

facilities digest

APPA 2010 – HALL OF RESOURCES IS NOT COMPLETE WITHOUT YOU!



If you are an APPA business partner, one your most valuable benefits is the discounted booth rate you are entitled to when participating at APPA's annual meetings. Haven't reserved your booth yet? Visit us today at www.appa.org/training/APPA2010/exhibitors and lock in your prime location. Representatives from K-12, community colleges, and higher education institutions will be represented this year in Boston July 14-16. Don't miss out – reserve your booth today! For assistance with your reservation contact Suzanne Healy, director of professional development, at suzanne@appa.org.

**PROFESSIONAL DEVELOPMENT
APPA's Remaining EFP Exam Dates**

APPA will be hosting exam testing sites at several locations on February 5, 2010 & March 5, 2010. To see the latest site offerings where you can sit for the EFP exam, visit us at <http://certification.appa.org>. Questions about how to submit your application, contact Katy Theranger, professional development and certification manager, at katy@appa.org.



APPA 2010 – REGISTRATION NOW OPEN

Join your facilities colleagues for the annual industry event presented by APPA that you can't afford to miss. Visit us today at www.appa.org/training/APPA2010 for the latest on speakers, programming offerings, and check out the business partners are supporting us this year! Remember July 14-16 Boston, Massachusetts – The Seaport Hotel – register today and book your travel early. For questions and inquiries, contact the Professional Development team at education@appa.org.

BOK – APPA'S BODY OF KNOWLEDGE NOW AVAILABLE!

The BOK [pronounced B-O-K, not Bock] is APPA's ongoing Body of Knowledge project, and we are excited to announce that the BOK has been released digitally through the APPA website.

A body of knowledge is the collected wisdom, experience, processes, and facts that both inform a profession and provide the solid foundation from which continuous improvements and innovative change can occur. APPA's Body of Knowledge updates and builds upon the contents of *Facilities Management: A Manual for Plant Administration* — APPA's major reference book published in three editions since 1984—and makes them available in a searchable digital database.

Editor-in-chief Maggie Kinnaman is overseeing dozens of writers, editors, and peer reviewers as they revise, update, and enhance the APPA body of knowledge. The project is ongoing, and updated sections will be posted as soon as they are peer reviewed and approved.

Access to the Body of Knowledge is through an annual subscription. Member institutions of APPA pay a discounted price, and the subscription price is reduced after the first year. Your subscription allows BOK access to anyone in your organization. In addition, you will be automatically subscribed to receive *BOK Update*, a periodic e-newsletter that will include highlights and topics of focus from the BOK's editor-in-chief and content coordinators, announcements of new or revised BOK chapters, and much more.

- \$199 - APPA member institutions, organizations, and business partners
- \$499 - Nonmember institutions, organizations, business partners, and individuals
- To learn more and to subscribe to the BOK, please visit www.appa.org/bok.

BOK
Body of Knowledge

PROFESSIONAL GROUNDS MANAGEMENT SOCIETY SALUTES TOP UNIVERSITY AND COLLEGE GROUNDS SITES AND TOP URBAN UNIVERSITY SITES

While Hollywood has the Emmys and athletics has the Olympics, the Green Industry has the Professional Grounds Management Society (PGMS) Green Star Awards. This program brings national recognition to grounds maintained with a high degree of excellence, complementing other national landscape award programs that recognize outstanding landscape design and construction. PGMS recently recognized several winners in the both the Urban University Grounds Category and the University and College Grounds Category.

Winners in the Urban University Grounds Category were:

- The University of Texas at Brownsville, which received a Grand Award.
- Three others were recognized with an Honor Award in the same category including:

- California University of Pennsylvania
- Catholic University of America
- The University of Michigan

Winners in the University and College Grounds Category were:

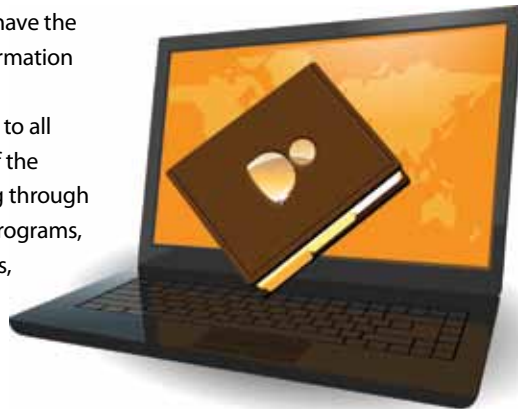
- Creighton University and Southern Methodist University, which both won Grand Awards.
- Kutztown University and Western Michigan University both earned an Honor Award.

View a photo slideshow of all of the winners at <http://www.pgms.org/2009greenstar/index.htm>.

APPA'S NEW ONLINE DIRECTORY

APPA's new online directory will be updated on-the-fly so you'll always have the latest and most current contact information on your friends and colleagues.

The directory is accessible online to all members, and includes links to all of the information you're used to accessing through the prior directories, such as APPA programs, leadership information, APPA awards, and staff information. Search the directory by logging into myAPPA at www.appa.org.



