

## Steve Glazner

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# Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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**APPA Events**

**July 24, 2013**  
Vol. 13, No. 15

**Aug 1, 2013**  
[APPA's SFO Summit](#)  
Minneapolis, MN

**Aug 1, 2013**  
[APPA's Emerging Professionals Summit](#)  
Minneapolis, MN

**Aug 2-4, 2013**  
[APPA 2013: Annual Conference & Exhibition](#)  
Minneapolis, MN

**Aug 5, 2013**  
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)  
Minneapolis, MN (in conjunction with APPA 2013)

**Aug 8, 2013**  
[Drive-In Workshop \(spons. by Spirax Sarco\)](#)  
Montclair, NJ

**Aug 22, 2013**  
[Drive-In Workshop \(spons. by Eaton\)](#)

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Milwaukee, WI

**Aug 28, 2013**  
**Drive-In Workshop**  
**(spons. by Nalco)**  
Tempe, AZ

**Sep 8-12, 2013**  
**APPA U: Institute for Facilities Management**  
Fort Lauderdale, FL

**Sep 8-12, 2013**  
**APPA U: Leadership Academy**  
Fort Lauderdale, FL

**Sep 13, 2013**  
**Credentialing Prep Course & Exam (CEFP & EFP)**  
Ft. Lauderdale, FL

**Sep 19, 2013**  
**Credentialing Prep Course & Exam (CEFP & EFP)**  
San Diego, CA

**Sep 24, 2013**  
**Drive-In Workshop (spons. by Spirax Sarco)**  
Cleveland, OH

**Sep 26, 2013**  
**Credentialing Prep Course & Exam (CEFP & EFP)**  
Colorado Springs, CO

**Sep 28, 2013**  
**Credentialing Prep Course & Exam (CEFP & EFP)**  
Galveston, TX

**Oct 14, 2013**  
**Credentialing Prep Course & Exam (CEFP & EFP)**  
Providence, RI

**Oct 15-18, 2013**  
**ACUHO-I/APPA Housing Facilities Conference**  
Providence, RI

and can help guide you to the ultimate destination of zero waste. Explore the map at [wm.com/campusmap](http://wm.com/campusmap).

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## HEADLINE NEWS

### APPA 2013 Annual Meeting & Exposition Has Gone Mobile!

*With the APPA 2013 conference fast approaching, access the scheduling app today!*

APPA 2013 begins in Minneapolis on August 1, with SFO Summit and EP Summit, and continues August 2-4. Get ready as the APPA 2013 Annual Meeting & Exposition goes mobile with Guidebook! We strongly encourage you to download our mobile guide to enhance your experience at APPA 2013. You'll be able to plan your day with a personalized schedule and browse exhibitors, maps, and general show info. Help us support our sustainability efforts: download your Program Guide today to help us reduce our printed materials. The app is compatible with iPhones, iPads, iPod Touches, and Android devices. Windows Phone 7 and Blackberry users can access the same information via our mobile site at [m.guidebook.com](http://m.guidebook.com).



## APPA NEWS

# APPA U

**Oct 16, 2013**  
**Credentialing Prep Course & Exam (CEFP & EFP)**

Lake Lanier Islands, GA

**Oct 19, 2013**  
**Credentialing Prep Course & Exam (CEFP & EFP)**

Norfolk, VA

**Oct 31, 2013**  
**Credentialing Prep Course & Exam (CEFP & EFP)**

Grand Rapids, MI

**Feb 2-6, 2014**  
**APPA U: Institute for Facilities Management**

Dallas, TX

**Feb 2-6, 2014**  
**APPA U: Leadership Academy**

Dallas, TX

**Apr 12, 2014**  
**Credentialing Prep Course & Exam (CEFP & EFP)**

El Paso, TX

## **APPA Region & Chapter Events**

**Sep 14-18, 2013**  
**PCAPPA Annual Conference**

San Diego, CA

**Sep 23-25, 2013**  
**RMA Annual Conference**

Colorado Springs, CO

**Sep 29-Oct 2, 2013**  
**CAPPA Annual Conference**

Galveston, TX

**Sep 29-Oct 2, 2013**  
**ERAPPA Annual Conference**

## **APPA U: Two Dynamic Training Opportunities Brought Together for Your Convenience—and Success!**

September 8, Fort Lauderdale, FL

Register today to take part in APPA U, which combines the offerings of the Institute for Facilities Management and the Leadership Academy in one venue. APPA U brings together two of the profession's leading management training programs in a single location. The goal is to make it easy for you to access training to advance your career! [Learn more.](#) Register while spaces last!

