

Steve Glazner

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Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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July 10, 2013
Vol. 13, No. 14

APPA Events

Aug 1, 2013
[APPA's SFO Summit](#)
Minneapolis, MN

Aug 1, 2013
[APPA's Emerging Professionals Summit](#)
Minneapolis, MN

Aug 2-4, 2013
[APPA 2013: Annual Conference & Exhibition](#)
Minneapolis, MN

Aug 5, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Minneapolis, MN (in conjunction with APPA 2013)

Aug 8, 2013
[Drive-In Workshop \(spons. by Spirax Sarco\)](#)
Montclair, NJ

Aug 22, 2013
[Drive-In Workshop \(spons. by Eaton\)](#)

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E&I
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Milwaukee, WI

Aug 28, 2013
[Drive-In Workshop](#)
(spons. by Nalco)
Tempe, AZ

Sep 8-12, 2013
[APPA U: Institute for Facilities Management](#)
Fort Lauderdale, FL

Sep 8-12, 2013
[APPA U: Leadership Academy](#)
Fort Lauderdale, FL

Sep 13, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Ft. Lauderdale, FL

Sep 19, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
San Diego, CA

Sep 24, 2013
[Drive-In Workshop \(spons. by Spirax Sarco\)](#)
Cleveland, OH

Sep 26, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Colorado Springs, CO

Sep 28, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Galveston, TX

Oct 14, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Providence, RI

Oct 15-18, 2013
[ACUHO-I/APPA Housing Facilities Conference](#)
Providence, RI

HEADLINE NEWS



Building the Future (And a Rationale)

At a time when many campus departments are forced to count pennies, multi-million dollar construction can create a big perception gap. How can the need for new facilities be effectively communicated to head off criticism? This question is explored in depth in a recent issue of *The Presidency*, a publication of the American Council on Education. The articles touch on deferred maintenance, planning, and facilities costs. APPA Executive Vice President E. Lander Medlin was quoted as was APPA Fellow and president of San Jose State University Mo Qayoumi. Access their insights at: <http://www.acenet.edu/the-presidency/Pages/Summer-2013.aspx>.

APPA NEWS

August is Fast Approaching: Register Today for the APPA 2013 Annual Meeting & Exhibition!

Summer's in full gear and the event of the year for educational facilities professionals, APPA 2013, is fast approaching. Join us August 2-4 in Minneapolis where you'll use part of your summer to enrich yourself professionally. Experience:

- Dynamic headline events on the top issues driving change on your campus—and in your career, specifically the future of higher education and the future of campus space.
- Special events tailored to the needs of every generation of professional: the Emerging Professionals Summit and the Senior Facilities Officers Summit—both held on August 1, before the event officially begins. Learn more in the Professional Development & Credentialing section below.



APPA 2013 is the premier event for the facilities professionals offering the ultimate networking and learning experience for facilities officers, directors, and management personnel at every level and from around the world. At APPA 2013 you will explore the latest trends, challenges, and solutions facing facilities organizations within colleges and universities, K-12 public and private schools, and other institutions of learning. Enjoy over 50 conference sessions with diverse perspectives from today's leading facilities officers, campus administrators, college presidents, students, and education experts. Meet and network with educational facilities professionals throughout the United States, Canada, and from around the world. Come to APPA 2013 to learn from and be part of the group of professionals shaping campus facilities excellence. [Learn more. Register today!](#)

Oct 16, 2013
Credentialing Prep Course & Exam (CEFP & EFP)

Lake Lanier Islands, GA

Oct 19, 2013
Credentialing Prep Course & Exam (CEFP & EFP)

Norfolk, VA

Oct 31, 2013
Credentialing Prep Course & Exam (CEFP & EFP)

Grand Rapids, MI

Feb 2-6, 2014
APPA U: Institute for Facilities Management

Dallas, TX

Feb 2-6, 2014
APPA U: Leadership Academy

Dallas, TX

Apr 12, 2014
Credentialing Prep Course & Exam (CEFP & EFP)

