



# Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

**November 4, 2015**  
Vol. 15, No. 21

## APPA Events

### Add Your Own Events! APPA's Online Calendar of Events

Focus on Educational Facilities

**Nov 6, 2015**  
Call for Proposals  
Deadline! 2016 Smart and Sustainable Campuses Conference

Baltimore, MD

**Nov 13, 2015**  
Convener's Meeting - APPA/NFPA Standards and Codes Work Group

Web program

**Nov 30, 2015**  
APPA 2016 Awards Application Deadline!  
Institutional & individual awards

**Dec 6-9, 2015**  
Women's Leadership Institute

Amelia Island, FL

**Dec 8, 2015**  
APPA Facilities Drive-In Workshop (spons. by Veritiv)

Atlanta, GA (Georgia Institute of Technology)

**Dec 10, 2015**  
APPA Facilities Drive-In Workshop (spons. by ONICON)

Seattle, WA (Univ of Washington)

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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Dec 14, 2015  
[DEADLINE: Facilities Performance Indicators \(FPI\) Survey Due Today!](#)

Jan 17-21, 2016  
[APPA U - Institute for Facilities Management and Leadership Academy](#)  
New Orleans, LA

Apr 4-5, 2016  
[2016 Smart and Sustainable Campuses Conference](#)  
Baltimore, MD

Jul 11, 2016  
[Emerging Professionals \(EP\) Summit](#)  
Nashville, TN

Jul 11, 2016  
[Senior Facilities Officers \(SFO\) Summit](#)  
Nashville, TN

Jul 12-14, 2016  
[APPA/SRAPPA/TNAPPA 2016 Conference](#)  
Nashville, TN

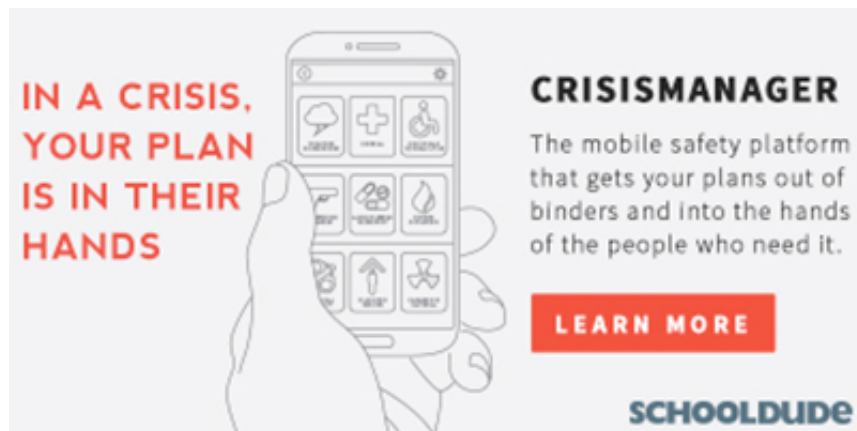
Sep 11-15, 2016  
[APPA U - Institute for Facilities Management and Leadership Academy](#)  
Orlando, FL

### APPA Region & Chapter Events

Nov 6-7, 2015  
[AAPPA Fall Training Conference](#)  
Halifax, NS

Nov 9-12, 2015  
[APPA's Supervisor's Toolkit \(spons. by RMA\) - SOLD OUT!](#)  
Greeley, CO (Aims Community College)

Feb 21-24, 2016  
[APPA's Supervisor's Toolkit \(spons. by MAPPA\)](#)  
Auburn Hills, MI - MiAPPA 2016



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## HEADLINE NEWS

### Longtime Collaboration with PGMS Earns Gold Award for APPA

APPA has received the 2015 Gold Award from the [Professional Grounds Management Society \(PGMS\)](#). The award was presented at the PGMS annual awards dinner on October 23, 2015, and received by APPA Director of Knowledge Management Steve Glazner. APPA was selected "in recognition of outstanding and long-term achievements and contributions to the green industry." But that barely tells the story of APPA's 20-year collaboration with PGMS. In the mid-1990s APPA and PGMS entered into a strategic partnership agreement, wherein they shared memberships with each other's association offices, attended each other's conferences, and explored ways to share resources and assistance on publications, conferences, and workshops. When APPA decided to follow up its success of the original [Custodial Staffing Guidelines](#) publication with similar books focusing on [grounds](#) and [maintenance](#), PGMS became a natural partner in the development and co-authorship of the grounds edition, published in 2001. No one person, or one organization, can do it all by themselves. It takes continued and nurtured collaboration that benefits all parties to achieve their goals for their respective members and constituents. APPA looks forward to our continued collaborations with other great associations like PGMS. More on this award forthcoming in the upcoming November/December issue of [Facilities Manager](#) magazine.

