

Steve Glazner

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Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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Aug 7, 2013
Vol. 13, No. 16

APPA Events

Aug 8, 2013
[Drive-In Workshop](#)
(spons. by [Spirax Sarco](#))
Montclair, NJ

Aug 22, 2013
[Drive-In Workshop](#)
(spons. by [Eaton](#))
Milwaukee, WI

Aug 28, 2013
[Drive-In Workshop](#)
(spons. by [Nalco](#))
Tempe, AZ

Sep 8-12, 2013
[APPA U: Institute for Facilities Management](#)
Fort Lauderdale, FL

Sep 8-12, 2013
[APPA U: Leadership Academy](#)
Fort Lauderdale, FL

Sep 13, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Ft. Lauderdale, FL

CONTENTS

- [Headline News](#)
- [APPA News](#)
- [Professional Development and Credentialing](#)
- [APPA Information & Research](#)
- [Industry News](#)

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waste. Explore the map at wm.com/campusmap.

[Sep 19, 2013](#)
[Credentialing Prep](#)
[Course & Exam](#)
[\(CEFP & EFP\)](#)
San Diego, CA

[Sep 24, 2013](#)
[Drive-In Workshop](#)
[\(spons. by Spirax](#)
[Sarco\)](#)
Cleveland, OH

[Sep 26, 2013](#)
[Credentialing Prep](#)
[Course & Exam](#)
[\(CEFP & EFP\)](#)
Colorado Springs, CO

[Sep 28, 2013](#)
[Credentialing Prep](#)
[Course & Exam](#)
[\(CEFP & EFP\)](#)
Galveston, TX

[Oct 14, 2013](#)
[Credentialing Prep](#)
[Course & Exam](#)
[\(CEFP & EFP\)](#)
Providence, RI

[Oct 15-18, 2013](#)
[ACUHO-I/APPA](#)
[Housing Facilities](#)
[Conference](#)
Providence, RI

[Oct 16, 2013](#)
[Credentialing Prep](#)
[Course & Exam](#)
[\(CEFP & EFP\)](#)
Lake Lanier Islands,
GA


[Oct 19, 2013](#)
[Credentialing Prep](#)
[Course & Exam](#)
[\(CEFP & EFP\)](#)
Norfolk, VA

[Oct 31, 2013](#)
[Credentialing Prep](#)
[Course & Exam](#)
[\(CEFP & EFP\)](#)
Grand Rapids, MI

[Feb 2-6, 2014](#)
[APPA U: Institute for](#)
[Facilities](#)

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Today's issue of Inside APPA will be the last before our August break. The next issue will be delivered to you September 4. We look forward to providing you with coverage of our profession's top issues in the new semester. 

HEADLINE NEWS

APPA 2013 Highlights—and An Invitation to APPA 2014 in San Diego!

The APPA 2013 Conference “Celebrating Innovation & Preparing for the Next Horizon” was held August 2–4 in Minneapolis, MN. Full conference coverage including the names of the speakers who delivered the insights is available in the 2013 APPA Conference & Exposition newsletter, written by Ruth E. Thaler-Carter, with photos by Rhonda Hole, and production by Karen Aguilar,



which will be posted at the APPA website by week's end. Here are at-a-glance conference highlights to help you consider presenting or exhibiting at, or attending, next year's celebration of APPA's 100th year, July 21-23, 2014, in San Diego, CA!

Management

Dallas, TX

Feb 2-6, 2014

APPA U: Leadership Academy

Dallas, TX

Apr 12, 2014

Credentialing Prep Course & Exam (CEFP & EFP)

El Paso, TX

APPA Region & Chapter Events

Sep 14-18, 2013

PCAPPA Annual Conference

San Diego, CA

Sep 23-25, 2013

RMA Annual Conference

Colorado Springs, CO

Sep 29-Oct 2, 2013

CAPPA Annual Conference

Galveston, TX

Sep 29-Oct 2, 2013

ERAPPA Annual Conference

Rochester, NY

Sep 30-Oct 4, 2013

APPA's Supervisor's Toolkit (spons. by SRAPPA)

Bowling Green, KY
(Western Kentucky U)

Oct 12-15, 2013

SRAPPA Annual Conference

Lake Lanier Islands, GA

Oct 15-18, 2013

APPA's Supervisor's Toolkit (spons. by RMA)

Tempe, AZ (Arizona State)

Oct 27-31, 2013

Education Sessions

APPA 2013 was packed with practical, theoretical and informational education sessions aimed at helping APPA members not only do their jobs better, but also cope with current and future challenges. Sessions topics included:

Making good decisions about growth vs. budget. Making tough decisions on campus growth when your budget is stable or decreasing is a classic balancing act. New buildings can be the most complex part of the equation, especially those in research, engineering/technology, and medicine. A data-driven approach is helping Virginia Commonwealth University set its annual investment target for looking after buildings, and is being used to see where deferred maintenance need is increasing (and more critical), and to show the board what is needed and why.

