

APPA 2010 Conference and Exposition

BOSTON

APPA 2010
Conference
and
Exposition

MASSACHUSETTS | JULY 14–16, 2010

IMPACT YOUR HISTORY – ATTEND APPA 2010

At no time in recent memory have educational facilities professionals faced the challenges being experienced today. Likewise, APPA's role in developing facilities professionals into effective leaders and addressing key topics has never been more important in shaping our future. APPA's premier annual conference, APPA 2010 in Boston, Massachusetts will focus on several key issues we face: the economy; sustainability; energy; succession planning; and safety and security. APPA 2010 will not only explore these important topics in detail, but the collaboration and interaction with peers makes this conference an unmatched value among the critical choices we make in the year ahead to better support the educational mission we serve.

Visit us today and view the program offerings that you do not want to miss this July!

Register Today at

<http://www.appa.org/training/appa2010/registration.cfm>

*to register
for APPA 2010
visit www.appa.org/training/appa2010.*

APPA 2010 Programming: Cutting Edge, Impactful, and Resourceful

The challenges facing today's educational facilities professional are many – and at times, daunting. Let APPA 2010 provide you with the answers to these challenges.

- Identify viable and proven solutions from today's leading management experts and your professional peers.
- Execute viable, successful strategies tailored to your organization's own unique set of circumstances.
- Gain insight on current trends and conditions that allow you to strategically influence and lead your institution now, and well into the future.

Developed by an eager and dedicated team of your peers and colleagues, APPA 2010 brings you experts in the field of educational facilities, abundant networking opportunities with other facilities professionals, and answers to the most critical challenges facing you and your educational institution in today's facilities environment.

Headlining Sessions

APPA 2010's programming sessions will feature professional peers and experts who will inspire, teach and direct you to the answers to your most critical challenges.

MOVING PAST TRAGEDY

National tragedies seem to mark the fabric of our country. However, none are so shocking as those that touch the lives of our children. Hear from individuals who were in the middle of some of the most historical shootings in the last 20 years. Learn from their wisdom how their leadership helped heal their communities, and spearhead the movement for the advancement on safety in campuses throughout the world.

Invited Speakers: **Dr. Charles Steger**, President, Virginia Tech University; **John Peters**, President, Northern Illinois University; **Frank DeAngelis**, Principal, Columbine High School; **Mark James**, Chancellor, Metropolitan Community College

ADDRESSING THE HERE AND NOW

The education community faces continuous and rapid change. Technology advancements, spiking enrollments and other factors are shifting the way in which educators deliver instruction in the 21st century, and the manner in which students learn. How are administrators addressing the increasingly diverse learning needs of today's students? What changes, if any, are occurring within educational facilities and the campus infrastructure to address change? And are we gaining or losing? This session will provide you the unique vantage points of accomplished education leaders, including college administrators, educational facilities officers, and K-12 school system superintendents, as they share their perspective on "The Here and Now."

Invited Speakers: **Edgar Hatrick**, Superintendent, Loudon County Public Schools; **Larry Eisenberg**, Executive Director, Los Angeles County Community College; **Via San Juan**, Assistant Vice Chancellor, California State University System; **Terry Hartle**, Senior Vice President, American Council on Education

I'M SEEING GREEN

Since the launching of the President's Climate Commitment Act, we have seen reactions that are as vast as the universe we support as professionals. We invite you to hear from one of the founding members of the American College & University Presidents' Climate Commitment

TOP 10

Reasons Why Your Attendance at APPA 2010 is Critical

1. Expose yourself to cutting-edge programming.
2. Hear from industry experts.
3. Learn about new trends.
4. Meet and exchange best practices with colleagues from around the globe.
5. Budgets are tight — get all your development in one place.
6. Learn how to best position your institution in this critical times.
7. Expand your reach with business partners and vendors.
8. Discover new and innovative ways to manage your department.
9. Rejuvenate
10. Network, Network, Network

(ACUPCC) who will provide their view point on the importance of responding to this call. We will also hear from the 'grassroots' individuals – students - who are the movers and shakers of tomorrow and the true driving force behind change. This session closes with a panel of invited experts who share their perspective on how to balance the ever changing expectations of the whole campus community.

Invited Speakers: **Michael Crow**, President, Arizona State University; **Norb Dunkel**, Assistant Vice President, University of Florida; **Ted Weidner**, University of Illinois/Nebraska; **Scott Hurst**, Senior Vice President, USGBC

INVENTING OUR FUTURE

The economy notwithstanding, education facilities departments must seek to thrive and not "just survive".... In an age of diminishing endowment returns and reduced state and local spending, facilities administrators much not forsake the long view for the short view.

What are we learning in the present, and how will we use what we learn in these uncertain times to effectively prepare our institutions for the future? How can the education facilities community invent – and plan – for the future of higher education? What will our future look like? Hear from an illustrious group of invited experts who will share their wisdom as we look into the crystal ball.

Invited Speakers: **Dr. Jill Biden**, White House; **Lander Medlin**, Executive Vice President, APPA; **Dave Button**, Vice President, University of Regina; **Thomas Vautin**, Acting Vice President for Administration, Harvard University; **Susan Personette**, Associate Vice President for Facilities, Middlebury College; **Paul Sechrist**, Oklahoma City Community College

INTERESTED IN EXHIBITING? Visit us at <http://www.appa.org/training/APPA2010/exhibitors.cfm> or contact us at APPA20XX@appa.org today!

NEW! Senior Facilities Officers Orientation

The creation of the New Facilities Officers Program grew out of the desire for professionals in any facilities organization to prepare themselves as they advance into a new level of leadership. Explore vast array of issues that a facilities officer is exposed to on a daily basis, and examine the complexities of campus leadership in this interactive workshop.