**PGMS**  
professional grounds  
management society

**APPA**  
LEADERSHIP IN EDUCATIONAL FACILITIES



### Don't Miss the Next APPA U - January 2016 in New Orleans Registration now open!

The next session of APPA U takes place January 17-21 in New Orleans. Plan now to attend to benefit from this combined offering of the [Institute for Facilities Management](#) and the [Leadership Academy](#) in one venue. APPA U brings together two of the profession's leading management training programs in a single location to help you kick 2016 into gear with training that will improve your performance as a facilities manager for the rest of your career! APPA U delivers quality professional training in an environment that

**Feb 23-27, 2016**  
**CAPPA Technology & Leadership Conference**  
San Antonio, TX

**Apr 16-19, 2016**  
**TAPPA 2016 Conference (TAPPA's Got Talent!)**  
College Station, TX  
(hosted by Texas A&M)

## Other Events

**Nov 5, 2015**  
**Public Health Matters: Flu Webinar**  
1:00 p.m. Eastern

**Nov 12, 2015**  
**National Association of State Facilities Administrators (NASFA) National Conference & Expo**  
Conference to be held in Portland, OR

**Nov 18, 2015**  
**Thermal Summit (Sponsored by the Biomass Thermal Energy Council)**  
Washington, DC

**Dec 1, 2015**  
**Plug Into Energy Savings: Strategies & Resources for Reducing Plugload Energy Use in Your Buildings**  
Webinar 3:00 p.m. Eastern

**Dec 8, 2015**  
**Clean Steam Utilization Training Course**  
Allentown, PA

**Feb 8-12, 2015**  
**Campus Energy 2016**  
Austin, TX

**May 9-11, 2016**  
**Better Buildings Summit**  
Washington, DC

encourages professional networking and collaboration with other education facilities professionals. This approach allows for less travel, easier registration, greater sharing of information, and an excellent opportunity for Institute and Academy attendees to network with each other throughout the week. Both the Institute and Academy are four-track programs held at APPA U twice every year. [Learn more and register today](#). **APPA U attendees are guaranteed a special room rate at the New Orleans Marriott on Canal Street until December 16, 2015 or until the block sells out.**

## APPA NEWS



### Member Awards and Recognition

## Nominations and Applications for 2016 APPA Institutional and Individual Awards

**Deadline: November 30, 2015**

Showcase your institutional programs and recognize the contributions of outstanding professionals by submitting them for consideration for the 2016 APPA Awards. Nominations and applications are now being accepted for APPA's 2016 institutional and individual awards: Award for Excellence, Sustainability Award, Effective and Innovative Practices Award, APPA Fellow, Meritorious Service Award, and Pacesetter Award. Award winners will be recognized during the APPA/SRAPP 2016 Annual Conference in Nashville, July 12-14. Award nominations submitted after November 30 will be held and considered in the 2017 award cycle. Help your excellent work gain the recognition it deserves. [Make your nomination or application](#) today!

## Be the Next APPA President-Elect—Or Nominate Someone For This Important Leadership Role

**Deadline for Applications/Nominations is December 15**

APPA is now accepting nominations for the APPA President-Elect office for the 2016 elections. The APPA President-Elect:

- Serves for a three-year term (President-Elect, President, Immediate Past President) and will act in the absence or disability of the President
- Becomes thoroughly acquainted with the affairs of APPA to provide capable leadership upon becoming President
- Provides oversight for the work of the program areas

This office is important because both as APPA President-Elect, and eventually President of APPA, you make an enormous contribution in terms of giving back to the association and the facilities profession it serves. You also gain enormous leadership skills and develop yourself professionally in many meaningful ways. A strong and steady leadership is essential for an association to remain vital and relevant in these ever-changing times. Find out how you can contribute by nominating yourself or someone else by clicking [here](#). Be sure to make your applications/nominations by December 15!



