



Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

MARCH 22, 2017

Vol. 17, No. 6



Questions? Comments? News?
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Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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APPA Events

ADD YOUR OWN EVENTS!

[APPA's Online Calendar of Events](#)

Focus on Educational Facilities

MAR 26-28, 2017

[Smart & Sustainable Campuses Conference](#)

College Park, MD (Univ of Maryland)

APR 19, 2017

[APPA Drive-In Workshop](#)

Kansas City, MO (Univ of Missouri Kansas City), *spons. by ASSA ABLOY*

APR 21, 2017

[APPA Drive-In Workshop](#)

Columbus, OH (Ohio State Univ), *spons. by ASSA ABLOY*

MAY 11, 2017

[APPA Drive-In Workshop](#)

Minneapolis, MN (Univ of Minnesota Twin Cities), *spons. by ASSA ABLOY*

MAY 22-25, 2017

[APPA/ACUI Essentials of Educational Facilities Management Training Seminar](#)

Fort Collins, CO (Colorado State Univ)

MAY 31, 2017

[APPA Drive-In Workshop \(resched. from March\)](#) *spons. by SealMaster*

Fairfax, VA (VAPPA)

JUN 6, 2017

[APPA Drive-In Workshop](#)

Hamden, CT (Quinnipiac Univ)

JUN 15, 2017

HEADLINE NEWS

[APPA Elections are Open for Voting!](#)

Voting is now open for the 2017 APPA Officer Elections. View the candidates' short videos and read their platform statements at www.appa.org/vote.



The ballot is open for all APPA Primary and Proxy representatives at Institutional and Affiliate member organizations. This means that two designated individuals from each institution may cast a ballot in the election, but if the Primary member votes, his or her ballot will be the vote that is counted in the final tally. There is only one final vote allowed per member institution.

Please vote! The ballot closes at midnight Eastern time on Tuesday, April 25.

APPA NEWS

[Registration is Now Open for This Year's APPA Conference & Exhibition](#)

The moment you've been waiting for is here: Registration is open and live for the **APPA/PCAPPA/BayAPPA Annual Conference and Exhibition!** This unparalleled professional development and networking event will bring more than 500 facilities colleagues – officers, directors, and managers; both experienced and new – from around the country and around the world together in July 2017 in San Francisco, CA. Be sure you'll be among them!

This event is the profession's best opportunity to identify and discuss the current and pressing challenges, and exciting opportunities, facing educational facilities, and determine a common path forward.

For what you need to know about programming and registration, go to <https://www.appa.org/training/eventregistration.cfm>. See you in San Francisco!

APPA Drive-In Workshop

Smyrna, GA (Georgia Tech Research Inst)

JUL 20, 2017

APPA Emerging Professionals (EP) Summit

San Francisco, CA

JUL 20, 2017

APPA Senior Facilities Officers (SFO) Summit

San Francisco, CA

JUL 21-23, 2017

APPA/PCAPPA/BayAPPA 2017 Conference

San Francisco, CA

SEP 10-14, 2017

APPA U: Institute for Facilities Management & Leadership Academy

Providence, RI

OCT 16-19, 2017

ACUHO-I APPA Annual Housing Facilities Conference

Atlanta, GA

APPA Region & Chapter Events

MAR 23, 2017

BayAPPA Workshop: Sustainable Water Supply

Stanford, CA (Stanford Univ)

MAR 24, 2017

Maryland/DC Conference

Salisbury, MD (Salisbury Univ)

MAR 29-31, 2017

NJAPPA Conference

Galloway Township, NJ

APR 3-6, 2017

RMA - Supervisor's Toolkit

Fort Collins, CO (Colorado State Univ)

APR 3-7, 2017

SRAPPA - Supervisor's Toolkit

Baton Rouge, LA (Louisiana State Univ)

APR 8-11, 2017

TAPPA Conference

Fort Worth, TX

APR 9-10, 2017

WVAPPA Conference

Flatwoods, WV

APR 11-12, 2017



Don't Miss Out on Value - APPA Dues Renewal Deadline is Only a Few Days Away

There's no foolin': APPA's new dues year begins on April 1, so member institutions only have a little more than a week to renew! Our thanks for all who have already renewed this invaluable resource for professional growth and institutional improvement.

