



## 2010 THOUGHT LEADERS REPORT PUBLISHED

### The previous issue of *Facilities Manager*

included Part 1 of our publication of the 2010 Thought Leaders report, *Assessing and Forecasting Facilities in Higher Education*. The November/December issue included the following sections:

- I – Executive Summary
- II – The Thought Leaders Series at Five Years
- III – A View of Higher Education in 2010

Toward the back of this issue you'll find Part 2 of the report, which includes:

- IV – Critical Facilities Issues
- V – Developing the Role of Senior Facilities Officers

APPA's 2010 Thought Leaders Symposium, sponsored in part by UGL Services, identified major issues confronting higher education (both current and projected), and further identified the top critical facilities issues. The wide-ranging results reflect the multiplicity of challenges facing higher education and the built environment:

1. Crafting an integrated strategic plan
2. Achieving financial sustainability
3. Creating change agents in facilities
4. Addressing regulatory compliance
5. Facing the challenge of changing demographics
6. Creating an environmentally sustainable and energy efficient campus
7. Managing the impact of technology; and
8. Addressing campus safety and security.

Visit [www.appa.org/bookstore](http://www.appa.org/bookstore) to download the 2010 Thought Leaders report or any of the previous reports since 2006. There is no cost to APPA member organizations.

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## INTRODUCING A NEW COLUMN

Some of you may remember Past President Val Peterson's Focus on Management column, in which Val shared stories and advice on matters of leadership and management. Most of his columns were collected in the APPA book *Communication is the Key*.

I am pleased to introduce a new leadership and management column in this issue of *Facilities Manager*. COIN Toss is written by Joe Whitefield and will explore a leadership framework building on the acronym COIN, which stands for Completion, Organization, Innovation, and being Nice.

Joe is the executive director of facilities services at Middle Tennessee State University. He is a professional engineer, and he holds a B.S. in mechanical engineering, an M.A. in economics, and is a graduate of the APPA Institute for Facilities Management and the College Business Management Institute.

In addition, Joe wrote the feature, "Deferred Capital Renewal as a Spoiler for Campus Programs," in the January/February 2010 issue, for which he won the 2010 Rex Dillow Award for Outstanding Article by APPA's Information and Research Committee.

We hope you enjoy Joe's column and the rest of this first issue of 2011. ☺

### Coming in March/April 2011

- Environmental Sustainability Theme
- Geothermal Energy
- Hanging On to Your RECs
- Much more

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