**How Well Are Your Facilities Performing?**

To find out, start collecting your data for APPA's [2014-2015 APPA's Facilities Performance Indicators \(FPI\) survey](#). **The deadline for the FPI Survey is December 14, 2015.**

The FPI survey helps you:

- Create a balanced performance scorecard based on critical data findings
- Compare and contrast your facilities operations with other institutions
- Successfully address capital asset realities
- Make the business case for your facilities needs
- Align facilities planning with your institution's mission and vision

The 2013-14 FPI is now open and ready to take your data. **The December 14 deadline** is fast approaching. Now is the time to start collecting the information you need. Start early to get the best picture of how your facility is performing. Learn more and register for the survey at <http://www.appa.org/research/FPI/index.cfm> . For assistance, contact Christina Hills at [christina@appa.org](mailto:christina@appa.org) .

## PROFESSIONAL DEVELOPMENT AND CREDENTIALING



### Submit to the Smart & Sustainable Campuses Call for Papers **November 6 Deadline Fast Approaching**

The 2016 Call for Proposals for the 2016 Smart & Sustainable Campuses Conference (SSCC) is open, and the deadline is **November 6**. This year's theme is "Measuring Our Impact." The SSCC welcome proposals linked to the following conference tracks:

1. Measuring Our Impact
2. Education for Sustainability: Innovating Curriculum & Research
3. The Built Environment
4. Change Management: Towards Transformation
5. Expanding the Sustainability Community

Join us in Baltimore on April 4-6. Submit your ideas, or just be there! Being a presenter at SSCC means you'll be part of a line-up including visionaries such as:

**Opening keynote speaker Julian Agyeman, Ph.D.**, Professor of Urban and Environmental Policy and Planning, Tufts University.

**Plenary speaker Leith Sharp**, Director of Executive Education for Sustainability Leadership with Harvard University's Center for Health and the Global Environment.

[Learn more](#) and [submit today!](#)





## Plan Now for the Supervisor's Toolkit Offering Hosted by MAPPA in 2016

APPA's Supervisor's Toolkit training is a structured, open-ended, and pragmatic approach to developing supervisors especially designed for the educational facilities professional. It is not so much a training program as it is a development process designed to help supervisors realize both personal and professional growth. The program is designed for a full week of training. It will help you respond to the demands of intense competition, advancing technology, and changing values—the forces that are transforming your role as a supervisor. Choose the offering closest to you and register today!

Supervisor's Toolkit

Nuts and Bolts of Facilities Supervision

Region	Location and Details	Dates	Register by
<a href="#">RMA</a>	Aims Community College- Greeley, CO	Nov 9-12	<b>SOLD OUT</b>
<a href="#">MAPPA</a>	MiAPPA 2016-Auburn Hills, MI	Feb 21-24, 2016	<a href="#">Register now.</a>

## Online Prep Course and Exam to Obtain Your APPA Professional Credentialing Certification!

*A convenient way to fast-track your career success.*



The APPA credential prep course and exams are offered exclusively online. This enables self-paced study and eliminates the need for travel budgets and days away from the office.

### The Prep Course

Here are some of the characteristics of this effective and convenient Prep Course:

- Covers all four core Body of Knowledge (BOK) areas
- Self-paced
- No travel costs
- Modular
- Flashcard course
- Practice exams
- Sample Q&A
- Knowledge checks

### Testing Platform

The platform provides an exciting array of online testing options to suit test-takers' needs:

- At a local Kryterion testing center staffed with professional proctors;

- or
- On campus or at home, utilizing a webcam-enabled online proctor arranged by Kryterion.

### Optional Review Sessions

Customized Interactive Review (CIR) sessions are available online or in person to exam candidates who have completed the online prep course. The instructor will have access to all practice exam results to customize/tailor the venue and spend more time productively and efficiently, maximizing the content areas that need to be addressed before taking the exams.

Learn more about this exciting new option [here](#), and register to prep for your CEFP credential today! Questions? Contact Christina Hills at [christina@appa.org](mailto:christina@appa.org) or call 703-542-3844.