Invoices were sent to the Primary Rep via email for the 2017–2018 membership year, which runs from April 1–March 31. You can pay your dues from the printed invoice or via your [myAPPA account](#) (myAPPA → myInvoices → pay invoices).

Contact our membership team with any questions about your invoice or membership benefits at membership@appa.org or 703-684-1446. If your institution is not currently a member, visit our [Membership](#) page for more information.

Chapter Conferences Build Your Skills and Extend Your Professional Network

APPA's chapters are thriving and are an integral part of the APPA engagement continuum that continues at the regional and international levels. These upcoming chapter events are great opportunities to enhance your professional development and networking efforts.

Aim to attend your upcoming chapter conference:

March 24: [Maryland/DC](#) (Salisbury, MD)

March 29-31: [New Jersey](#) (Galloway Township)

April 8-9: [Texas](#) (Fort Worth)

April 9-10: [West Virginia](#) (Flatwoods)

April 11-12: [Keystone](#) (Lancaster, PA)

April 12-13: [Colorado](#) (Golden)

May 15-16: [Tennessee](#) (Knoxville)

May 17-19: [North Carolina](#) (Durham)

May 27-29: [Georgia](#) (Jekyll Island)

May 31-June 1: [Virginia](#) (Fairfax) - *rescheduled from March*

June 18-19: [Wyoming](#) (Casper)

July 21-23: [BayAPPA](#)/in conj. with APPA and PCAPPA (San Francisco, CA)

If you have any chapter or regional programs to list, please send them to Steve Glazner at steve@appa.org.

CAMPUS NEWS

Green Cleaning Award for WMU

Western Michigan University (WMU) has been selected as the Grand Winner for Higher Ed in the 2017 Green Cleaning Awards. **Steve Gilsdorf**, WMU's director of

Keystone APPA Conference
Lancaster, PA

APR 12-13, 2017

COAPPA Conference

Golden, CO (Colorado School of Mines)

MAY 1, 2017

AAPPA Business Meeting

St John, NB (Univ of New Brunswick-St. John Campus)

MAY 15-16, 2017

TNAPPA Conference

Knoxville, TN (Univ of Tennessee Knoxville)

MAY 17-19, 2017

NCAPPA Conference

Durham, NC (North Carolina Central Univ)

MAY 22-26, 2017

SRAPPA - Supervisor's Toolkit

Athens, GA (Clarke Co. School District)

MAY 27-29, 2017

GAPPA Conference

Jekyll Island, GA

MAY 31-JUN 1, 2017

VAPPA Conference (resched. from March)

Fairfax, VA (George Mason Univ.)

JUN 18-19, 2017

WYOAPPA Conference

Casper, WY (Casper College)

JUN 19-23, 2017

SRAPPA - Supervisor's Toolkit

Auburn, AL (Auburn Univ employees only)

JUL 21-23, 2017

PCAPPA and BayAPPA Conferences (in conj. with **APPA 2017**)

San Francisco, CA

AUG 7-11, 2017

SRAPPA - Supervisor's Toolkit

Charlotte, NC (Univ of North Carolina Charlotte)

SEP 15-22, 2017

Joint MAPPA/CAPPA Conference

St. Louis, MO

SEP 16-22, 2017

RMA Conference

Jackson, WY



custodial services, leads a team of 200 custodial professionals. Gilsdorf also serves as MAPPA's rep to the Information and Research Committee. WMU's green cleaning efforts will be highlighted in the April issue of *American School & University*. Learn more about the [Green Cleaning Awards](#).

Texas A&M Earns Accreditation in Landscape Management



Texas A&M University is among the facilities and organizations to receive an accreditation through the Professional Grounds Management Society (PGMS) Landscape Management and Operations Accreditation program to date in 2017. Texas A&M University received the 2-star Landscape Management and Operations Accreditation.

"From the meeting with the Grounds Management Leadership Team, it was clear that they possess many of the right skill sets needed for a good and productive grounds organization," said Accreditation Facilitator Joe Jackson, CGM. "The knowledge of the Grounds Management Leadership Team and their effective use of sound grounds management strategies are evident from observing the results of site appropriate work processes and procedures and the delivery of an appreciable grounds product."

