

## Steve Glazner

**From:** steve@appa.mmsend.com on behalf of steve@appa.org  
**Sent:** Wednesday, March 06, 2013 4:03 PM  
**To:** Steve Glazner  
**Subject:** Inside APPA, Vol. 13, No. 5

[Having trouble viewing this email? Click here](#)



HOME  
PAGE

# Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

**March 6, 2013**  
Vol. 13, No. 5

**APPA Events**

**Mar 7, 2013**  
[APPA Facilities Drive-In Workshop \(spons. by Nalco\)](#)  
Northern Kentucky University, Highland Heights, KY

**Mar 18-22, 2013**  
[Supervisor's Toolkit](#)  
Florida State University, Tallahassee, FL

**Mar 26-29, 2013**  
[Supervisor's Toolkit](#)  
University of Colorado - Denver, CO

**Apr 8-11, 2013**  
[Supervisor's Toolkit](#)  
University of Regina, SK, Canada

**Apr 15-16, 2013**  
[Smart and Sustainable Campuses Conference](#)  
Bethesda, MD

**Apr 22-26, 2013**  
[Supervisor's Toolkit](#)

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

Questions? Comments? News?  
Contact [Steve Glazner](#), Editor  
Visit APPA's [Virtual Membership Directory](#)  
Read [Inside APPA archives](#)

CONNECT WITH US:



### CONTENTS

- [Headline News](#)
- [APPA News](#)
- [Business Partner Whitepaper Series](#)
- [Professional Development and Credentialing](#)
- [APPA Information & Research](#)
- [Industry News](#)

[Sponsored Advertisement by  
Educational and Institutional Cooperative Purchasing]



**Lower Costs for Higher Education**

Oglebay Resort and  
Conference Center  
Wheeling, WV

**Aug 1, 2013**  
**APPA's SFO Summit**  
Minneapolis, MN

**Aug 1, 2013**  
**APPA's Emerging  
Professionals  
Summit**  
Minneapolis, MN

**Aug 2-4, 2013**  
**APPA 2013: Annual  
Conference &  
Exhibition**  
Minneapolis, MN

**Sep 8-12, 2013**  
**APPA U: Institute for  
Facilities  
Management**  
Fort Lauderdale, FL

**Sep 8-12, 2013**  
**APPA U: Leadership  
Academy**  
Fort Lauderdale, FL

## Region/Chapter Events

**Mar 11-13, 2013**  
**2013 Annual  
MOAPPA Conference**  
Kirksville, MO

**Mar 19, 2013**  
**Virginia APPA 2013  
Conference**  
Virginia  
Commonwealth  
University and  
University of  
Richmond, Richmond,  
VA

**Mar 21-22, 2013**  
**NNECERAPPA Spring  
2013 Conference**  
Hanover, NH

**Apr 3-4, 2013**  
**KAPPA Spring 2013  
Meeting**  
Bedford, PA

## HEADLINE NEWS

### **Renew Your APPA Membership Today** *APPA's Online Body of Knowledge (BOK) Now an Automatic Benefit of Membership*

In addition to its many advantages in terms of helping you be a better leader and helping your organization perform its best, APPA membership now has another major benefit. Beginning this year, the digital Body of Knowledge (BOK) is included as a member benefit when you pay your annual dues. The BOK is a database of 60+ chapters that will assist you in your search for professional guidance, best practices, policies and procedures, and solutions to your leading facilities management challenges. Peer-reviewed and comprehensive, the BOK contains the knowledge and insight you need to lead.

**BOK**  
Body of Knowledge

The APPA 2013-14 fiscal year begins on April 1, 2013, and runs through March 31, 2014. Renewal notices have been mailed to all member and business partner institution primary representatives. You may pay online and manage your membership by logging into [myAPPA](#), or pay by check via mail. THANK YOU to those who have already renewed their APPA membership. If you haven't yet, please pay promptly to retain the many benefits of membership. [Learn more](#)--and renew your membership today!

## APPA NEWS

### **APPA 2013 – Celebrating Innovation & Preparing for the Next Horizon**

#### ***Register today to attend August 2-4 in Minneapolis***

More than 500 facilities officers, directors, managers, and business partners throughout the United States, Canada, and the world convene this August at the Hyatt Regency Minneapolis, where they will identify and discuss the most current and pressing challenges facing educational facilities professionals—and potential common paths forward. APPA 2013 is your platform for information sharing, networking, and much more. Be part of the premier, international event presenting best practices used around the world. Hear from over 100 experts including the profession's most recognized and talented educational facilities leaders. Register at <http://appa.org/training/APPA2013/index.cfm>.