## **Attending APPA 2013? Don't miss "Lifecycle Asset Management" featuring Marco Benitez from FIU**

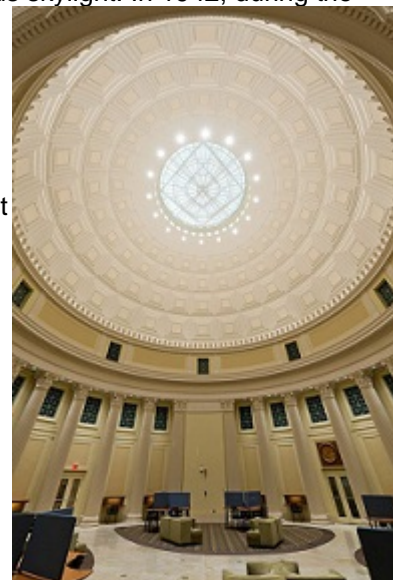
Learn how Florida International University's proactive approach to managing facilities has enabled them to make smart decisions and obtain more funding. You'll hear about FIU's path to a lifecycle asset management program, and the benefits, including cost savings, that FIU gained. Click here to see Marco discuss the benefits of accurate facility data on demand: <http://success.vfa.com/2013APPANewsletterVideoReg>.

## **BUSINESS PARTNER WHITEPAPER SERIES**

### ***Unique Incito LED Downlights from Gotham Revive Classic Architecture of MIT Library***

by Acuity Brands

At 64 feet in diameter, the Great Dome of MIT's Barker Engineering Library reading room has a 25-foot oculus skylight. In 1942, during the height of World War II, this oculus was covered with blackout shades to protect the building from being spotted by enemy bombers at night. The dome remained covered until 2012. When reopened MIT knew it would provide adequate light while the sun was out, but wanted to investigate options for round-the-clock illumination in the study area beneath the rotunda, as the library is always open to students. Sladen Feinstein Integrated Lighting Inc. helped discover the right solution. After analyzing the data and reviewing numerous light patterns, the team determined there was only one fixture that would achieve MIT's goals. Acuity Brands supplied a total of 48 Incito™ LED open downlights from Gotham that were placed strategically around the rotunda. Read the full whitepaper [here](#).



## **PROFESSIONAL DEVELOPMENT AND CREDENTIALING**

Rochester, NY

**Sep 30-Oct 4, 2013**  
**APPA's Supervisor's Toolkit (spons. by SRAPPA)**

Bowling Green, KY  
(Western Kentucky U)

**Oct 12-15, 2013**  
**SRAPPA Annual Conference**

Lake Lanier Islands, GA

**Oct 15-18, 2013**  
**APPA's Supervisor's Toolkit (spons. by RMA)**

Tempe, AZ (Arizona State)

**Oct 27-31, 2013**  
**MAPPA Annual Conference**

Grand Rapids, MI

**Oct 28-Nov 1, 2013**  
**APPA's Supervisor's Toolkit (spons. by SRAPPA)**

Tuscaloosa, AL (U of Alabama)

**Nov 12-15, 2013**  
**APPA's Supervisor's Toolkit (spons. by RMA)**

Albuquerque, NM (U of New Mexico)

**Other Events**

**Aug 5-7, 2013**  
**PGMS Summer Regional Seminar & Site Visit**

Philadelphia, PA

**Sep 12, 2013**  
**Metering and Industrial Fluids**

Chicago, IL

**Sep 15-18, 2013**  
**Zero Waste Conference**

State College, PA

**APPA Conferences & Training—A Continuum of Professional Development**

Developed specifically for professionals in the educational facilities industry, APPA's training programs provide you with the latest facilities management knowledge. Register for an APPA training program today to gain the knowledge you need to stay current and competitive. Our training offerings take a variety of forms, are held throughout North America, and are designed to fit your busy schedule. They include APPA's:



- [Institute for Facilities Management](#) at APPA U
- APPA [Leadership Academy](#) at APPA U
- [Supervisor's Toolkit](#)
- [APPA 2013 Conference and Exposition](#)
  - Featuring the [Senior Facilities Officer Summit](#), and
  - the [Emerging Professionals Summit](#)
- [Webinars/Podcasts/Online Learning](#)
- APPA's [Drive-In Workshops](#)—Spotlight: APPA Drive-In Workshops provide a localized and convenient learning and training experience. These half-day workshops are hosted by APPA member institutions, with sponsorship support from APPA Business Partners. The workshop provides an excellent opportunity for facilities professionals in your local area to learn the latest trends and to network with area professionals and peers. [Learn more.](#)