El Paso, TX

APPA Region & Chapter Events

Sep 14-18, 2013
PCAPPA Annual Conference

San Diego, CA

Sep 23-25, 2013
RMA Annual Conference

Colorado Springs, CO

Sep 29-Oct 2, 2013
CAPPA Annual Conference

Galveston, TX

Sep 29-Oct 2, 2013
ERAPPA Annual Conference

Lend Your Voice to the Reverse Auction Survey

Enterprise Solutions Group, a division of the collaborative buying organization [E&I Cooperative](#), is conducting a nationwide survey among higher education institutions to determine their familiarity and experience with “reverse auctions”—sometimes used by institutions or companies to solicit competitive pricing from suppliers and wholesalers. Even if you have no prior experience with organizing or participating in a reverse auction on behalf of your institution, APPA encourages you to participate in the E&I survey at https://www.surveymonkey.com/s/Reverse_Auctions_APPA. It takes no more than 10 minutes and responses are confidential. Upon completion, you will be able to request a copy of the final report from E&I. Feel free to forward the survey invitation to any colleague who may be interested. Thank you in advance for your contribution to helping our field better understand—and benefit from—reverse auctions.



Lower Costs for Higher Ed

BUSINESS PARTNER WHITEPAPER SERIES

Boost Productivity and Reduce Costs With Utility Vehicle Accessories, Options, And Customization by Club Car

As every facilities manager knows, you can't do a job well and quickly without the right tools. That includes vehicles equipped for the tasks at hand. Yet buying and accessorizing pickups and vans can leave you reeling from sticker shock, high fuel and maintenance bills, and sustainability issues. That's why facilities managers from the University of Miami, Purdue, Emory Notre Dame, Georgia Tech, and other universities are turning to affordable utility and transport vehicles that are accessorized, customized, or repositioned for specific applications. Customization often allows users to replace pricey pickups or vans with inexpensive utility vehicles. [Learn more.](#)



PROFESSIONAL DEVELOPMENT AND CREDENTIALING



Don't Miss APPA 2013's Dynamic Headline Events

Two not-to-be-missed sessions headline the APPA 2013 conference. If you haven't already, [register](#) for APPA 2013 today. **The event begins on August 2, and that date is fast approaching.** We know you'll agree that learning more about our profession's most critical issues will be

Rochester, NY

Sep 30-Oct 4, 2013
APPA's Supervisor's Toolkit (spons. by SRAPPA)

Bowling Green, KY
(Western Kentucky U)

Oct 12-15, 2013
SRAPPA Annual Conference

Lake Lanier Islands, GA

Oct 15-18, 2013
APPA's Supervisor's Toolkit (spons. by RMA)

Tempe, AZ (Arizona State)

Oct 27-31, 2013
MAPPA Annual Conference

Grand Rapids, MI

Oct 28-Nov 1, 2013
APPA's Supervisor's Toolkit (spons. by SRAPPA)

Tuscaloosa, AL (U of Alabama)

Nov 12-15, 2013
APPA's Supervisor's Toolkit (spons. by RMA)

Albuquerque, NM (U of New Mexico)

Other Events

Jul 11, 2013
Drainwater Heat Recovery Systems: Energy-Savings and Practical Applications
2:00 p.m. EDT

Jul 18, 2013
ACORE's Military & Renewable Energy Industry Forum

Washington, DC

Jul 18, 2013
Green Industry

invaluable to both you and your institution.

Reimagining the Future of Higher Education

This panel of experts will review the impact of forces such as massive open online courses, big data, predictive analytics, and the "Internet of Everything" on higher education. Attend to learn about the new challenges and opportunities these forces hold for our profession. This session is sponsored by Siemens.

Our Asset, Our Burden—The Future of Campus Space

While the value of buildings and grounds can be calculated, college and university spaces have a greater intrinsic value far beyond the calculable. Yet, in this era of constrained budgets, declining state support, and increasing tuition fees, institutions are assessing their limited resources and realizing that their space needs an effective management strategy. The experts in this highly charged session will discuss the challenges of space management, coming advancements, and best practices to embrace. Sponsored by Trane.