Tracking the total cost of ownership. Knowing what it costs to run and manage campus buildings is central to the success of facilities management. According to those involved with APPA's Total Cost of Ownership (TCO) Survey 2013 Update, implementing TCO is doable and sustainable. The University of Texas at Austin found TCO invaluable in making the transition from facilities to asset management. It helped the University present its facilities vision, find best practices, and get a seat at the table where funding decisions are made.

Creative thinking yields expanded funding. The University of Illinois is successfully meeting its financial challenges through thinking outside the box—both creatively and aggressively. New sources of funding include grants from an Academic Facilities Maintenance Fund Assessment (assessed each semester and generating \$20 million/year), the Illinois Department of Commerce and Economic Opportunity, Illinois Clean Energy Community Foundation, a Student Sustainable Committee revolving fund, third-party financing, utility rates, power purchase agreements, internal loans, a library fee, quick paybacks, charges to colleges and departments, and more.

Matching people and positions. To build strong teams, you have to get the right people in the right positions. Cleveland State University has developed an alignment and succession model to help both its own facilities department and colleagues at other institutions do just that. Among the key factors are identifying and measuring the knowledge, skills, and attitude required for every position or level of responsibility, and developing ways to assess each employee's command of those elements.

Landscaping can enhance campus safety as well as beauty. Landscaping is important to campus recruitment and daily life not just because it provides that vital first impression, but because it can help improve safety and security. In making major landscaping decisions your chief of police should be at the table from the beginning and asked if a landscape or design plan looks safe.

Succession planning called important to cohesive service. It isn't enough to get the day-to-day routine work of facilities maintenance done; professionals in the field also have to think ahead to who will keep the department going and how to keep staff engaged and productive. Hiring someone who wants your job may not be a bad thing.

APPA Organizational News Delivered at APPA 2013

New board-level leaders take office. Also at APPA 2013, current APPA

MAPPA Annual Conference

Grand Rapids, MI

Oct 28-Nov 1, 2013 APPA's Supervisor's Toolkit (spons. by SRAPPA)

Tuscaloosa, AL (U of Alabama)

Nov 12-15, 2013 APPA's Supervisor's Toolkit (spons. by RMA)

Albuquerque, NM (U of New Mexico)

Other Events

Sep 12, 2013 Metering and Industrial Fluids

Chicago, IL

Sep 15-18, 2013 Zero Waste Conference

State College, PA

Sep 23-24, 2013 Third Global District Energy Climate Awards

New York, NY

Sep 28, 2013 Green Apple Day of Service

Your campus & community

Oct 4, 2013 The Campus as a Living Lab: Workshop on Using the Built Environment to Revitalize College Education

Port Huron, MI

Oct 6-9, 2013 AASHE Annual Conference

Nashville, TN

Oct 21-23, 2013 VSPMA Annual

president Mary Vosevich and APPA officers highlighted strategic items reflecting the organization's scope and health. Their report noted that APPA is in great shape in terms of finances, membership numbers, and overall activity, with substantial support of and involvement in its wide range of services and products and a variety of new initiatives either launching this month or about to become available. The new APPA board was approved by the membership and installed into office during the session. President-elect Glenn Smith wrapped up the business meeting by introducing the theme for his presidential term, "Celebrating and Building upon APPA's 100 Years."

APPA expands active role in standards world. Thousands, perhaps even millions, of standards are in place to ensure the safety, reliability, and quality of both everyday and unusual items, and APPA is taking an increasingly active role in developing and promulgating those standards, and has upgraded its Code Advocacy Task Force to a permanent status. Members are invited to participate.

Awards Evening Honors Sustainability Award Winners

APPA wishes to reinforce its appreciation for the many individuals and institutions that have shown dedication and excellence in a wide range of activities that make the association and the facilities management profession stronger in so many ways. These institutions received the APPA Sustainability Award at this year's annual conference and exposition:

Duke University
Oberlin College
Philadelphia University
University of Colorado, Boulder
University of Iowa

Congratulations to the 2013 Recipients of the Prestigious APPA Awards

Meritorious Service
Michael Johnson, CAPP
John Harrod, Jr., MAPPA
Dave Button, RMA

Eagle
Kelly Baxley, SIEMENS

Sustainability
Duke University
University of Iowa

Excellence
Texas Tech University
University of Arizona

Hall of Resources Wows the Crowd

Throughout APPA 2013, APPA members thronged into the Hall of Resources to connect with new and known providers of the critical services and products that they need to do the best possible job of facilities management in higher education. The exposition provided a unique opportunity to learn about this invaluable aspect of the profession and benefit from the presence and generous support of so many companies that provide the tools the profession relies upon. APPA thanks all of our business partners and exhibitors for their continued support and generosity!