**Apr 3-5, 2013**  
**Arkansas APPA**  
**Spring 2013 Meeting**  
**(hosted by Arkansas**  
**State University)**

Heber Springs, AR

**Apr 3-5, 2013**  
**NJAPPA 2013 Spring**  
**Conference**

Galloway Township, NJ

**Apr 5, 2013**  
**OACUPPA Spring**  
**2013 Meeting**

University of Central  
Oklahoma, Edmond,  
OK

**Apr 13-16, 2013**  
**Texas APPA 2013**  
**Annual Conference**  
**(hosted by South**  
**Texas College)**

South Padre Island, TX

**May 13-14, 2013**  
**NCAPPA 2013**  
**Conference**

University of North  
Carolina, Greensboro,  
NC

**May 14-15, 2013**  
**TNAPPA 2013**  
**Conference**

University of  
Tennessee, Martin, TN

**May 15 - 17, 2013**  
**FLAPPA 2013**  
**Conference**

Sarasota, FL

**May 25 - 29, 2013**  
**GAPPA 2013**  
**Conference**

Jekyll Island, GA

### Other Events

**Mar 7, 2013**  
**Intergenerational**  
**Leadership: The**  
**Challenges of a**  
**Shifting Workforce**

New York, NY

### Submit Your Proposal for a PCAPPA 2013 Program Today

***Deadline extended until March 21, 2013***

Pacific Coast APPA invites you to submit a proposal for programs presenting solutions for improvement, sharing of best practices, or innovative approaches relevant to facilities professionals throughout the educational community. Proposals will be selected to provide a program that offers innovative, comprehensive and diverse treatment of issues facing facilities professionals throughout the educational community—colleges and universities, community colleges, and K-12. Proposals are being accepted for 60-minute concurrent sessions. Programming will occur on Monday, September 16, through Tuesday, September 17, 2013. [Access complete submission guidelines.](#)



### Attend Your Chapter Conference This Spring

Many APPA state and local chapters hold their annual conferences this spring. If yours is one, you'll want to attend to exchange knowledge with the professionals with whom you share many of the same challenges. Below, we've listed APPA chapter events being held in the next few months. You'll also find more information included in the left-hand column of each issue of *Inside APPA*.

- [2013 Annual MOAPPA Conference](#) (Missouri), March 11-13
- [VAPPA 2013 Conference](#) (Virginia), March 19
- [NNECERAPPA Spring 2013 Conference](#) (Northern New England), March 21-22
- [KAPPA Spring 2013 Meeting](#) (Keystone/Pennsylvania), April 3-4
- [Arkansas Association of Facility Administrators Spring 2013 Meeting](#), April 3-5
- [OACUPPA Spring 2013 Meeting](#) (Oklahoma), April 5
- [TAPPA 2013 Educational Conference & Business Partner Fair](#) (Texas), April 13-16
- [NCAPPA 2013 Conference](#) (North Carolina), May 13-14
- [TNAPPA 2013 Conference](#) (Tennessee), May 14-15
- [FLAPPA 2013 Conference](#) (Florida), May 15 - 17
- [GAPPA 2013 Conference](#) (Georgia), May 25-29



If your APPA chapter is having a conference and you don't see it listed here, please inform APPA Director of Knowledge Management Steve Glazner at [steve@appa.org](mailto:steve@appa.org).

### BUSINESS PARTNER WHITEPAPER SERIES

#### APPA's Business Partner Whitepaper Series

Due to a production error, the whitepaper scheduled for this issue has

**Mar 11, 2013**  
**World Plumbing Day,**  
**sponsored by the**  
**World Plumbing**  
**Council**

An international event

**Mar 21, 2013**  
**Energy Efficient**  
**Lighting for Parking**  
**Garages and**  
**Canopies**

1:00 p.m. ET

**Mar 25-27, 2013**  
**AUDE Conference**  
**(Association of**  
**University Directors**  
**of Estates)**

Warwick, United  
Kingdom

**Mar 28, 2013**  
**NEBBinar: Managing**  
**Building Performance**  
**through**  
**Commissioning**

2:00 - 3:00 p.m. EST

**Apr 8-9, 2013**  
**PGMS Spring**  
**Regional Seminar &**  
**Site Visit**

Williamsburg, VA

**Apr 11, 2013**  
**A Practical Guide to**  
**Energy Performance**  
**Unlocking Savings in**  
**a Financially**  
**Challenging**  
**Environment,**  
**sponsored by the**  
**Royal Academy of**  
**Engineering**

