

Steve Glazner

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Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

September 4, 2013
Vol. 13, No. 17

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

Questions? Comments? News?
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APPA Events

Sep 8-12, 2013
[APPA U: Institute for Facilities Management](#)
Fort Lauderdale, FL

Sep 8-12, 2013
[APPA U: Leadership Academy](#)
Fort Lauderdale, FL

Sep 13, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Ft. Lauderdale, FL

Sep 19, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
San Diego, CA

Sep 24, 2013
[Drive-In Workshop \(spons. by Spirax Sarco\)](#)
Cleveland, OH

Sep 26, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)

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Colorado Springs, CO

[Advertisement by Waste Management]

Sep 28, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Galveston, TX

Oct 14, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Providence, RI

Oct 15-18, 2013
[ACUHO-I/APPA Housing Facilities Conference](#)
Providence, RI

Oct 16, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Lake Lanier Islands, GA

Oct 19, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Norfolk, VA

Oct 19, 2013
[Call for Proposals Deadline for the 9th Annual Smart & Sustainable Campuses Conference](#)
(APPA serves on Program Committee)

Oct 31, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Grand Rapids, MI

Dec 3-6, 2013
[Women's Leadership Institute \(co-produced by APPA & CHEMA assns\)](#)
Amelia Island, FL

Feb 2-6, 2014
[APPAs U: Institute for Facilities](#)

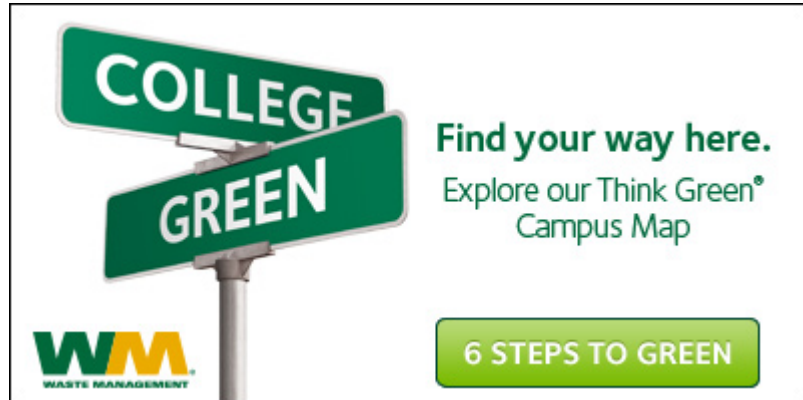
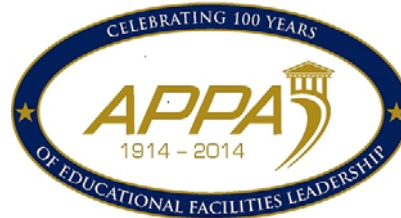


Chart your path to campus-wide sustainability using Waste Management's interactive Think Green® Campus Map. The updated map is a vital addition to our successful Think Green® Campus Model – a total framework for sustainability – and can help guide you to the ultimate destination of zero waste. Explore the map at wm.com/campusmap.

HEADLINE NEWS



APPAs Kicks Off Its 100-Year Anniversary!

APPAs began its yearlong 100-year celebration at the Minneapolis annual conference with the unveiling of the Centennial logo. As part of the presentation, we [premiered a video](#) comprising 1,000+ images from APPAs history. We've also created a Web page designed for you to contribute to [APPAs Centennial Image Bank](#), which will be unveiled at the APPAs 2014 Annual Conference and Centennial Celebration, July 21-23, 2014 at the Sheraton Harbor Island Hotel in San Diego, CA.



Facilities Performance Indicators Survey is Open

Management

Dallas, TX

Feb 2-6, 2014

APPA U: Leadership Academy

Dallas, TX

Mar 3-4, 2014

9th Annual Smart & Sustainable Campuses Conference

Baltimore, MD

Apr 12, 2014

Credentialing Prep Course & Exam (CEFP & EFP)

El Paso, TX

Jul 21-23, 2014

APPA 2014: Centennial Celebration & Annual Conference

El Paso, TX

APPA Region & Chapter Events

Sep 14-18, 2013 PCAPPA Annual Conference

San Diego, CA

Sep 23-25, 2013 RMA Annual Conference

Colorado Springs, CO

Sep 29-Oct 2, 2013 CAPPAA Annual Conference

Galveston, TX

Sep 29-Oct 2, 2013 ERAPPA Annual Conference

Rochester, NY

Sep 30-Oct 4, 2013 APPA's Supervisor's Toolkit (spons. by SRAPPA)

Bowling Green, KY
(Western Kentucky U)

- * Make the Business Case for Your Facilities Needs
- * Successfully Address Capital Asset Realities
- * Create a Balanced Performance Score Card Based on Critical Data Findings
- * Compare and Contrast Your Facilities Operations with Other Institutions
- * Align Facilities Planning with Your Institution's Mission and Vision

It is time for you to pull together your data collection team and begin completing the 2012-13 FPI survey. The deadline for completion will be early December, but the time is now to register to do the survey and start collecting your data. For more information and to register for the survey, go to <http://www.appa.org/research/FPI/index.cfm>. For assistance, contact Christina Hills at christina@appa.org.