Conference
Nashville, TN

Oct 23, 2013
Campus
Sustainability Day
Your campus

Oct 23-26, 2013
PGMS School of
Grounds
Management &
GIE+Expo
Louisville, KY

A Great Event – and the Foundation for a Great Year

The 2013 APPA Annual Conference and Exposition ended with positive feedback and a strong foundation for the coming year of activity and service to both the profession and the association. APPA offers a huge thank you to all the sponsors, business partners, and exhibitors whose support made the event so successful and to all our members for presenting and participating at such an intense and enthusiastic level. You make this the exciting, interactive, informational event that it is! See you at APPA 2014.



APPA NEWS

APPA U

APPA U: Two Dynamic Training Opportunities Brought Together for Your Convenience—and Success!

September 8, Fort Lauderdale, FL

Register today to take part in APPA U, which combines the offerings of the Institute for Facilities Management and the Leadership Academy in one venue. APPA U brings together two of the profession's leading management training programs in a single location. The goal is to make it easy for you to access training to advance your career! [Learn more.](#) Register while spaces last!

PROFESSIONAL DEVELOPMENT AND CREDENTIALING

APPA Conferences & Training—A Continuum of Professional Development

Developed specifically for professionals in the educational facilities industry, APPA's training programs provide you with the latest facilities management knowledge. Register for an APPA training program today to gain the knowledge you need to stay current and competitive. Our training offerings take a variety of forms, are held throughout North America, and are designed to fit your busy schedule. They include APPA's:



- [Institute for Facilities Management](#) at APPA U
- APPA [Leadership Academy](#) at APPA U
- [Supervisor's Toolkit](#)
- [Webinars/Podcasts/Online Learning](#)
- APPA 2014 Conference
 - o Senior Facilities Officer Summit
 - o Emerging Professional Summit
- APPA's [Drive-In Workshops](#)—Spotlight: APPA Drive-In Workshops provide a localized and convenient learning and training experience. These half-day workshops are hosted by APPA member institutions, with sponsorship support from APPA Business Partners. The workshop provides an excellent opportunity for facilities professionals in your local area to learn the latest trends and to network with area professionals and peers. [Learn more.](#)



Get Your Career on Track for Success—Become APPA Certified!

Register and receive a discount of \$200 off your exam fee!

- Upcoming Credentialing Prep Courses and Exams:
- Friday, September 13, 2013 - Fort Lauderdale, FL
 - Thursday, September 19, 2013 - San Diego, CA
 - Thursday, September 26, 2013 - Colorado Springs, CO
 - Saturday, September 28, 2013 - Galveston, TX
 - Monday, October 14, 2013 - Providence, RI
 - Wednesday, October 16, 2013 - Lake Lanier Islands, GA
 - Saturday, October 19, 2013 - Norfolk, VA
 - Thursday, October 31, 2013 - Grand Rapids, MI
 - Saturday, April 12, 2014 - El Paso, TX

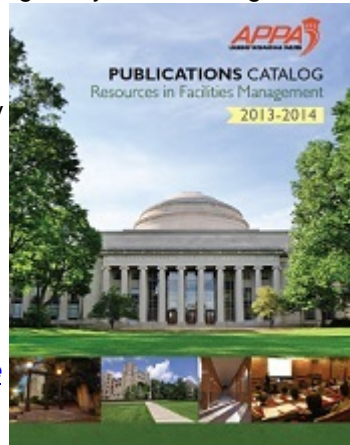
Managing a campus is like managing a small city. It requires vision and comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the facts and principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational](#)

[Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. Register for an upcoming prep course and exam [today!](#)

APPA INFORMATION & RESEARCH

View APPA's New Publications Catalog

Download the new APPA Publications Catalog and you'll have a guide to the field's most valuable knowledge at your fingertips. [Resources in Facilities Management 2013-2014](#) highlights APPA's vast knowledge resources so you can easily see how they benefit your organization. They include:



- [The Body of Knowledge \(BOK\)](#), your ultimate guide to educational facilities management
- Featured publications including [Strategic Capital Development: The New Model for Campus Investment](#)
- Research reports including the [Facilities Performance Indicators Report](#)
- Operations guidelines including those for the areas of custodial, grounds, and maintenance as contained in the [Operational Guidelines Trilogy](#) package

Access the resources you need to be a smarter leader. Download [Resources in Facilities Management 2013-2014](#) now! Then visit www.appa.org/bookstore to access the many resources available.

