



Transformation is all around as we begin the new year. APPA continues to embrace the change spurred by our extensive branding initiative and the resulting targeted mission to elevate facilities professionals into influential leaders in education. That is what APPA is about, and that is our focus as we move forward.

In addition to a new logo and a completely redesigned and enhanced website, APPA introduces another manifestation of our brand identity with a redesign of the cover and layout of *Facilities Manager* magazine. You'll see a newly designed banner on the cover, depicting the cleaner lines and forward motion that reflect APPA's fresh approach to all the products, services, and programs offered to our members and others in the educational facilities profession. You'll see a more readable typeface throughout the magazine—designed with more color, brighter graphics, and cleaner layout.

Many thanks to the Information and Research Committee, the APPA staff (particularly Kisha DeSandies, managing editor, and Jill Amstutz, director of communications and marketing), our printer Corporate Press, and our new design partners at touch three (including Les McCarty and Wendy Rogers) for all of their input, suggestions, and assistance to make this happen.

Facilities Manager will continue to bring you the substantive content that you have come to expect since its inception in 1985. We have a dynamic editorial calendar in place for 2008, beginning with this issue on The Lab of the Future. Many thanks to Tim Haley, Bob Bush, Lora Boehlke, and Lee Burch of Jacobs Carter Burgess for putting into words the work they had developed as a special section of the APPA 2007 Hall of Resources in Baltimore last July.

Other themes planned for future issues of the magazine include Sustainability and Environmental Stewardship (March/April), Custodial, Grounds, and Trades

(May/June), The Rise to Greatness (July/August tie-in with the APPA 2008 conference), APPA Award Winners and New President Profile (September/October), and Campus Safety and Security (November/December). We'll continue to improve the content of the magazine by asking you, the members and readers, for your opinions and needs in a readership survey scheduled to be conducted in the March-April timeframe.

Another project undergoing major transformation this year is APPA's annual Facilities Performance Indicators (FPI) Report. In December we concluded the data collection portion for fiscal year 2006-07, and our programmers and analysts are preparing the final report and new dashboard indicators for publication in late February. You'll see more automated features, streamlined dashboards, and a focus on the balanced scorecard and "executive tier" survey results.

Thanks to all the 200+ institutions that completed the FPI Survey this year, including all 16 of the University of North Carolina system schools, the many Canadian institutions, and most of the campuses in the California State University system. We look forward to even greater participation by more systems and cohort groups when the next FPI Survey opens in August 2008. ☺

Coming in March/April

- Preview of upcoming APPA sustainability anthology: *The Green Campus – Meeting the Challenge of Environmental Sustainability*
- Features exploring sustainability & environmental stewardship
- Preview of APPA 2008: The Rise to Greatness
- 2008 Readership Survey

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About APPA

APPA promotes leadership in educational facilities for professionals seeking to build their careers, transform their institutions, and elevate the value and recognition of facilities in education. APPA provides members the opportunity to explore trends, issues, and best practices in educational facilities through research, publications, professional development, and credentialing. Formerly the Association of Physical Plant Administrators, APPA is the association of choice for 5,200 educational facilities professionals at more than 1,500 learning institutions throughout the United States, Canada, and abroad. For more information, visit us at www.appa.org.