2010 AWARD NOMINATIONS OPEN

Nominations are now being taken for the following APPA 2010 institutional and individual awards:

- **Award for Excellence:** Recognizes and advances excellence in the field of educational facilities.
- **Effective and Innovative Practices Award:** Recognizes programs and processes that enhance service delivery, lower costs, increase productivity, improve customer service, generate revenue, or otherwise benefit the educational institution.
- **APPA Fellow:** Recognizes specific accomplishments to date and expectations for continued involvement in APPA's leadership program through research and mentoring.

- **Meritorious Service Award:** Recognizes significant, lifelong contributions to the profession of education facilities management.
- **Pacesetter Award:** Encourages further participation in APPA among those who have already made significant contributions at the regional or chapter level.

The deadline for consideration for the 2010 awards is **January 30, 2010**. However, award submissions are accepted year-round. Awards submitted after January 30, 2010 will be held and considered in the 2011 award cycle. Visit <http://www.appa.org/recognition> for award details, and to submit for the awards.

APPA EVENTS – 2010

February 5 APPA Exam Day – EFP

March 5 APPA Exam Day – EFP

Apr 18-22 Leadership Academy, *Colorado Springs, CO*

Apr 23 EFP Prep Course, *Colorado Springs, CO*

Apr 23 EFP Exam, *Colorado Springs, CO*

Apr 23 CEFP Exam, *Colorado Springs, CO*

Apr 24 EFP Examination, *Colorado Springs, CO*

Jul 14-16 APPA 2010, *Boston, MA*

Jul 17 EFP Prep Course, *Boston, MA*

Jul 17 EFP Exam, *Boston, MA*

Jul 17 CEFP Exam, *Boston, MA*

Jul 18 EFP Examination, *Boston, MA*

Sep 12-16 Institute for Facilities Management, *Scottsdale, AZ*

Sep 17 EFP Prep Course, *Scottsdale, AZ*

Sep 17 CEFP Exam, *Scottsdale, AZ*

Sep 17 EFP Exam, *Scottsdale, AZ*

Sep 18 EFP Exam, *Scottsdale, AZ*

OTHER EVENTS

Feb 9-12 Repowering the Future: 23rd Annual IDEA Campus Energy Conference, *Reno, NV*

Mar 21-23 Smart + Sustainable Campuses Conference, *College Park, MD*

For more information or to submit your organization's event, visit www.appa.org/applications/calendar/events.cfm.

ADVERTISE YOUR POSITION OPENINGS IN JOB EXPRESS



A SURPRISING LINK BETWEEN CLEANLINESS AND BETTER BEHAVIOR

The odor in a room is enough to elicit a stronger impulse toward fairness, researchers from the Kellogg School of Management at Northwestern University claim. They believe their research proves there is a correlation between a room's cleanliness and "decent" behavior, and that by improving our environment we can improve our behavior. Specifically, the research found an increase in ethical behavior when the scent of a fruit-scented cleaner fills a room.

The study made subjects carry out several tasks, with some asked to work in unscented rooms, while others worked in rooms freshly sprayed with lemon-scented cleaner. In one experiment, participants were given a sum of money and asked to decide how much of it to keep and how much to return to their partners who had trusted them to divide it fairly. The participants in the clean-scented room were less likely to exploit partners' trust, returning a significantly higher share. The second experiment evaluated whether clean scents would encourage charitable behavior. Participants surveyed in the clean-smelling room were significantly more interested in volunteering (4.2 on a 7-point scale) than those in a normal room (3.3). And, 22 percent of participants in the clean-smelling room said they'd like to donate money, compared to only 6 percent of those in a normal room.

This research was published in the December 2009 issue of *Psychological Science* magazine. Learn more at www.britishcleaningcouncil.org.

If you are looking for a highly qualified pool of candidates for a facilities management opening, Job Express can help you. Your ad will be posted online where it can be seen by thousands of facilities professionals who access APPA's website. The Job Express audience consists of professional facilities managers in top executive level positions, individuals who are retiring from the military with extensive facilities and engineering experience, graduates of APPA's Institute for Facilities Management, and members who have earned the EFP certificate.

Job Express gives you market exposure as an interactive online newsletter. All ads appear in one format for one low cost and are hosted online for eight weeks! Add e-mail and website links so that applicants can reach you at the click of a button. To find out more, go to <http://www.appa.org/jobexpress/>.

APPA BOOKSTORE

New APPA Publication!

Strategic Capital Development: The New Model for Campus Investment

by Harvey H. Kaiser and Eva Klein

APPA's newest book, *Strategic Capital Development: The New Model for Campus Investment*, presents a bold approach for planning capital investments from a strategic and long-range perspective. The authors combine their extensive higher education experience, and their specific work of the last decade to improve capital planning and decision-making, to make a case for a new model in which they seek to balance idealism with pragmatism. They define stewardship principles necessary to create and sustain a physical plant that is responsive to institutional strategies and functions; remains attractive to faculty and students; and optimizes available resources.

The book is organized into three parts:

- Part 1—provides a summary of how capital planning and funding practices in higher education have evolved from the late 1940s to the present—including case studies of relatively more effective planning models.
- Part 2—makes the authors' case for why change is needed, based on examination of environment/context factors, and articulates six key principles for 21st century facilities stewardship—the foundation for the model.
- Part 3—provides the proposed model, based on the observations and conclusions in Parts 1 and 2. Following the model overview, Part 3 provides practical, hands-on, how-to details of methodologies and data requirements, along with illustrations of many of these elements. Order your copy today at www.appa.org/bookstore/.