London, UK

**May 6-8, 2013**  
**National Conference**  
**on Building**  
**Commissioning**

Denver, CO

**May 8-10, 2013**  
**COAA 2013 Spring**  
**Owners Leadership**  
**Conference**

Atlanta, GA

been postponed to a future issue.

## PROFESSIONAL DEVELOPMENT AND CREDENTIALING

Supervisor's Toolkit

Nuts and Bolts of Facilities Supervision

### Supervisor's Toolkit Training in March and April

A range of venues in the U.S. and Canada turn into campus facilities management training centers this spring as they host the Supervisor's Toolkit program. The Supervisor's Toolkit provides what you need to lead in a facilities workplace that is being transformed by intense competition, advancing technology, changing values, and the global economy. Register for the Supervisor's Toolkit training today!

#### Florida State University

Tallahassee, Florida

March 18-22, 2013

[Register now.](#)

Registration Closes March 13

#### University of Colorado - Denver

Aurora, Colorado

March 26 - 29, 2013

[Register now.](#)

#### University of Regina

Regina, Saskatchewan, CAN

April 8 - 11, 2013

[Click here](#) for the registration form.

#### Oglebay Resort and Conference Center

Wheeling, West Virginia

April 22-26

Click here to [register](#).



### Get Your Career on Track for Success—Become APPA Certified!

Managing a campus is like managing a small city, requiring vision and comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you *get it*—you have familiarity with standards and best practices, the ability to perform research-backed stewardship, and the facts, ideas, and principles that contribute to creative and sound decisions. APPA's Educational Facilities Professional (EFP) Credential covers APPA's four core competency areas for facilities professionals:

**Oct 23-26, 2013**  
**PGMS School of**  
**Grounds**  
**Management &**  
**GI&Expo**  
Louisville, KY

- General Administration and Management
- Operations and Maintenance
- Energy, Utilities, and Environmental Stewardship
- Planning, Design, and Construction

Beyond the EFP Credential level, the Certified Educational Facilities Professional (CEFP) designation denotes the highest level of educational facilities mastery, elevating the credibility of the individual who holds the certification as well as the institution that the certified professional represents. The CEFP is the advanced standard for the experienced educational facilities professional that recognizes mid- to senior-level professionals. This designation represents superior proficiency in the core competencies and professional strength in educational facilities management. [Learn more](#) about what APPA Certification can do for your career.

## **APPA INFORMATION & RESEARCH**

### **Access the New Webinars on APPA's Energy and Sustainability Assessment Tool**

A new series of four online webinars is available to help you learn more about APPA's **Energy and Sustainability Assessment Tool (ESAT)**.

ESAT helps your institution get the data and direction it needs to chart a course to sustainability.

It is a part of APPA's Facilities Performance Indicators (FPI), a proven APPA tool that assesses and benchmarks critical areas related to the construction, operation, and maintenance of institutional facilities. View the ESAT webinars to learn how to complete the assessment—and get the most out of doing so. [Access the ESAT webinars](#).

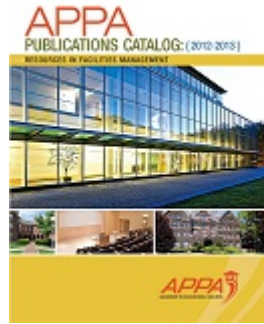


### **APPA Publishes Expanded and Updated Operational Guidelines Trilogy**

APPA's updated popular Operational Guidelines trilogy of publications on Grounds, Custodial, and Maintenance incorporate leading-edge topics related to technology, service innovations, benchmarking, outsourcing, and sustainability in three key areas critical to your facility's success.

Editor-in-Chief: Alan S. Bigger, APPA Fellow and Past APPA President  
Order the books at [www.appa.org/bookstore](http://www.appa.org/bookstore).