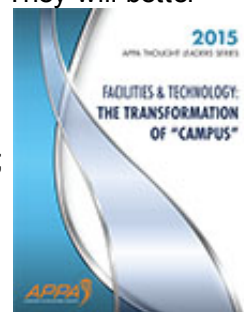


## APPA INFORMATION & RESEARCH

### APPA Publishes 2015 Thought Leaders Report

#### *Facilities & Technology: The Transformation of "Campus"*

Educational institutions that master new technologies will have an edge in the increasingly competitive higher education landscape. They will better serve learners and support instructors, and they'll make smarter use of limited resources and advance the safety and sustainability of the institution. APPA's 2015 Thought Leaders report discusses the factors related to integrating technology and the campus built environment; using technology to enhance critical campus functions; and integrating facilities management and information technology.



New technology will require new skills and new approaches to day-to-day tasks. The result will be a new campus for a new era, which will need to address the following needs:

- Restructuring the facilities management organization to effectively integrate new technology
- Crafting policies that enhance facilities/IT integration
- Creating successful facilities/IT integration
- Preparing the facilities professional of the future
- Imagining the IT/facilities integration of the future: where we are going

The report includes a contextual introduction, a comprehensive section on using technology to enhance key campus functions, questions for further discussion, a lengthy resource section, and a list of participants. Download the report at [http://www.appa.org/Research/CF\\_ar/tls.cfm](http://www.appa.org/Research/CF_ar/tls.cfm) , or order from the [APPA Bookstore](#) . The Thought Leaders report is free and was sponsored in part by [Ja cobs](#) .



### **APPA Standards and Codes Council (ASCC) Announces Formation of ASCC NFPA Standards and Codes Work Group Convener's Meeting**

Friday, November 13, 2015

1:00 – 2:00 p.m. Eastern

The APPA Standards and Codes Council (ASCC) invites all APPA members to participate in a Convener's Meeting of the newly-established ASCC NFPA Work Group, to take place via web software. There is no cost to attend.

The Group's work scope encompasses tracking and monitoring the revision cycle for all NFPA standards and codes relevant to APPA member institutions. These include NFPA 70, the National Electric Code (NEC), NFPA 101, the Life Safety Code, NFPA 72, the National Fire Alarm and Signaling Code, NFPA 25, and others. Among its activities, the Work Group will make recommendations to the Council on any changes recommended for formal proposal to the NFPA. At the convener's meeting interested stakeholders will be introduced to the Work Group's activities; comments and suggestions on the proposed work program will be encouraged. APPA encourages individuals with responsibilities related to fire and life safety, and NFPA, NEC, and IFC building and campus code compliance to participate. [Register today!](#) Contact: [Sam Waymire](#).



### **Facilities Management Internships Benefit All**

Internships offer a great way to introduce new professionals to the field of educational facilities management. Interns can bring fresh perspective and up-to-date skills to projects that will help your department while enhancing their portfolio when they are ready to pursue a full-time job. The right intern experience could be the first step for a long career in educational facilities management. APPA's Job Express is a great way to search for and recruit interns for your facilities management department – and it's free! Simply go to the APPA website and click on [Job Express](#) for more information on posting your opportunities for an intern to join your team and make a difference!

### **Tackle Your Top Grounds, Custodial, and Maintenance Concerns with the Operational Guidelines Trilogy**

APPA's updated popular Operational Guidelines trilogy of publications on Grounds, Custodial, and Maintenance incorporates leading-edge topics related to technology, service innovations, benchmarking, outsourcing, and sustainability—three key areas critical to your facility's success. Order this valuable resource as a book or in e-book format at [www.appa.org/bookstore](http://www.appa.org/bookstore). Book/software packages for Custodial and Grounds are also available.