**Get Your Career on Track for Success—Become APPA Certified!**

***Register and receive a discount of \$200 off your exam fee!***

Upcoming Credentialing Prep Courses and Exams:

Monday, August 5, 2013 - Minneapolis, MN

Friday, September 13, 2013 - Fort Lauderdale, FL

Thursday, September 19, 2013 - San Diego, CA

Thursday, September 26, 2013 - Colorado Springs, CO

Saturday, September 28, 2013 - Galveston, TX

Monday, October 14, 2013 - Providence, RI

Wednesday, October 16, 2013 - Lake Lanier Islands, GA

Saturday, October 19, 2013 - Norfolk, VA

Thursday, October 31, 2013 - Grand Rapids, MI

Saturday, April 12, 2014 - El Paso, TX

Managing a campus is like managing a small city. It requires vision and

**Sep 28, 2013**  
**Green Apple Day of Service**

Your campus & community

**Oct 6-9, 2013**  
**AASHE Annual Conference**

Nashville, TN

**Oct 21-23, 2013**  
**VSPMA Annual Conference**

Nashville, TN

**Oct 23, 2013**  
**Campus Sustainability Day**

Your campus

**Oct 23-26, 2013**  
**PGMS School of Grounds Management & GIE+Expo**

Louisville, KY

comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the facts and principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. Register for an upcoming prep course and exam [today!](#)



**Don't Miss APPA 2013's Dynamic Headline Events**

Two not-to-be-missed sessions headline the APPA 2013 conference. If you haven't already, [register](#) for APPA 2013 today. ***The event begins on August 2, and that date is fast approaching.*** We know you'll agree that learning more about our profession's most critical issues will be invaluable to both you and your institution.

**Reimagining the Future of Higher Education**

This panel of experts will review the impact of forces such as massive open online courses, big data, predictive analytics, and the "Internet of Everything" on higher education. Attend to learn about the new challenges and opportunities these forces hold for our profession. This session is sponsored by Siemens.

**Our Asset, Our Burden—The Future of Campus Space**

While the value of buildings and grounds can be calculated, college and university spaces have a greater intrinsic value far beyond the calculable. Yet, in this era of constrained budgets, declining state support, and increasing tuition fees, institutions are assessing their limited resources and realizing that their space needs an effective management strategy. The experts in this highly charged session will discuss the challenges of space management, coming advancements, and best practices to embrace. Sponsored by Trane.

**[Register for APPA 2013](#)**

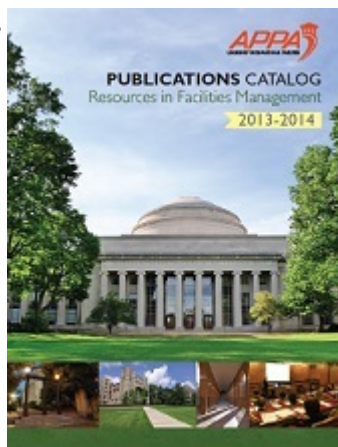
**APPA INFORMATION & RESEARCH**

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***Availability of this Comprehensive Resource Timed Perfectly for APPA Summer Book Sale! Visit [www.appa.org/bookstore](http://www.appa.org/bookstore) today.***

Download the new APPA Publications

Catalog and you'll have a guide to the field's most valuable knowledge at your fingertips. [Resources in Facilities Management 2013-2014](#) highlights APPA's vast knowledge resources so you can easily see how they benefits your organization. They include:



- [The Body of Knowledge](#) (BOK), your ultimate guide to educational facilities management
- Featured publications including [Strategic Capital Development: The New Model for Campus Investment](#)
- Research reports including the [Facilities Performance Indicators Report](#)
- Operations guidelines including those for the areas of custodial, grounds, and maintenance as contained in the [Operational Guidelines Trilogy](#) package

Access the resources you need to be a smarter leader. Download [Resources in Facilities Management 2013-2014](#) now!

### **One Week Left to Benefit from APPA's Summer Book Sale**

*Fill your shelves with resources from the APPA bookstore and increase your knowledge of educational facilities management!*

Through July 31 only, the APPA bookstore is offering a **10% discount** off the price of any order placed during the entire month of July. To take advantage of the bargains available, use the **special coupon code J7** at checkout.