The Outsourcing Decision Is a Complicated One—Get it Right!

If you are a professional seeking to know the costs and benefits of outsourcing some of your in-house services, APPA's Outsourcing Package pulls together the right resources to help you make the right decision. It includes the following:

- Facility Management Shared Services: The Balance Between In-House Services and Outsourcing (by Jeffrey L. Campbell)
- Contract Management or Self-Operation: A Decision-Making Guide for Higher Education (by Goldstein, Kempner & Rush)
- Contracting for Facilities Services (APPA anthology)
- Contracting for Services (article by William D. Middleton & Jay W. Klingel)

Three great books and one article available for the discount price of \$74 for APPA members; \$116 for all others. [Learn more.](#)

INDUSTRY NEWS

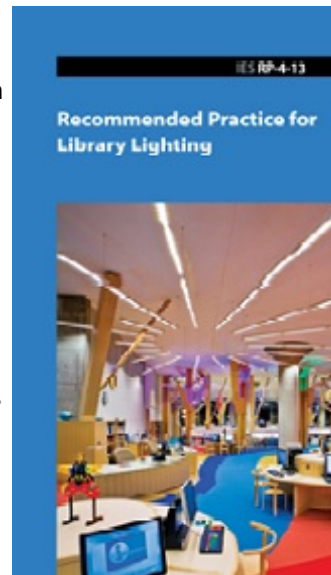


Community College Campus as a Living Laboratory

The American Association of Community Colleges' SEED Center and the U.S. Green Building Council's Center for Green Schools have announced a guide and an event to help support campus sustainability efforts. [The Campus as a Living Lab: Using the Built Environment to Revitalize College Education](#) is an action guide designed to help colleges that have greened their campuses, or are thinking about doing so, to use those facilities as real-world teaching tools for students across an array of academic and technical programs. To date, few guides have really helped two-year colleges bridge the gap between campus facilities greening and education and training. The new [Campus as a Living Lab](#) guide provides innovative yet practical examples of where these efforts are gaining ground. It also serves as the foundation for a [workshop the SEED Center is conducting on October 4, 2013](#), at St. Clair County Community College in Port Huron, MI. At the event, college representatives from the institutions highlighted in the report will work with participants on developing their own campus living lab action plans.

New Recommended Practice for Library Lighting

The Illuminating Engineering Society of North America (IES), a membership organization that writes lighting standards for the North America, has recently published a new standard called [Recommended Practice for Library Lighting \(RP-4-13\)](#). With the demand for energy reduction, greater use of computers in libraries, and new lighting technologies, there was a need to update the standard. The relationship between energy demand and light quality is evident within this document. The resource includes tables that provide recommended illuminance values, identified by task/area and age of the observer/occupant. Illuminance values are specified by areas such as the reading room, circulation desk, conference room, building entrance, and hallway. [Learn more.](#)



Third Global District Energy Climate Awards

IDEA is hosting the Third Global District Energy Climate Awards Summit in New York City on September 23-24, in conjunction with Euroheat & Power and coincident with ClimateWeek NYC. The awards to be presented by the International Energy Agency (IEA) will recognize cities, communities, and campuses around the world that have deployed district energy systems to achieve substantial environmental gains, emissions reductions and economic advantages. For 2013, the jury has selected nine winners and two locations for special commendation, including three notable systems from North America, six from Europe, and two from the Middle East. [Learn more.](#)

Green Gown Awards Finalists Announced

Finalists for the 2013 Green Gown awards have been announced! Now in their 9th year, the Green Gown Awards recognize the exceptional sustainability initiatives being undertaken by universities and colleges

across the United Kingdom. With sustainability moving up the agenda, the Awards have become established as the most prestigious recognition of best practice within the tertiary education sector. Two-hundred and sixteen entries were received across thirteen categories. AUDE, which promotes excellence in the strategic planning, management, operation, and development of publicly funded higher education estates and facilities in the United Kingdom, is sponsoring the Modernisation – Effectiveness and Efficiency in the Estate category. The finalists are: Durham University; Newcastle University and the University of Aberdeen. The Green Gown Awards Ceremony will take place on Tuesday, November 12, 2013. Access a full list of [finalists](#).

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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