over 50 conference sessions with diverse perspectives from today's leading facilities officers, campus administrators, college presidents, students and education experts who are shaping and influencing the direction of the education and the campus facilities environment.

### Headlining Sessions



Meet educational facilities professionals throughout the United States, Canada, and from around the world. APPA 2011 conference sessions will offer diverse perspectives from today's leading facilities officers, campus administrators, college presidents, students, and education experts who are shaping and influencing the direction of education and the campus facilities environment.

#### **Mirror Mirror On Our Wall – The Future of the Workforce and Impact on Facilities**

Over the course of the next 10 to 15 years, the workforce will be molded by changing demographic trends, technological advances, and economic globalization. These changes will require that employers understand and embrace an increasingly diverse workforce and aging employee base, all with different needs and expectations of the workplace. These trends will lead to innovative approaches in the way we prepare, train, communicate, engage, and incentivize our employee base, in order to meet the demands of

our students, faculty, administrators, and campus staff. Join us for this illuminating panel presentation, featuring labor experts and leaders in education, as they share what steps they are taking to prepare for the seismic shift in labor and the changes we will soon witness in the workforce, and what will be required of us to continue our journey toward excellence.

*This session has been graciously sponsored by:* **SIEMENS**

## Surviving Mother Nature and the Facilities Built Environment Storm

More often than not, educational campuses serve as the bedrock for their area communities. In addition to their obvious economic and cultural importance, educational facilities and campus personnel are sometimes called on to serve as a critical source of shelter and emergency response in times of natural disaster, when they are not themselves impacted directly by such occurrences. The challenge of rebuilding a community and campus in the wake of a tornado, a hurricane, flooding and other disasters may seem insurmountable. Knowing the built campus environment inside-out and establishing benchmarked emergency plans are critical. What are we learning from others who have “been there?” What success stories and best practices are available to us? Our panel of experts and education professionals will examine the threats, sharing real-life experiences and providing perspective on how to rebuild communities, campuses, and infrastructure.



## Build It ... But Will They Come? The Business Case for Space

Each academic year the age old ‘battle’ begins on how campus space is assigned for academic, administrative and faculty use. All too often, the ‘battle’ gloves are thrown off too quickly and without proper assessment of space utilization. Standards and approaches for use of campus facility space are changing radically. What legacy standards and practices must be challenged to level the playing field for all and to produce objective and pragmatic asset management decisions? What basic policy tools, standards, and processes are needed to administer an effective space assessment and use program? How will these changes benefit the educational institution, and how will they contribute towards meeting the institution’s goals and mission? Discover how to foster collaborative decision making within the administration and what is required of facilities professionals to lead the campus dialogue. This panel session will engage audience members in the discussion as we learn, together, how to manage and stay on top of the space race in a meaningful way.



*This session has been graciously sponsored by:*

**JACOBS**

**UGL**  
Services

## APPA/PCAPPA Special Guest Breakfast Speaker



**Phil Van Hooser**

For the past twenty plus years, companies large and small, throughout the U.S. and around the globe, have trusted Phillip Van Hooser and his expertise to provide solutions for the leadership development issues their people face. When Phil Van Hooser started as an Employee Relations manager in heavy manufacturing, he never imagined the lessons he would learn would change his life much less impact the careers of hundreds of thousands of leaders. Join us this July as Phil shares the '6 Secrets of Service Professionals' and helps kick off APPA 2012 with a bang!

## Collaboration for Success

This July, the annual meeting will be an example of collaboration for success as APPA and PCAPPA communities come together in Denver! Our programming will be all for one and one for all. There will PCAPPA flavor felt throughout the event – historical PCAPPA program entitled Small & Strong: Conversations From Our PCAPPA Small Schools will be offered, an evening of honoring regional leadership along with various awardees will be held at the PCAPPA Award Gala and much more! For a current listing of events, visit the website at <http://www.appa.org/training/APPA2012/PCAPPA2012Home.cfm>.



## Denver – The “Mile High” City... and Home of APPA/PCAPPA 2012!

APPA/PCAPPA is pleased to hold its 2012 Annual Conference and Exhibition at the Sheraton Downtown Denver Hotel, located on 16th Street Mall, Denver’s shopping and retail district. Complimentary city transportation is available just steps from the front lobby that will take you to Denver’s favorite downtown destinations. Conference attendees may wish to extend their stay in Denver after the conference. Enjoy Denver’s modern, western hospitality and the many recreational opportunities unique to this wonderful city at the foot of the Rocky Mountain range. APPA’s groups’ rates for the event is \$179 single/double plus 14.58%. NOTE: Your room rate also includes complimentary internet service throughout your stay.

---

### Sheraton Denver Downtown Hotel

1550 Court Place  
Denver, Colorado 80202

---

***For reservations please call 888.627.8405 and mention APPA to receive the special conference rate. To book your reservation online, go to [www.appa.org/training/appa2012](http://www.appa.org/training/appa2012).***



# MARK YOUR CALENDARS

**September 23-27, 2012**

**Vancouver, British Columbia, Canada**



Join us this September for a week-long professional development experience that is unlike any other for the facilities professional. Participating in programming designed with you in mind and delivered by experts in our community!

## WHAT WILL WE OFFER?

### **Institute for Facilities Management**

APPA's premier educational program will offer programmatic content in General Administration, Operations & Maintenance, Energy & Utilities, Planning, Design & Construction and Advanced Planning, Design & Construction. Participation in the Institute program will earn participants 3 CEUs (which is equivalent to 32 Professional Development Hours (PDHs) or 32 Learning Units (LUs)). Additionally, attendees are exposed to the body of knowledge which is used for preparation to sit for APPA's Credentialing program and garner either the Educational Facilities Professional (EFP) or Certified Educational Facilities Professional (CEFP) credential.

### **Leadership Academy**

Delivering the resources necessary for the next generation of campus leaders, the Leadership Academy offers content exposing one to Individual Effectiveness Skills, Individual Effectiveness Skills, Managerial Effectiveness Skills and Organizational Effectiveness Skills. Participation in the Leadership Academy program will earn participants 3 CEUs (which is equivalent to 32 Professional Development Hours (PDHs) or 32 Learning Units (LUs)).

## WHAT DO YOU NEED TO DO NEXT?

**Mark your calendars and check us out at [www.appa.org](http://www.appa.org) for information on registration which is coming soon!**



Also - as a reminder, travel into Vancouver, Canada will require a passport. We encourage you to obtain your documentation as soon as possible by visiting the U.S. Department of State site at [http://travel.state.gov/passport/passport\\_1738.html](http://travel.state.gov/passport/passport_1738.html).

## QUESTIONS?

Feel free to contact the APPA Professional Development Staff at [education@appa.org](mailto:education@appa.org) any time with questions as you prepare to join us this September!