Register for APPA 2013

SPECIAL PROGRAM OFFERINGS at APPA 2013
Celebrate our Emerging Professionals and Senior Facilities Officers

Emerging Professionals Summit

August 1, 2013

Recognizing the importance of expanding our Emerging Professionals ranks and allowing their ideas to flourish, APPA is thrilled to announce its first Emerging Professionals Summit, to take place August 1, at the Hyatt Regency Minneapolis in Minneapolis, MN. The 2013 Summit will provide a unique opportunity for emerging facilities professionals and students to engage with senior leaders in the educational facilities field. You'll be able to explore what the future of higher education will be in 2015 and beyond, share a conversation with past APPA Presidents in a fireside chat, and much more. If you consider yourself an emerging professional, this is an event not to miss. If you are one of our "more seasoned" educational facilities professionals, you can't afford not to send your emerging professionals to this summit. Our future rests on their shoulders and the opportunities we afford them today. Learn [more](#).

Senior Facilities Officers Summit

August 1, 2013

By popular demand, APPA's Senior Facilities Officers Summit is back! The program provides a unique opportunity to engage with leaders in the educational facilities field, one in which you will share information and develop critical strategies that will serve your institution for years to come. Programming for this year's summit will deliver sessions from invited experts on the importance of space management; massive open online courses, what are they and what impact will they have on facilities; and much more. This highly rated and thoughtfully constructed program is designed with input from leading facilities officers from learning institutions within APPA's own membership. Learn [more](#).

Choose the event that best suits you or your staff, and register [today!](#)

Professional Field Day

Washington, DC
(American U)

Jul 23, 2013

NACAS: Financing Construction Projects with Bonds

Virtual Roundtable

Aug 5-7, 2013

PGMS Summer Regional Seminar & Site Visit

Philadelphia, PA

Sep 12, 2013

Metering and Industrial Fluids

Chicago, IL

Sep 15-18, 2013

Zero Waste Conference

State College, PA

Sep 28, 2013

Green Apple Day of Service

Your campus & community

Oct 6-9, 2013

AASHE Annual Conference

Nashville, TN

Oct 21-23, 2013

VSPMA Annual Conference

Nashville, TN

Oct 23, 2013

Campus Sustainability Day

Your campus

Oct 23-26, 2013

PGMS School of Grounds Management & GIE+Expo

Louisville, KY



Get Your Career on Track for Success—Become APPA Certified!

Register and receive a discount of \$200 off your exam fee!

Upcoming Credentialing Prep Courses and Exams:

Monday, August 5, 2013 - Minneapolis, MN

Friday, September 13, 2013 - Fort Lauderdale, FL

Thursday, September 19, 2013 - San Diego, CA

Thursday, September 26, 2013 - Colorado Springs, CO

Saturday, September 28, 2013 - Galveston, TX

Monday, October 14, 2013 - Providence, RI

Wednesday, October 16, 2013 - Lake Lanier Islands, GA

Saturday, October 19, 2013 - Norfolk, VA

Thursday, October 31, 2013 - Grand Rapids, MI

Saturday, April 12, 2014 - El Paso, TX

Managing a campus is like managing a small city. It requires vision and comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the facts and principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. Register for an upcoming prep course and exam [today!](#)

APPA INFORMATION & RESEARCH

Catch Up on Your Summer Reading During APPA's Summer Book Sale

Fill your shelves with resources from the APPA bookstore and increase your knowledge of educational facilities management!

Starting on Monday, July 1, the APPA bookstore is offering a **10% discount** off the price of any order placed during the entire month of July. To take advantage of the bargains available, use the **special coupon code J7** at checkout.

APPA's bookstore is your entry point to the largest, most relevant, and comprehensive knowledge bank in the field of educational facilities, including our fully revised and updated editions of APPA's popular trilogy of *Custodial*, *Maintenance*, and *Grounds Guidelines* publications.

These resources incorporate leading-edge topics related to technology, service innovations, benchmarking, outsourcing, and sustainability in three key areas absolutely critical to your facility's success. Access the *Guidelines* and the other resources available at a discount in July.

