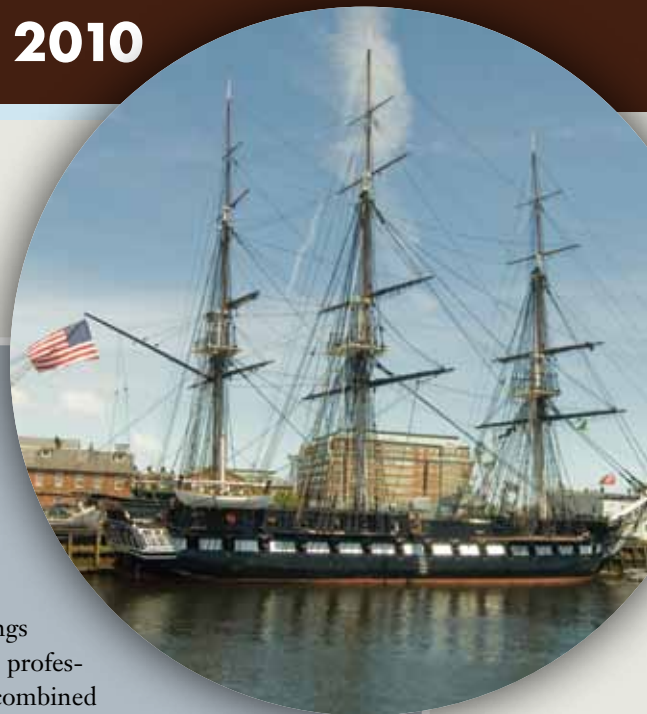


*APPA 2010 Conference and Exposition*

# BOSTON

APPA 2010  
Conference  
and  
Exposition

MASSACHUSETTS | JULY 14–16, 2010



## *From the desk of*

**David Gray, APPA's Vice President  
for Professional Development**

“Between the new things coming along and the old things breaking down, there are many challenges facing facilities professionals and their institutions today. Economic pressures, combined with campus sustainability and the need for succession planning are among the challenges we face as we strive to deliver safe, clean, and functional services to each of our campuses.

While conventional actions produce conventional results, these times call for innovation and practicality. The APPA 2010 Conference and Exposition offers a diverse learning and networking program that will deliver solutions to the challenges institutions face. And, more importantly, it will provide principles and a framework that will enable us to truly brainstorm and discover our own, unique answers... answers based on sound theory and real world examples and ideas delivered to us from recognized leaders in our profession.

APPA is committed to assisting its members in thinking creatively and looking beyond the obvious, and in addressing their specific challenges in a timely manner. APPA 2010's line-up of speakers—including recognized leaders in education and accomplished experts within the field of educational facilities—attests to this commitment.

I am sorry if you were not able to be with us. However, here is a glimpse of what the program had to offer. Sharing this with you will provide you the opportunity to consider planning for next year. Also, I encourage you to visit the APPA website later this month, as many of the programs will be available in a podcast.”

## Headlining Sessions

### MOVING PAST TRAGEDY

National tragedies mark the fabric of our country however none so shocking as those that touch the lives of our children. Hear from individuals who were in the middle of some of the most historical shootings in the last 20 years. Learn from their wisdom on how their leadership helped heal their communities and spearhead the movement for the advancement in safety on campuses throughout the world.

*Speakers:* **Steven Healy**, Partner, Margolis, Healy and Associates; **Donna Varrica**, Communications Coordinator, Dawson College

### ADDRESSING THE HERE AND NOW

The education community faces continuous and rapid change. Technology advancements, spiking enrollments and other factors are shifting the way in which educators deliver instruction in the 21st century, and the manner in which students learn. How are administrators now addressing the increasingly diverse learning needs of students? What changes if any are occurring within educational facilities and the campus infrastructure to address change? And are we gaining or losing? This session will provide you the unique vantage points of accomplished education leaders, to include college administrators, educational facilities officers, and K-12 school system superintendents, as they share their perspective on “The Here and Now.”