The PGMS Landscape Management and Operations Accreditation program is an evaluation tool for facilities and organizations with a focus on environmental stewardship, economic performance, and social responsibilities. The program both recognizes excellence and provides a way for facilities to measure growth and improvements in best practices.

For more information, visit pgms.org.

PROFESSIONAL DEVELOPMENT AND CREDENTIALING

Smart & Sustainable Conference is this Weekend



SMART AND SUSTAINABLE CAMPUSES CONFERENCE

The 2017 Smart and Sustainable Campuses Conference starts this weekend, bringing together more than 400 sustainability officers, facilities professionals, energy managers, and others at the College Park campus of the University of Maryland from March 26-28.

For program information and to register, visit <https://smartandsustainable.umd.edu/>. APPA serves on the programming committee, and we

look forward to seeing you there.

Third Annual FM Essentials Seminar Set for May 22-25



APPA and ACUI: The Association of College Unions International are co-hosting the **Essentials of Facilities Management Training Seminar**, a foundational development program for college union professionals and other campus facilities administrators, from

OCT 25-28, 2017

SRAPPA Conference

Charlotte, NC

OCT 29-NOV 1, 2017

ERAPPA Conference

Washington, DC

Other Events

APR 4-6, 2017

Natl Air Filtration Assn Technical Seminar

Louisville, KY

APR 10-12, 2017

AUDE 25th Annual Conference

Manchester, England

APR 20, 2017

NALCO 2017 Legionella Customer Seminar

Baltimore, MD

MAY 15-17, 2017

Better Buildings Summit

Washington, DC

SEP 17-20, 2017

TEFMA Conference

Melbourne, Australia

OCT 15-18, 2017

AASHE Stronger in Solidarity Conference

San Antonio, TX

OCT 18-21, 2017

PGMS School of Grounds Management and GIE+Expo

Louisville, KY

May 22-25, 2017, at Colorado State University in Fort Collins. The program is designed for professionals who are new to facility management or transitioning into overseeing auxiliary and other campus facilities. Learn more by clicking [here](#).

Supervisor's Toolkit Training Programs Are Underway

APPA offers a wealth of invaluable training for supervisors and staff aiming to advance to that level of the profession. The **Supervisor's Toolkit** training program ideal for any currently functioning as a supervisor

or aiming to become one. This structured, open-ended, pragmatic approach is designed especially to help the educational facilities supervisors realize both personal and professional growth. The program provides a full week of training to help participants respond to the forces that are transforming the role of supervisor.



To participate in upcoming offerings, go to <http://www.appa.org/training/toolkit/index.cfm> :

- RMA - Colorado State University, Fort Collins, CO, **April 3-6, 2017**
- SRAPPA - Louisiana State University, Baton Rouge, LA, **April 3-7, 2017**
- SRAPPA - Clarke County School District, Athens, GA, **May 22-26, 2017**
- SRAPPA - Auburn University (AU employees only), **June 19-23, 2017**
- SRAPPA - University of North Carolina Charlotte, **August 7-11, 2017**

If you have any questions about the Supervisor's Toolkit program or would like to host a Toolkit on your campus, contact Corey Newman at corey@appa.org.

Space Still Available for Upcoming TNAPPA, GAPPA Conference Group Exams



The Credentialing Program for Educational Facilities Professionals

- Several credentialing Group Exams are scheduled for the coming months:
- TNAPPA Conference, Knoxville, TN - May 15, 2017
 - GAPPA Conference, Jekyll Island, GA - May 31, 2017, 1:00 p.m.
 - APPA/PCAPPA/BayAPPA Annual Conference, San Francisco, CA - July 23, 2017, 1:00 p.m.
 - Joint CAPP/MAAPPA Conference, St. Louis, MO - September
 - SRAPPA Conference, Charlotte, NC - October

Note: The recommended 90-day online study course requires preregistration, and space fills up fast! Email Kelly Ostergrant today to register or go to <https://credentialing.appa.org/purchaseoptions.cfm>.

