



Of the many issues and challenges we face in educational facilities, there are a critical few that remain core to our needs in which to focus our future perspectives. APPA 2009: Focusing on the Critical Few, APPA's premier annual conference for educational facilities professionals, will address those key issues in many ways. A brief snapshot of what's to come lets you know that you can't afford to miss this one!

An eager and dedicated team of your peers of facilities professionals has assembled, brainstormed, and developed an outstanding conference for you to enjoy in the beautiful city of Vancouver, British Columbia, Canada on July 8-10, 2009. You can expect nothing less than world-class speakers presenting on the latest trends, abundant networking opportunities with other facilities professionals, and solutions to challenges faced in today's facilities environment.

Sessions will focus on three main perspectives:

- **Leadership and Collaboration.** Explore the desire and necessity to build strong leadership and experience the benefits of collaborative interaction.
- **Connection and Communication.** Understand expectations, bridge gaps in communication, and learn about the future of interaction.
- **Solution Revolution and Technology.** Learn to embrace changes in technology, understand the impact new developments have on educational environments, and hear about student needs and expectations for technology and learning institutions.

Every facilities organization needs to focus on its future leadership and succession planning. Whether your facilities organization has done this effectively or you are just identifying those potential leaders and looking for resources to accomplish this, APPA 2009 is for you.

Leadership and Collaboration will help you motivate and inspire others to reach their potential and perform at a higher level. Through collaboration you will utilize the untapped resources of your and other great organizations. Learn how to get the best of your people and create the synergy of passion for performance in your organization.

- Have you developed a mechanism to inspire leaders to emerge in your organization?
- Are you getting high-level positive contributions from your leadership team?
- Are you thriving or merely surviving?
- Do your people seek opportunities for greatness?
- Are your people engaged, motivated, excited, and energized?

It might be the right time to take a good look and see what can be done to increase the effectiveness of the leadership in your organization. Don't delay getting the boost or jumpstart that your organization needs now.

Strengthening leadership has a direct and positive correlation on **connection and communication** in your institution. Helping your staff understand and



PREVIEW

APPA 2009

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appreciate the many stakeholders in your institution and what their needs are. Effective communication and responsiveness to those stakeholders is the key to survival in today's political and economic climate. Learn not only how to gain success but to sustain it, and cultivate others to achieve it.

Have you ever noticed that some organizations just seem to have the right connectedness, the right chemistry, the right people who seem to just get along great and work well toward the overall mission? What is it that is part of their core values that brings them to this place? Truly great teams continually strive to be better to see what is coming their way and prepare for it. One of those ever increasing changes is in pedagogical methods and its constant **change in technology and the need for a solution revolution.**

The look and services of institutional facilities are now reflecting the changing demands of technology. It's not your nostalgic university classroom anymore. Don't be left behind. Come to

Vancouver and find out what the latest trends are and how to get on board to ride the wave of technology to effective leadership.

What's not to like about APPA 2009? A recipe for success with **the critical few** ingredients are a beautiful city called Vancouver, world-class speakers, professional networking with colleagues, solutions to the latest challenges, and a great time had by all. It's absolutely delicious!

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By Ben Elisondo & David Gray