APPA NEWS

APPA U

APPA U: Two Dynamic Training Opportunities Brought Together for Your Convenience—and Success!

September 8-12, Fort Lauderdale, FL

Starting next week, APPA U combines the offerings of the Institute for Facilities Management and the Leadership Academy in one venue. APPA U brings together two of the profession's leading management training programs in a single location. The goal is to make it easy for you to access training to advance your career! [Learn more](#). Register while spaces last!

APPA 2013 General Sessions and Breakout Sessions Now Available Online

If you were unable to attend APPA 2013, or would just like to refresh your memory on the content of our General Sessions, including the Reimagining the Future of Higher Education panel discussion, you can now view them online at:

www.appa.org/training/APPA2013/conferencehighlights.cfm.



You also have access to all APPA 2013 breakout sessions, including A Practical View of Codes & Standards for the Facility Manager; Campus Growing? Budget Stable or Decreasing? How do YOU Make the Tough Decisions?; and Campus Planning + Renovation + Construction - The Next Generation. Access all sessions at

Oct 12-15, 2013
SRAPPA Annual Conference

Lake Lanier Islands, GA

Oct 15-18, 2013
APPA's Supervisor's Toolkit (spons. by RMA)

Tempe, AZ (Arizona State)

Oct 27-31, 2013
MAPPA Annual Conference

Grand Rapids, MI

Oct 28-Nov 1, 2013
APPA's Supervisor's Toolkit (spons. by SRAPPA)

Tuscaloosa, AL (U of Alabama)

Nov 4-7, 2013
APPA's Leadership Academy on Campus

Richmond, VA (Virginia Commonwealth U)

Nov 12-15, 2013
APPA's Supervisor's Toolkit (spons. by RMA)

Albuquerque, NM (U of New Mexico)

Mar 17-21, 2014
APPA's Supervisor's Toolkit (spons. by SRAPPA)

Charlotte, NC (UNC Charlotte)

Other Events

Sep 12, 2013
Metering and Industrial Fluids

Chicago, IL

Sep 15-18, 2013
Zero Waste Conference

State College, PA

www.appa.org/training/APPA2013/2013BreakoutSessions.cfm.

BUSINESS PARTNER WHITEPAPER SERIES: CREE, INC.

App State's Student Union Gets Brighter with LEDs from Cree

Read how Appalachian State University in North Carolina improved the lighting in the Plemmons Student Union by switching to [Cree LED lighting](#). [Read the whitepaper.](#)

PROFESSIONAL DEVELOPMENT AND CREDENTIALING
APPA Conferences & Training—A Continuum of Professional Development

Developed specifically for professionals in the educational facilities industry, APPA's training programs provide you with the latest facilities management knowledge. Register for an APPA training program today to gain the knowledge you need to stay current and competitive. Our training offerings take a variety of forms, are held throughout North America, and are designed to fit your busy schedule. They include APPA's:



- [Institute for Facilities Management](#) at APPA U
- APPA [Leadership Academy](#) at APPA U
- [Supervisor's Toolkit](#)
- [Webinars/Podcasts/Online Learning](#)
- APPA 2014 Conference
 - Senior Facilities Officer Summit
 - Emerging Professional Summit
- APPA's [Drive-In Workshops](#)—Spotlight: APPA Drive-In Workshops provide a localized and convenient learning and training experience. These half-day workshops are hosted by APPA member institutions, with sponsorship support from APPA Business Partners. The workshop provides an excellent opportunity for facilities professionals in your local area to learn the latest trends and to network with area professionals and peers. [Learn more.](#)



Get Your Career on Track for Success—Become APPA Certified!
Register and receive a discount of \$200 off your exam fee!

Upcoming Credentialing Prep Courses and Exams:
Friday, September 13, 2013 - Fort Lauderdale, FL
Thursday, September 19, 2013 - San Diego, CA

Sep 23-24, 2013
Third Global District
Energy Climate
Awards

New York, NY

Sep 28, 2013
Green Apple Day of
Service

Your campus &
community

Oct 4, 2013
The Campus as a
Living Lab: Workshop
on Using the Built
Environment to
Revitalize College
Education

Port Huron, MI

Oct 6-9, 2013
AASHE Annual
Conference

Nashville, TN

Oct 21-23, 2013
VSPMA Annual
Conference

Norfolk, VA

Oct 23, 2013
Campus
Sustainability Day

Your campus

Oct 23-26, 2013
PGMS School of
Grounds
Management &
GIE+Expo

Louisville, KY

Nov. 5, 2013
Campus Trees and
Sustainability Summit

Pittsburgh, PA

Thursday, September 26, 2013 - Colorado Springs, CO
Saturday, September 28, 2013 - Galveston, TX
Monday, October 14, 2013 - Providence, RI
Wednesday, October 16, 2013 - Lake Lanier Islands, GA
Saturday, October 19, 2013 - Norfolk, VA
Thursday, October 31, 2013 - Grand Rapids, MI
Saturday, April 12, 2014 - El Paso, TX

Managing a campus is like managing a small city. It requires vision and comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the facts and principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. Register for an upcoming prep course and exam [today!](#)



Call for Papers Open for the 2014 Smart and Sustainable Campuses Conference

Come share with us! The sharing economy: no place is this more evident than on our campuses. Students are rethinking vehicle ownership, swapping clothes, trading books, and participating in MOOCs. In other words, finding ways to make their limited funds go further. Campuses must also find opportunities to conserve limited resources, make college more affordable, and make our communities more resilient to economic and environmental change. A sharing economy is leading to more sustainable consumption, operations, services, and lifestyles in our communities and on our campuses.

