

Executive Summary

Looking Ahead Together: Preparing for The Campus of the Future

by E. Lander Medlin, James E. Morley Jr., and Jolene Knapp

For some time now, as leaders of our respective associations, we have considered the possibilities of collaboration in serving our members. We work together virtually every day on campus and then head off in different directions in July to attend our respective annual conferences. So we wondered, why not bring everyone together at one joint conference?

The partnership has many advantages. At the most basic level, it's an opportunity to combine our strengths to build an incredibly rich program that reaches across all campus administrative functions. The power of bringing three key elements of campus administration—finance, planning, and facilities—in one conference holds vast possibilities for considering the challenges of the

APPA, NACUBO, and SCUP will host *The Campus of the Future: A Meeting of the Minds*, a joint conference July 8–11, 2006, in Honolulu, Hawaii. In this open letter, the authors discuss the objectives of the conference and the partnership. Lander Medlin is executive vice president of APPA, Alexandria, Virginia, and can be reached at lander@appa.org. Jay Morley is president and chief executive officer of the National Association of College and University Business Officers, Washington, D.C., and can be reached at james.morley@nacubo.org. Jolene Knapp is executive director of the Society for College and University Planning, Ann Arbor, Michigan, and can be reached at jolene.knapp@scup.org.



THE CAMPUS OF THE FUTURE A MEETING OF THE MINDS

Honolulu, Hawaii • July 8-11, 2006

future. Working together, we mobilize greater resources to ultimately improve our collective ability to respond to such challenges.

The idea of collaborating among higher education associations isn't a new one. In fact, the Council of Higher Education Management Associations was organized with that purpose in mind. **The Campus of the Future: A Meeting of the Minds** aims to show this collaboration to a broader community. In doing so, we can bring unique value, not only to our three respective memberships, but to the larger college and university community to include international participation as well.

Find Out What the Future Holds

The 2006 conference will provide an opportunity for individuals and teams to come together as a campus administration community and experience fresh ideas and perspectives in a stimulating environment. The confluence of economic, political, technological, and competitive forces demands a collaborative approach to

campus administration now and in the future. In fact, success will depend on a shared ownership across campus in meeting challenges.

There is much speculation about the face and shape of higher education in the future, from the extreme of a total virtual delivery system to a traditional brick-and-mortar community. Will we shape the future through active collaboration in the higher education community, or will we just wait to be transformed by various external forces?

The program will offer insights, informed predictions, expert analysis, and proposed direction. A futures panel will kick off the program with an interactive overview of the key trends and issues driving society and higher education. With this background in mind, conference attendees will work together to uncover specific strategies to help institutions successfully plan and navigate the future.

We chose the title *The Campus of the Future: A Meeting of the Minds* because we are all involved in planning for the future. How will we and

your institutions respond to the unforeseen or unimagined? The program committee has developed an extraordinary range of topics. For example, more than 150 concurrent sessions will cover a wide range of critical issues from strategic thinking and integrated planning to operations and financial management.

Whether you're attending as part of a team from your campus, as an individual who wears many hats at your institution, or as a corporate partner, you'll have a broader, richer educational experience. In addition to the outstanding content of the program, the Campus Expo will allow attendees to interact with a large collection of corporate partners in a hall designed to re-create a campus setting.

This joint conference will offer a program tailor-made to respond both intellectually and creatively to the key challenges on the horizon. Our mis-



sion: an unprecedented connection among campus administration to collectively address current and future pressing strategic issues in higher education and to promote an enhanced understanding of and appreciation for all respective professional roles.

Please join us for what is certain to be a stimulating conference. The learning and experiences will have a lasting impact and provide resources for attendees for years to come. 🏛️

The joint conference will be held July 8-11, 2006 in Honolulu, Hawai'i. For program information and updates, visit www.campusofthefuture.org.



Energy Solutions Guaranteed Energy Savings

"The actual savings we realized during the construction period were greater than Tour Andover Controls had estimated. My impression is that this project has been approached as a team effort by my staff and their staff. The working relationships have been excellent."

— Raymond E. McFarlane
Director, Physical Plant and Facilities Planning
University of North Texas

866-TAC-INFO • www.tac.com

- *Guaranteed Savings Programs*
- *Utility Analysis*
- *Energy Efficiency Upgrades*
- *Improved Comfort through HVAC Upgrades*
- *Deferred Maintenance Solutions*
- *Ongoing Project Support*