## Announcing the *APPA Publications Catalog: Resources in Facilities Management*



APPA's *Publications Catalog* provides an overview of the knowledge resources produced by APPA—the information you need to keep your institution performing at its best. From strategic capital management to improving campus operations to better people management, the catalog provides a snapshot of APPA's latest offerings. [Download](#) the catalog.

## INDUSTRY NEWS

### Submit Your Abstract for AASHE 2013 by March 21

AASHE is looking for presentations that will surprise, inspire, empower, and motivate conference attendees into action on their campuses and surrounding communities. With this year's theme in mind, "Resiliency & Adaptation," [AASHE 2013 is an opportunity](#) to share the innovations, activities, frameworks, learning outcomes, tools, strategies, research, theory, and leadership initiatives that are changing the face of sustainability in higher education. Visit the [AASHE 2013 submission site](#).

### HUD Disaster-Recovery Funding Requirements Contain High-Performance and Resiliency Provisions

Community Development Block Grant disaster recovery (CDBG-DR) funds are now available from the U.S. Department of Housing and Urban Development to assist recovery in the areas most impacted by Hurricane Sandy. Whether your organization is eligible for funding or not, the representatives of APPA institutions may find of interest the provisions related to rebuilding for high-performance and resilience. See in particular pages 16-19, which discuss the use of standards and codes for rebuilding. Access the requirements for grantees [here](#).

### CUPA-HR Survey Finds Increase of 2.3 Percent in Overall Median Base Salary for Senior Leaders in Higher Ed

The College and University Professional Association for Human Resources (CUPA-HR) recently released results from its 2012-13 Administrators in Higher Education Salary Survey (formerly the Administrative Compensation Survey). The report indicates that the overall median base salary increase in 2012 for those in senior-level positions in colleges and universities was 2.3%. In 2011, it was 2.0%. Findings address:

- Salary increases by Carnegie Class
- Salary increases by job category
- Executive benefits

Visit the CUPA-HR website to read the full Executive Summary, view select data tables, or order survey results:  
<http://www.cupahr.org/surveys/ahe.aspx>.

### Professional Grounds Management Society Looking for Best

### **Managed Landscapes**

The Professional Grounds Management Society (PGMS) is searching for the best managed landscapes and is now accepting entries for its acclaimed Green Star Awards Program. The deadline for entries is Monday, July 29, 2013. The PGMS Green Star Awards program brings national recognition to grounds management programs, managers, and crews responsible for landscapes that exhibit a high degree of excellence in certain areas including sustainability practices and policies, turf management, landscape design, and more. Each winning entry will be recognized at the 2013 Awards Banquet taking place Oct. 25, 2013, in Louisville, Kentucky as part of the annual School of Grounds Management & GIE+EXPO set to take place Oct. 23-26, 2013. You'll find an official entry form for this year's contest and other details at <http://pgms.org/green-star-awards/>.



### **Street Smarts: Stiffer Pavements Can Reduce Fuel Use**

MIT researchers have found that the solutions to address a pavement property called deflection could help save more than \$15 billion in annual fuel costs. Pavement deflection is when your car makes a slight indentation in the road, which it is constantly driving out of, thus causing you to burn more fuel. MIT researchers found that using stiffer pavements decreases deflection and reduces fuel consumption by as much as 3 percent -- a savings that could add up to 273 million barrels of crude oil per year, or \$15.6 billion. Concrete pavements, inherently stiffer than asphalt, can reduce a car's "footprint" and gas costs. By reducing the environmental footprint of our pavement systems, the researchers hope to achieve a more sustainable national infrastructure. The Concrete Sustainability Hub is a research center established at MIT in collaboration with the Portland Cement Association and the Ready Mixed Concrete Research and Education Foundation. [Learn more.](#)

You are receiving this e-mail as a member of APPA, or because you requested it. Send any comments or questions to the [editor](#), Steve Glazner. Contact [Gerry Van Treeck](#) for advertising options. To ensure delivery of APPA's communications, please add [steve@appa.org](mailto:steve@appa.org) to your email address book or Safe Sender List. If you are still having problems receiving our communications, see our [whitelisting page](#) for more details.

APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

---

**APPA: Leadership in Educational Facilities**  
1643 Prince Street • Alexandria, VA 22314  
Ph: 703.684.1446 • Fax: 703.549.2772 • Web: [www.appa.org](http://www.appa.org)

Click [here](#) to unsubscribe