7 Key Strategies

will enhance and support our revitalization efforts.

- Develop and execute a "brand" initiative.
- Develop and implement an enhanced website to become the "go to" resource for facilities questions.
- Expand research to build credibility and visibility by senior institutional officers.
- Engage in symbiotic and collaborative partnerships.
- Engage young facilities professionals.
- Provide targeted cutting-edge educational programs.
- Establish credible and valued credentialing programs for individuals and institutions.

From the Editor

by Steve Glazner



Enhancements Made to FPI Survey

If your institution has not completed the 2006-07 Facilities Performance Indicators Survey, you still have time—the deadline for your information is November 5.

The Facilities Performance Indicators (FPI) Survey is conducted annually, from late August to early November, and the resulting Web-based FPI Report is published the following February.

APPA's Information and Research Committee has made a number of enhancements to increase participation and improve the value of the reports that stem from the survey.

The questions and modules have been reduced, clarified, and logically tied to the four components of a balanced scorecard: financial measures, internal processes, innovation and learning, and customer satisfaction. Under the direction of, Mike Sofield, Maggie Kinnaman, and Laura Long, we have also:

- Eliminated unused or underused data fields.
- Combined some questions to reduce redundancy.
- Added popup definitions for each data entry field.
- Inserted entry warning messages to note when your entry is outside of min/max norms.
- Tightened the CRV and Btu worksheets.
- Prepared the survey for even greater use when published as the FPI Report.

We have made a major effort to organize the questions so you may

respond only to the executive-level, "Tier 1" questions if you wish or continue further and respond to more modules of the survey for a more complete view of your facilities operation.

As before, upon completion of several key modules you will have access to a number of instant reports based upon your responses. In addition, schools that participate are able to view a private version of the database that identifies the participating schools and their responses. This makes it much easier to track your peer institutions; in fact, we urge you to ask your peers to complete the survey as well. To participate in the 2006-07 FPI Survey, visit www.appa.org/research/ fcds.cfm. Thank you for contributing to this valuable service.

COMING

IN NOVEMBER/DECEMBER ISSUE OF FACILITIES MANAGER

- Feature Theme:
 The Basics of Maintenance
 & Operations
- · Pandemic Planning
- Green Building Survey Results
- ISSA Results in Initial
 Cleaning Industry Management
 Standards Certification Program

In the July/August issue, a feature author's name was misspelled. In the Table of Contents, the first author under "Cinderella Stories: Adaptive Reuse of Older Buildings" should have read Joseph Brinkmann. His name was also misspelled in the byline of the article on page 24. Our apologizes to the author for this error.