Content areas include leadership styles, strategic planning, building relationship with senior leadership, and emerging issues. You will be networking with peers and colleagues from every type of institution and challenged to assess your current process and strategies of departmental success.

We understand that justification for attendance to professional development offerings can be difficult in times like this. APPA is here as a resource to assist in this process. To request a sample letter of justification, please contact us at APPA20XX@appa.org today.

BOSTON WOULD LIKE YOU TO BE THEIR GUEST!

As a spouse/guest attending the APPA 2010 event, you are our VIP—as well as Boston's. While your significant other is attending their professional development offerings, we want you to enjoy the rich historical and cultural offerings of the great city of Boston. Here is just a sampling of what is available to you!

BOSTON BY FOOT

Daily Boston walking tours May-October featuring the Freedom Trail, Beacon Hill, Back Bay, the North End and Boston's Literary Landmarks. No reservations required.

BOSTON CITYPASS

Boston CityPass is a carefully selected collection of Boston's most popular, most famous attractions, priced a whopping 46% less than the cost of tickets purchased separately. The CityPass youth price (ages 3-11) shaves 44% off individual ticket prices. Boston CityPass is valid for nine days.

EVERY CONTACT YOU NEED TO MAKE – ALL UNDER ONE ROOF!

APPA 2010 Hall of Resources is the place you want to be as a firm that supports the facilities profession. Network with professionals from around the globe, and share with them your expertise. We recognize the unique value you provide to our annual conference



FREEDOM TRAIL

The Freedom Trail is a 2.5 mile red-brick walking trail that leads you to 16 nationally significant historic sites, every one of them an authentic American treasure. Preserved and dedicated by the citizens of Boston in 1958 (when the wrecking ball threatened,) the Freedom Trail today is a unique collection of museums, churches, meeting houses, burying grounds, parks, a ship, and historic markers that tell the story of the American Revolution and beyond.

OLD TOWN TROLLEY TOURS

Known as the Cradle of Liberty, the city of Boston played a crucial role in the story of America. Dozens of the historic sites and structures have been preserved and maintained so that visitors can experience both colonial and contemporary Boston. For over 25 years, Old Town Trolley Tours has been providing sightseeing tours highlighting the best of Boston.

SALEM WITCH MUSEUM

The Salem Witch Museum takes you back to Salem 1692. Visitors are given a dramatic history lesson using stage sets with life-size figures, lighting and a narration—an overview of the Witch Trials of 1692. Visit them today and history come to life!

For a more complete listing of ideas, please visit <http://www.appa.org/training/APPA2010/activities.cfm> or the Boston Convention and Visitor's Bureau at <http://www.bostonusa.com/index.php>.



and our exposition is where we help you shine!

This year we have created a bundle concept that allows you to gain additional exposure with minimal effort. Opportunities to support range from our traditional partnering as an exhibitors to exhibiting along with levels of sponsorship support.

REGISTRATION

APPA 2010 takes place in The Seaport Hotel & World Trade Center in Boston, Massachusetts. All educational sessions, breakfasts, lunches, committee meetings, and the Hall of Resources will take place at the World Trade Center.

Registration Fees

	EARLY BIRD (May 30, 2010)	ADVANCE (After May 30, 2010)
APPA Member Full Registration Fee	\$895	\$995
SFO Fee (APPA Members Only)	\$1,295	\$1,395
Spouse/Guest Fee	\$175	\$175
Non Member Fee Full Registration Fee	\$1,495	\$1,695
Single Day Pass Fee	\$525	\$625
Single Day Hall of Resources Only Fee	\$125	\$125

Cancellation Policy

APPA will refund the full cost of registration for cancellations received on or before April 1, 2010. Cancellation requests received after April 1st but before June 1st will be refunded but assessed a 25% administrative fee. Absolutely no refunds will be issued for cancellations received after June 1, 2010. APPA is not responsible for any travel or lodging charges incurred.

Hotel

All APPA 2010 events will take place at The Seaport Hotel & World Trade Center. APPA will be using the following hotel for lodging:

*The Seaport Hotel
One Seaport Lane*

Boston, MA 02210

For reservations please call 800-440-3318 and mention APPA to receive the special conference rate.

APPA's groups' rates for the event is \$175 single/double plus 12.45% tax plus a \$3 hotel inclusive charge per night.

Travel

Boston International Airport (BOS) is your final flight destination. For more information on this Airport please visit: www.massport.com/logan.

Ground Transportation

Taxis charge a metered rate based on time and distance traveled, the approximate fare from the Boston Logan Airport to The Seaport Hotel is approximately \$10 (inclusive of all taxes). For additional information on taxi or shuttle service you may visit suggested listings at www.massport.com/logan/getti.html.

CONTACT US

REGISTRATION QUESTIONS AND ASSISTANCE

Contact Katy Theranger, Professional Development & Certification Manager, at katy@appa.org or 703-542-3828.

EXHIBITOR, SPONSORSHIP QUESTIONS AND ASSISTANCE

Contact Suzanne Healy, Director Professional Development, at suzanne@appa.org 703-542-3833.

NEW - Ambassador Program

NEW this year for APPA 2010, is our Ambassador Program. Designed in partnership with the Strategic Business Partner community, your financial support will be directly provided to individuals who have requested funding assistance in order to attend the conference based on an award-type criteria. This program has been designed to assist the many institutional members who have been greatly impacted by the recent economic downturn and your support will enable them to attend one program this year that they do not want to miss.