*Speakers:* **Larry Eisenberg**, Executive Director, Los Angeles County Community College; **Vi San Juan**, Assistant Vice Chancellor, California State University System; **Brit Kirwan**, Chancellor, University System of Maryland

### I'M SEEING GREEN

Since the launching of the President's Climate Commitment Act, we have seen reactions that are as vast as the universe we support as professionals. We invite you to hear from one of the founding members of the American College & University Presidents' Climate Commitment (ACUPCC) who will provide one viewpoint as to the importance of responding to this call. We will also hear from the ‘grassroots’ individuals – students - who are the movers and shakers of tomorrow and the true driving force behind change. This session closes out the session with a panel of invited experts who share their perspective on how to balance the ever changing expectations of the whole campus community.

*Speakers:* **Ted Weidner**, Assistant Vice Chancellor, University of Illinois/Nebraska; **Andrew Palmer**, Vice President/Student, Helping Across the Community/Penn State; **Paul Wolff**, Director of Sustainability, Mount Wachusett Community College

### INVENTING OUR FUTURE

The economy notwithstanding, education facilities departments must seek to thrive and not “just survive”... In an age of diminishing endowment returns and reduced state and local spending, facilities administrators must not forsake the long view for the short view. What are we learning in the present, and how will we take what we learn in these uncertain times to effectively prepare our institutions for the future? How can the education facilities community invent – and plan – for the future of higher education? What will our future look like? Hear from an illustrious group of invited experts who will share their wisdom as we look into the crystal ball.

*Speakers:* **Lander Medlin**, Executive Vice President, APPA; **Dave Button**, Vice President, University of Regina

## Breakout Sessions

### ECONOMY

#### Strategic Capital Development: The New Model for Campus Investment

*Speakers:* Harvey Kaiser, *HHK Associates* and Eva Klein, *Eva Klein & Associates*

#### Development of Facilities Security Index

*Speaker:* **David Richards**, *Minneapolis Public Schools*

#### A Better Place to Put Your Money Investments That Make Dollars and Sense

*Speakers(s):* **Scott Jennings**, *Holder Construction*; **Doug Christensen**, *Brigham Young University*; **Drew Yantis**, *Holder Construction*

### ECONOMY/ENERGY

#### A Budget Neutral Approach to Achieving a Carbon Neutral Operations

*Speaker:* **Rock Morille**, *Baylor College of Medicine*

#### Geothermal Technology: An Energy Efficient Solution for Schools

*Speakers:* **Jim Knutson**, *Trane*; **Dave Button**, *University of Regina*; **Erik van de Boogaard**, *Adams State College*

#### Let the Sun Shine

*Speakers:* **Mark Peatson**, *Borrego Solar*; **David Umstot**, *San Diego Community College District*

