

APPA 2010 Conference and Exposition

# BOSTON

APPA 2010  
Conference  
and  
Exposition

MASSACHUSETTS | JULY 14-16, 2010

## APPA 2010 PROGRAMMING: CUTTING EDGE, IMPACTFUL, AND RESOURCEFUL

- Discover new approaches and proven solutions from today's leading educational facilities professionals.
- Gain insight on current trends, conditions and new approaches to:
  - sustainability
  - campus safety and security
  - the economy's impact on educational facilities
  - energy system innovations and infrastructure management
  - succession planning
- Prepare yourself to strategically influence and lead your institution now and into the future.



### Who Should Attend:

- 4-Year and 2-year college and university facilities professionals
- K-12 facilities officers and administrators
- Business officers with facilities and operations responsibilities

APPA 2010 is the premier event for educational facilities professionals... the ultimate networking and learning experience for facilities officers, directors, and facilities management personnel at every level. Facilities professionals from four-year and two-year colleges and universities, as well as those from k-12 school systems and private academies, make appa 2010 their "go to" event each and every year.

**Make APPA 2010 in Boston  
your destination this July 14-16!**

**Register by May 30th and save \$100!**  
**For full details and to register, visit us at**  
**[www.appa.org](http://www.appa.org)**

Reach The Higher Ed and  
K-12 Facilities Market at  
APPA 2010!

Don't miss your company's best  
opportunity to reach the  
educational facilities marketplace.

For APPA 2010 Exhibit and Sponsorship  
information, visit us at  
[www.appa.org](http://www.appa.org) or contact Suzanne Healy  
at [suzanne@appa.org](mailto:suzanne@appa.org).

## REGISTRATION

APPA 2010 takes place in The Seaport Hotel & World Trade Center in Boston, Massachusetts. All educational sessions, breakfasts, lunches, committee meetings, and the Hall of Resources will take place at the World Trade Center.

### Registration Fees

	EARLY BIRD (May 30, 2010)	ADVANCE (After May 30, 2010)
APPA Member Full Registration Fee	\$895	\$995
SFO Summit Registration Fee includes APPA 2010 (APPA Members Only)	\$1,295	\$1,395
Spouse/Guest Fee	\$175	\$175
Non Member Fee Full Registration Fee	\$1,495	\$1,695
Single Day Pass Fee	\$525	\$625
Single Day Hall of Resources Only Fee	\$125	\$125

### Cancellation Policy

APPA will refund the full cost of registration for cancellations received on or before April 1, 2010. Cancellation requests received after April 1st but before June 1st will be refunded but assessed a 25% administrative fee. Absolutely no refunds will be issued for cancellations received after June 1, 2010. APPA is not responsible for any travel or lodging charges incurred.

### Hotel

All APPA 2010 events will take place at The Seaport Hotel & World Trade Center. APPA will be using the following hotel for lodging:

*The Seaport Hotel  
One Seaport Lane  
Boston, MA 02210*

For reservations please call 800-440-3318 and mention APPA to receive the special conference rate.

APPA's groups' rates for the event is \$175 single/double plus 14.45% tax plus a \$3 hotel inclusive charge per night.

### Travel

Boston International Airport (BOS) is your final flight destination. For more information on this airport please visit: [www.massport.com/logan](http://www.massport.com/logan).

### Ground Transportation

Taxis charge a metered rate based on time and distance traveled, the approximate fare from the Boston Logan Airport to The Seaport Hotel is approximately \$10 (inclusive of all taxes). For additional information on taxi or shuttle service you may visit suggested listings at [www.massport.com/logan/getti.html](http://www.massport.com/logan/getti.html).

### CONTACT US

#### Registration Questions and Assistance

Contact Katy Theranger, Professional Development & Certification Manager, at [katy@appa.org](mailto:katy@appa.org) or 703-542-3828.

#### Exhibitor, Sponsorship Questions and Assistance

Contact Suzanne Healy, Director Professional Development, at [suzanne@appa.org](mailto:suzanne@appa.org) or 703-542-3833.

### NEW - Ambassador Program

NEW this year for APPA 2010, is our Ambassador Program. Designed in partnership with the Strategic Business Partner community, your financial support will be directly provided to individuals who have requested funding assistance in order to attend the conference based on an award-type criteria. This program has been designed to assist the many institutional members who have been greatly impacted by the recent economic downturn and your support will enable them to attend one program this year that they do not want to miss.