Visit www.appa.org/bookstore.





Benchmarking & Organizational Change, second edition

Fully revised and updated from the classic best-seller of 2000, *Benchmarking & Organizational Change* will assist you in integrating your organization's technical, human, and economic aspects to help optimize your business and planning results. Author Mo Qayoumi, APPA Fellow and president of San Jose State University, helps organizations embrace rapid and perpetual change and practice the principles of effective benchmarking. Benchmarking will help you:

- Stimulate creativity across the enterprise
- Minimize or eliminate complacency and the superficial mindset
- Expand horizons beyond your industry
- Enhance sensitivity to external factors
- Align your business strategies to action plans
- Create an ongoing sense of urgency to remain competitive and, possibly, outpace your competition



[Order from the APPA Bookstore!](#)

Access APPA's Facilities Performance Indicators Report!

The 2011-12 Facilities Performance Indicators (FPI) report has been published and is ready for access. All participating institutions have free access to the entire report. Others may purchase the Web-based report and database at the following rates:

- APPA member/survey participant: Free
 - APPA member/survey non-participant: \$500
 - Nonmember/survey participant: \$895
 - Nonmember/survey non-participant: \$1,000
- Learn more and order the report at www.appa.org/research/fpi.cfm.



INDUSTRY NEWS

New ASME Integrated/Sustainable Building Equipment & Systems Report Now Available

On behalf of APPA and educational facilities, APPA Director of Knowledge Management Steve Glazner recently participated in the American Society of Mechanical Engineers (ASME) Integrated/Sustainable Building Equipment & Systems (ISBES) Open Research Forum held on April 24 in Washington, DC. More than 25 leaders from U.S. industry, government, and academia were present at the Forum to identify and



evaluate the various challenges and opportunities in the ISBES field. The Final ASME ISBES Open Research Forum report is now available highlighting three areas of discussion:

- Integrated renewable energy generation and energy efficiency technologies
- Integrated power, heating, cooling equipment and systems
- Neighborhood and city-scale integrated energy.

[Click here](#) to read an article on the open research forum. Download the [final report](#).

Indiana U-Purdue U Indianapolis Building Earns LEED Gold

The university's Glick Eye Institute features energy-efficient lighting and heat recovery systems, reduced-flow toilets and sinks, native landscaping, occupancy and air-monitoring systems, and a small rain garden feature and detention structure for irrigation through a drip distribution system. [Learn more](#).



University of Missouri-Columbia Mark Twain Renovation Complete

The University of Missouri-Columbia has recently completed an extensive renovation of Mark Twain Hall, part of the University's five-phase plan to update all of the residential halls on campus. The residential hall and dining facility will reopen for students this upcoming fall semester. The extensive transformation of the residential and dining facilities included a new exterior terra-cotta back-ventilated rainscreen system. The architects, who are LEED® Accredited Professionals, chose this cladding material to control moisture, reduce maintenance, and improve thermal performance and aesthetics. Interior updates include an expansion to the dining facility, reconfiguration of existing rooms to suite-styled living, and development of numerous support areas. The support areas consist of study lounges, computer labs, conference rooms, kitchen, piano rooms, and vending and laundry rooms. [Learn more](#).



Building Commissioning Association Celebrates 15 Years

The Building Commission Association (BCA) is celebrating its 15th anniversary. Festivities honoring founders and members were held at the 21st annual National Conference on Building Commissioning (NCBC) in Denver, Colorado in May. The BCA is forging a global vision for inter-organizational alignment of commissioning guidelines and best practices across national and professional boundaries. BCA members' participation on U.S. government and industry committees is contributing to revisions in commissioning, building and energy codes and standards by the International Code Council, ASHRAE, USGBC and others. Partnering with other organizations, the BCA has a strong history of educating commissioning professionals and supporting further education as they build their careers. BCA scholarship programs contribute to students' college tuition and also to professional development courses for men and women in the industry. [Learn more](#) about the organizations' many contributions!



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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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