



The Rise to Greatness, the theme

for the APPA 2008 conference, can mean many things. But just read through the special annual report section of this issue and get a glimmer of the many ways in which APPA has taken this theme to heart.

Through the many programs, activities, and initiatives of the Board of Directors, the APPA committees and task forces, and the individual members themselves, APPA continues to position itself as the association of choice for educational professionals. We see our role, in this ever-changing environment, as “elevating facilities professionals into influential leaders in education.” When reading the reports of the APPA presidents, vice presidents, and executive vice president, you will understand the passion, focus, and forward-thinking of the APPA leadership and organization.

We’re pleased to include in this issue articles by two of our speakers at APPA 2008. James Kouzes discusses how the leader’s vision must be a shared vision among the staff and constituents, and Scott Allen helps clear up some of the mystery surrounding the advent of Web 2.0.

You’ll also read Jeff Campbell and Alan Bigger’s report of their research findings in the newest CFaR project, “Cleanliness & Learning in Higher Education.” Cosponsored by APPA and ISSA, the project is a tremendous contribution to the body of knowledge for the facilities management profession. The full report is free to APPA members and available through the online bookstore at www.appa.org/bookstore.

The Rise to Greatness also reflects the APPA staff’s commitment to service and continuous improvement, and we believe we have the strongest staff in place ever. Allow us to use this space to list the current staff members; we are here to serve you. ☺

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- Profile of 2008-09 President William M. Elvey
- Effective & Innovative Practices Award Winners
- APPA 2008 Highlights

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