INFORMATION AND RESEARCH

New Issue of APPA's *Facilities Manager* Brings Sustainability Insights and More

If your campus seeks advice and insights into incorporating or improving sustainability efforts, look no further than the **March/April 2017 issue of APPA's *Facilities Manager*** magazine. The theme is sustainability, and the articles can be used as a blueprint, from "Recent Successes in Campus Sustainability" to "GRITS and MiAPPA" to "Harvesting a New Crop of



Sustainability Case Studies" featuring 27 examples of campus projects that work.

That's not all. This issue includes a look at "What's in Store for the UK Higher Education Education in 2017," along with opportunities for learning and networking, conference highlights, member news tidbits, highlights of the upcoming APPA/PCAPPA/BayAPPA national conference, and an inspiring article providing "Props to the Unsung Heroes of Our Generation." This is truly a don't-miss issue.

Another important highlight is the [FPI beta report article](#) (see below), along with book and product reviews, outsourcing tips, and more.

The issue is in the mail to members and subscribers, and the mobile-friendly version is available at <http://digital.corporatepress.com/799251-facilities-manager-mar-apr-2017>.

FPI and KFM Beta Reports are Now Open!

The beta reports for both the Facilities Performance Indicators (FPI) survey and the NACUBO/APPA Key Facilities Metrics (KFM) survey are now open for review by the participating institutions. To access your beta report, log in to your myAPPA account page using this link:

<http://www.appa.org/login.cfm>



When your myAPPA account page comes up, click on the myAPPA Workspace link under the myAPPA menu. You will see a link for the "2015-16 APPA FPI Beta Report" in the myResearch box. Click that link and you will be taken to the home page of your beta report.

The beta review will close the beta review on Monday, April 17, and the final version of the reports will reopen soon shortly after. Please note that all data change requests (including retroactive ones) must be made during this beta report cycle. After April 17, all data change requests will be tabled until we open the 2018 beta report a year from now

INDUSTRY NEWS

Community College Resources Available



The Learn How to Become website provides a number of resources that APPA community college members might find especially useful; many apply to facilities managers at four-year institutions as well.

They include:

Community Colleges Guidebook: <http://www.learnhowtobecome.org/online-universities-and-colleges/community-colleges/>

Online Universities and Colleges: <http://www.learnhowtobecome.org/online-universities-and-colleges/>

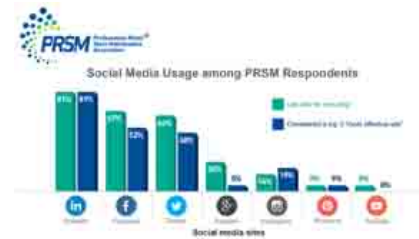
Learn How to Become - A College Guide: <http://www.learnhowtobecome.org/college/>

Top Three Employee Challenges are Using Social Media, Small Recruiting Budgets, and Training

According to the *PRSM Supplier Talent Acquisition & Retention Benchmarking Report*, released by the Professional Retail Store Maintenance Association (PRSM), 81 percent of PRSM suppliers compete for the same in-demand project managers and skilled trades professionals that PRSM Retailer Members depend upon most: HVAC

technicians, electricians, plumbers, mechanics, construction managers, general contractors, etc.

To improve recruitment, PRSM Members need to use social media more, increase recruiting budgets, and provide better training and education for talent acquisition teams, says the report.



The industry-defining PRSM report also found that:

- 86% of salaried, non-management PRSM employees were recruited through social media
- 81% used LinkedIn to recruit and rate it as the most effective social media recruiting tool
- 67% and 62% respectively use Facebook and Twitter to recruit
- 52% rank “quality of hire” as the most critical metric for successful hiring
- 77% used performance ratings to evaluate new hires
- 100% reported finding/sourcing qualified candidates as the top challenge
- 67% of employees left for better offers
- 37% of employee left due to inadequate salary or bonuses
- 48% of PRSM employers want to hire veterans or have programs to recruit vets

The report also provides checklists for workforce retention.

“A skilled workforce is critical to the success of retail facilities management and many other industries. PRSM provides and develops excellent FM educational programs and is investigating other ways to address the issue,” said Bill Yanek, PRSM CE.

For a full copy of the report, contact Bruce Condit at bcondit@prsm.com.

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 16,000 educational facilities management professionals throughout the United States and abroad.

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