APPA's bookstore is your entry point to the largest, most relevant, and comprehensive knowledge bank in the field of educational facilities, including our fully revised and updated editions of APPA's popular trilogy of *Custodial*, *Maintenance*, and *Grounds Guidelines* publications.

These resources incorporate leading-edge topics related to technology, service innovations, benchmarking, outsourcing, and sustainability in three key areas absolutely critical to your facility's success. Access the *Guidelines* and the other resources available at a discount in July. Visit [www.appa.org/bookstore](http://www.appa.org/bookstore).

### **The Outsourcing Decision Is a Complicated One—Get it Right!**

If you are a professional seeking to know the costs and benefits of outsourcing some of your in-house services, APPA's Outsourcing Package pulls together the right resources to help you make the right decision. It includes the following:

- Facility Management Shared Services: The Balance Between In-House Services and Outsourcing (by Jeffrey L. Campbell)
- Contract Management or Self-Operation: A Decision-Making Guide for Higher Education (by Goldstein, Kempner & Rush)
- Contracting for Facilities Services (APPA anthology)
- Contracting for Services (article by William D. Middleton & Jay W. Klingel)

Three great books and one article available for the discount price of \$74 for APPA members; \$116 for all others. [Learn more.](#)

## INDUSTRY NEWS

### **Governor's Award Nominee David Sciarretta Recognized for Successful Career at Virginia Tech's Steam Plant**

When David Sciarretta came to Virginia Tech in 1995, he says he couldn't have imagined the success he would enjoy in his job at the university's [Central Steam Plant](#). A mixed fuel, moderately high-pressure steam generating facility, the plant contains five boilers with superheaters, rated at 80,000 to 100,000 pounds of steam per hour, which produce steam at 600 psig and 825 degrees Fahrenheit. This high pressure, superheated steam output is matched to a 6,250 kilowatt, 12,470 volt steam turbine powered generator, which was brought online in 1975. This turbine generator reduces the amount of electricity that must be purchased from outside sources, saves Virginia Tech as much as \$1.5 million a year, and helps reduce net greenhouse gas emissions. The Virginia Governor's Award program exists to publicize the work of best and brightest employees in the state. Any state employee, including full-time and part-time classified, restricted, "at will," and wage employees is eligible for consideration. [Learn more](#) about what earned Sciarretta the nomination.



### **Better Manage the Risk of Your Healthcare Facility's Infrastructure**

At the 50th Annual Conference of ASHE, the largest association devoted to optimizing the health care physical environment, Schneider Electric announced its new HealthBuildings Risk Assessment program. The comprehensive program helps hospital stakeholders understand and prioritize the risks associated with the facility, allowing them to increase efficiency and extend the lifecycle of the hospital infrastructure. The assessment entails a team of professional experts and engineers looking at a facility's complete critical infrastructure including mechanical, building management system, electrical, data center power and cooling systems, and security technology. A detailed, documented roadmap of the risks based on multiple impact levels is provided, as well as suggestions on the best ways to mitigate these issues and the associated costs, allowing hospital leadership to prioritize and create a performance improvement plan that will result in a safer hospital. Schneider Electric also offers several other programs that leverage the assessment findings for planning, execution, and measurement capabilities in specific areas, including mechanical, BMS, electrical, data center, and security systems. [Learn more.](#)

### **Brooklyn Academy of Music Harvey Theater Renovation**

When considering how to provide a variety of arts experiences to their patrons, the Brooklyn Academy of Music (BAM) in New York City determined that presenting cinema during the summer was an excellent option for the 831-seat Harvey Theater, which first opened in 1904. BAM worked with a major firm that provided performing arts/media facilities planning and design to realize this vision. The firm provided theatre and audio-video consulting for a digital cinema projection system and a state-of-the-art film screen. Working with the architect, the firm also consulted on upgrading the existing seating. In June, the Steinberg Screen, the theater's first in 40 years, made its debut. The "Harvey" continues to be used for live music, drama, and dance, which requires the cinema screen to be "struck" and stored quickly. The orchestra seating level of the Harvey required a complete seating renovation to meet current egress and ADA requirements and to add comfort. BAM leadership expects that the renovation will help it maintain its worldwide reputation as a leader in artistic innovation. [Learn more.](#)



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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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