## **ECONOMY/SUSTAINABILITY**

### **Reducing Campus E-Waste Through Recycling Programs**

*Speaker: Todd Ellis, Call 2 Recycle*

### **Energy Master Plans - From Here to a Zero**

#### **Carbon Footprint**

*Speaker: Grahame Maisey, Building Services Consultants, Inc.*

### **Reducing Our Carbon Footprint**

*Speaker(s): Marilyn DeLaroche, Georgia State University;*

*Laurence Uphoffm, Georgia State University*

### **Taming the Green Monster**

*Speaker(s): Paul Farnsworth, Bates College;*

*Dave Thomas, Consigili Construction*

## **ENERGY**

### **Historic Campus Buildings - Assessing and Improving**

#### **Energy Performance**

*Speaker(s): Mark Thaler, EYP Architecture and Engineering;*

*Brenda Whitmore, University of New Hampshire*

### **Demand Side Energy Management and Conservation— A Case Study**

*Speaker(s): Daniel Costello, The University of Texas/Austin;*

*Michael Miller, The University of Texas/Austin*

## **ENERGY/SUSTAINABILITY**

### **Facilities Asset Management as a Framework for**

#### **Integrated Climate Action Planning**

*Speaker(s): Daniel Beaudoin, Harvard School of Public Health;*

*Michael Crowley, Environmental Health & Engineering*

### **Driving Energy Efficiency from Assessment to Implementations**

*Speaker(s): Arthur Fasolino, The City University of New York;*

*Michael Madigan, O'Brien & Gere Engineers, Inc.;*

*Robert Neimeier, O'Brien & Gere Engineers, Inc.*

### **Institutionalizing Green Building and Alignment with Greenhouse Gas Commitments**

*Speaker(s): Nathan Gauthier, Harvard Office of Sustainability;*

*Andrea Ruedy Trimble, Harvard University Office of  
Sustainability*

## **SAFETY & SECURITY**

### **National Campus Safety and Security Project**

*Speaker: Bill Elvey, P.E., The University of Texas at Dallas*

### **Implementing a Campus-Wide Audible Mass Notification System in a Cost Effective Manner**

*Speaker: Peter Strazdas, Western Michigan State University*

## **Arcane Knowledge on a Need-to-Know Basis**

*Speaker(s): David Hatch, North Carolina State University;*

*Samuel Jefferies, North Carolina State University*

## **SUCCESSION PLANNING**

### **Identifying Your Replacement**

*Speaker: Mac Alexander MacDonald, LYFE Enhancement*

*Company*

## **Call for Papers 2011**

*Program Submission Deadline: November 1, 2010*

We invite you to submit a paper for next year's conference in Atlanta, GA. The program concepts for the 2011 conference programming will focus on:

- Economy
- Energy
- Leadership
- Sustainability
- Workforce Demographics

Our goal this year for programming is to be able to meet the needs of our vast membership base which is comprised of professionals who represent K-12, Community Colleges, and Public & Private four year Institutions. Successful submissions will address the above topical areas while being applicable to the various audiences thus listed.

Presentations will be considered for review based on the following:

- Submission of program abstract to include title with recommendation of possible audience;
- Submission of program abstract in a format of 5-7 sentence description;
- Submission of 3 learning outcomes;
- Submission of bios for all possible presenters;
- Submission of complete contact information to include full name, title, institution or company, phone and e-mail address; and
- Submissions from business partners should include a partnering with an educational entity.

Submissions can be made by e-mail Suzanne Healy, Director of Professional Development. Submissions will not be accepted if the above items are not included.

For additional questions regarding submissions for APPA 2010, contact us at 703-542-3833.

**How to go From Individual Efforts to Real Succession - Making the Plan Real!**

*Speaker: Kathleen Schedler, University of Alaska/Fairbanks*

**Scandal and Headlines: Could it Happen to Your Facilities Organization?**

*Speaker(s): Glen Haubold, New Mexico State University; Angela Throneberry, New Mexico State University*

**Succession Planning through Collaborative Independence**

*Speaker: James Barbush, The Pennsylvania State System of Higher Education*

**What Your Staff Really Wants Speaker:**

*Teri Bump, American Campus Communities*

**SUSTAINABILITY**

**When Occupants Arrive: Maximizing Performance of a Sustainable Design Space**

*Speaker(s): Jesse Foote, Harvard's Office of Sustainability; Jessica Parks, Harvard's Office of Sustainability*

**Promoting Environmental Stewardship and Sustainability at the Small Institution 2.0**

*Speaker(s): Greg Haselden, Erskine College; Randy Moore, Erskine College*

**Implementing Sustainable Operations Management: Real Life Opportunities & Pitfalls**

*Speaker: Marc Fournier, Lasell College*

**Integrated Facilities Management in Building Construction**

*Speaker: Greg Adams, Board of Regents of the University System of Georgia*

**Template for Campus Sustainability: Creating a Path from Task Force and Program Implementation to Benchmarking & Reporting**

*Speaker: Linda Petee, Delta College*

**The Journey to a Green Campus: From Commitment to Realization**

*Speaker: Jaime Van Mourik, U.S. Green Building Council*

**Sustainability Tracking, Assessment & Rating Systems (STARS): Guiding Campuses Toward Sustainability**

*Speaker(s): Jillian Buckholtz, AASHE; Meghan Fay Zahiser, AASHE*

**The Development and Application of Policy-Based Tools for Institutional Green Buildings**

*Speaker: Anthony Cupido, McMaster University*

**Clearing the Air**

*Speaker: Casey Wick, Hamilton College*