Smart and Sustainable 2014 (SSCC) provides the time and space for dialogue on experiences and challenges in an open and collaborative environment. We have moved beyond show-and-tell presentations towards skill building, rich discussions and deep dives into the challenges and solutions facing our institutions. APPA serves on the conference program committee.

Call for Proposals Open

Our theme is the sharing economy and the 2014 conference will feature the following tracks:

1. Adaptation & Resilience
2. Change Management & Implementation
3. Social Sustainability
4. The Built Environment
5. The Campus as a Learning Laboratory

[Submit a presentation, workshop, or poster session now.](#) **The Call for Proposals will close on October 18, 2013.**



Women's Leadership Institute 2013
December 3-6, 2013
Amelia Island, FL

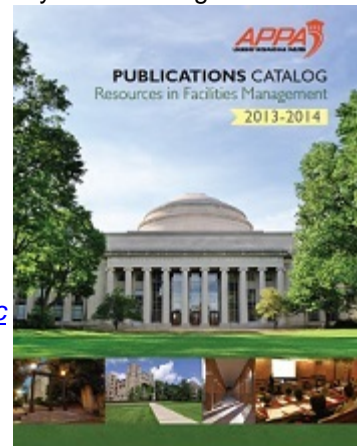
Co-produced by APPA and Members of the Council of Higher Education Management Associations, the Women Leadership Institute is an event designed offering ca presentations, small-group exercises, and discussion, you will gain a practical understanding of what it takes to be a leader on a college or university campus—both the challenges and the rewards. Examine the unique roles, skills, and relationships needed to lead as higher education faces and deals with the most challenging period in 50 years. Scholarships are available for this event and we encourage you to visit the event [website](#) to review these opportunities and the current programming information!

APPA INFORMATION & RESEARCH

View APPA's New Publications Catalog

Download the new APPA Publications Catalog and you'll have a guide to the field's most valuable knowledge at your fingertips. [Resources in Facilities Management 2013-2014](#) highlights APPA's vast knowledge resources so you can easily see how they benefits your organization. They include:

- [The Body of Knowledge](#) (BOK), your ultimate guide to educational facilities management
- Featured publications including [Strategic Capital Development: The New Model for Campus Investment](#)
- Research reports including the [Facilities Performance Indicators Report](#)
- Operations guidelines including those for the areas of custodial, grounds, and maintenance as contained in the [Operational Guidelines Trilogy](#) package



Access the resources you need to be a smarter leader. Download [Resources in Facilities Management 2013-2014](#) now! Then visit www.appa.org/bookstore to access the many resources available.

The Outsourcing Decision Is a Complicated One—Get it Right!

If you are a professional seeking to know the costs and benefits of outsourcing some of your in-house services, APPA's Outsourcing Package pulls together the right resources to help you make the right decision. It includes the following:

- Facility Management Shared Services: The Balance Between In-House Services and Outsourcing (by Jeffrey L. Campbell)
- Contract Management or Self-Operation: A Decision-Making Guide for Higher Education (by Goldstein, Kempner & Rush)
- Contracting for Facilities Services (APPA anthology)

- Contracting for Services (article by William D. Middleton & Jay W. Klingel)

Three great books and one article available for the discount price of \$74 for APPA members; \$116 for all others. [Learn more.](#)

INDUSTRY NEWS

Campus Sustainability and Trees Summit

November 5
Pittsburgh, PA

Campus sustainability officers, landscape architects, grounds managers, foresters, arborists, and administrators are invited to attend the Campus Sustainability and Trees Summit at Chatham University to explore campus community forestry and sustainable landscape initiatives. Attendees will dialogue, set goals, and share perspectives with both local and national experts to:

- Identify ways to build awareness of the benefits of trees and sustainable practices on campus
- Learn best practices in communication and collaboration among stakeholder groups
- Create strategies that educate the campus about sustainable solutions related to trees and landscapes



Attend this one-day conference and discover how you can increase awareness of the importance of trees and sustainable landscapes both on campus and throughout the community. [Learn more.](#)

Stanford U Achieves LEED Platinum for Existing Building

The university's Jerry Yang and Akiko Yamazaki Environment and Energy Building incorporates efficient water and energy performance, reduced waste and promotion of alternative transportation. This is the first LEED for Existing Buildings: Operations and Maintenance (LEED-EBOM) certification for the university. [Learn more.](#)



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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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