## INDUSTRY NEWS

### AASHE Releases 2015 Sustainable Campus Index

The Association for the Advancement of Sustainability in Higher Education's (AASHE) 2015 Sustainable Campus Index highlights top-performing colleges and universities in 17 areas, as measured by the Sustainability Tracking, Assessment & Rating System (STARS). The report also highlights best practices from over 50 U.S., Canadian, and Mexican institutions that have submitted a STARS report in the last 12 months. Average scores in each impact area based on institution type and country are included. The institutions that achieved the top spot in each impact area are:



- Arizona State University (Purchasing)
- Colby College (Air & Climate)
- Colorado State University (Public Engagement, Waste, Wellbeing & Work)
- Columbia University (Transportation)
- Green Mountain College (Curriculum)
- Pennsylvania State University (Water)
- Stanford University (Diversity & Affordability)
- Sterling College (Dining & Food)
- Unity College (Energy, Investment)
- University of Illinois, Urbana Champaign (Buildings)

[Access the full list of top performers](#) in each impact area in the report.

### **The Economist's Inaugural College Ranking**

Washington and Lee University takes the top spot in *The Economist's* new college ranking. Washington and Lee is where APPA's Immediate Past President, Randolph Hare, serves as director of maintenance and operations. The top ten institutions in *The Economist's* ranking are:

- Washington and Lee
- Babson College
- Villanova University
- Harvard
- Bentley University
- Otis College of Art and Design
- Lehigh University





- Alderson Broaddus University
- Texas A&M International University
- California State University Bakersfield

The magazine notes that the main goals of a college ranking are "to attract attention, reflect the values of the publication, and provoke readers just enough." In *The Economist's* case, this means focusing on money—specifically in the form of alumni salaries. *The Economist* calculated how much graduates of colleges could be predicted to earn based on a range of factors, including the institutions' religious affiliation, average wages in the area, and percentage of students receiving Pell grants. Then, it compared those predicted outcomes to "actual" earnings data listed in the College Scorecard. Schools where the Scorecard earnings were much higher than the predicted earnings were ranked higher. Like many rankings, this methodology requires some complex statistics. [Learn more.](#)



### **NASFA's 2016 Call for Presentations is Open**

You are invited to submit a proposal to present a plenary or concurrent session at the [National Association of State Facilities Administrators \(NASFA\)](#) National Conference & Expo. The sessions will facilitate dialogue on ways to provide improved general facility management and in addition, there will be special sessions for the department of transportation, real estate, natural resources, and capitol restoration and preservation



professionals. The conference will be held June 12-15, 2016 (Sun. - Wed.) at the Red Lion on the River – Jantzen Beach Hotel in Portland, Oregon. This year's hot topics include:

- Alternative Delivery Methods (e.g., Alternative Means of Construction Delivery)
- Security
- Regulatory Issues - New Standards
- Architecture & Engineering Planning Maintenance
- Energy Projects
- Other topics relating to issues relating to:
  - Department of Transportation
  - Real Estate
  - Universities
  - Natural Resources

[Learn more.](#)



**Plug into Energy Savings: Strategies and Resources for Reducing Plugload Energy Use in Your Buildings**

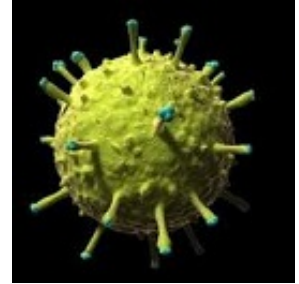
December 1, 3:00 p.m. – 4:00 p.m. ET

Plug and process loads become a larger piece of the building energy pie as the low hanging fruits of energy efficiency, such as lighting retrofits, are harvested. This webinar will include a discussion on simple low-cost and portable plug and process loads interventions. Stanford University will share its successes in creating a plug load inventory, analysis and action plan to reduce associated energy consumption. The General Services Administration will present one of its marquee projects of the federal government leading by example highlighting strategies for reducing plug and process loads in an historic zero energy building retrofit. [Register](#).

### Public Health Matters - Understanding & Preparing for the Seasonal Flu

Nov 5, 2015 , 12:00 p.m. - 1:00 p.m. Eastern Time

Seasonal Flu/Human Influenza is a highly contagious respiratory infection, generally transmitted through human to human contact, accompanied by fever and often with respiratory complications. Each year, on average, 66 million Americans get the flu. This webinar will help you learn proactive measures you can take to help reduce risk. Other topics of the webinar will include “Influenza 101,” predicting the scope of the coming flu season, and six tips to help you improve hand hygiene and disinfecting procedures in your facility. [Register](#).



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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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