


Steve Glazner

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Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

June 26, 2013
Vol. 13, No. 13

APPA Events

Jun 28, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Cambridge, MA (MIT)

Aug 1, 2013
[APPA's SFO Summit](#)
Minneapolis, MN

Aug 1, 2013
[APPA's Emerging Professionals Summit](#)
Minneapolis, MN

Aug 2-4, 2013
[APPA 2013: Annual Conference & Exhibition](#)
Minneapolis, MN





Aug 5, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Minneapolis, MN (in conjunction with APPA 2013)

Aug 8, 2013
[Drive-In Workshop \(spons. by Spirax\)](#)

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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HEALTHY CAMPUS. HEALTHY STUDENTS.®
From dining halls to lecture halls and all buildings in between – xpedx Facility Solutions Advisors combine product distribution and institutional cleaning expertise to improve efficiency, reduce total costs and meet sustainability objectives. Cleaning supplies, personal care, floor care and more. Watch our video at [xpedx.com](#).

Sarco)
Montclair, NJ

Aug 22, 2013
Drive-In Workshop
(spons. by Eaton)
Milwaukee, WI

Aug 28, 2013
Drive-In Workshop
(spons. by Nalco)
Tempe, AZ

Sep 8-12, 2013
APPA U: Institute for
Facilities
Management
Fort Lauderdale, FL

Sep 8-12, 2013
APPA U: Leadership
Academy
Fort Lauderdale, FL

Sep 13, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)
Ft. Lauderdale, FL

Sep 19, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)
San Diego, CA

Sep 24, 2013
Drive-In Workshop
(spons. by Spirax
Sarco)
Cleveland, OH

Sep 26, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)
Colorado Springs, CO

Sep 28, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)
Galveston, TX

Oct 14, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)
Providence, RI

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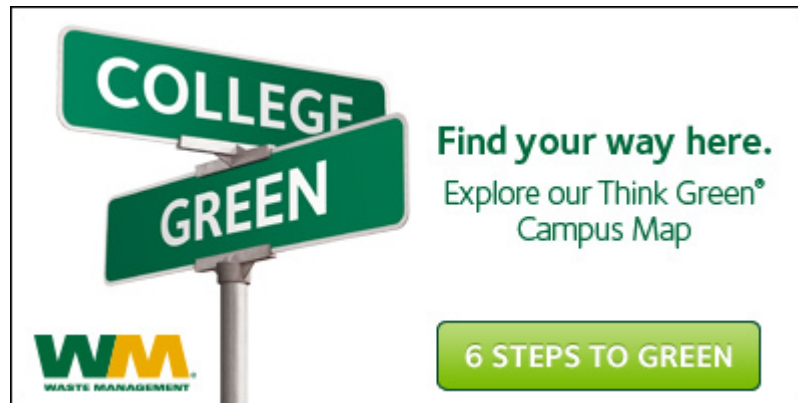


Chart your path to campus-wide sustainability using Waste Management's interactive Think Green® Campus Map. The updated map is a vital addition to our successful Think Green® Campus Model – a total framework for sustainability – and can help guide you to the ultimate destination of zero waste. Explore the map at wm.com/campusmap.

HEADLINE NEWS

August is Fast Approaching: Register Today for the APPA 2013 Annual Meeting & Exhibition!

Summer's in full gear and the event of the year for educational facilities professionals, APPA 2013, is fast approaching. Join us August 2-4 in Minneapolis where you'll use part of your summer to enrich yourself professionally. Experience:

- Dynamic headline events on the top issues driving change on your campus—and in your career, specifically the future of higher education and the future of campus space.
- Special events tailored to the needs of every generation of professional: the Emerging Professionals Summit and the Senior Facilities Officers Summit—both held on August 1, before the event officially begins. Learn more in the Professional Development & Credentialing section below.
- And much, much more!



APPA 2013 is the premier event for the facilities professionals offering the ultimate networking and learning experience for facilities officers, directors, and management personnel at every level and from around the world. At APPA 2013 you will explore the latest trends, challenges, and solutions facing facilities organizations within colleges and universities, K-12 public and private schools, and other institutions of learning. Enjoy

Oct 15-18, 2013
[ACUHO-I/APPA Housing Facilities Conference](#)
Providence, RI

Oct 16, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Lake Lanier Islands, GA

Oct 19, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Norfolk, VA

Oct 31, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Grand Rapids, MI

Feb 2-6, 2014
[APPA U: Institute for Facilities Management](#)
Dallas, TX

Feb 2-6, 2014
[APPA U: Leadership Academy](#)
Dallas, TX

Apr 12, 2014
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
El Paso, TX

APPA Region & Chapter Events

Jun 27-28, 2013
[MD/DC APPA Annual Educational Program](#)
McHenry, MD

Sep 14-18, 2013
[PCAPPA Annual Conference](#)
San Diego, CA

Sep 23-25, 2013
[RMA Annual](#)

over 50 conference sessions with diverse perspectives from today's leading facilities officers, campus administrators, college presidents, students, and education experts. Meet and network with educational facilities professionals throughout the United States, Canada, and from around the world. Come to APPA 2013 to learn from and be part of the group of professionals shaping campus facilities excellence. [Learn more.](#) [Register today!](#)

APPA NEWS

Lend Your Voice to the Reverse Auction Survey

Enterprise Solutions Group, a division of the collaborative buying organization [E&I Cooperative](#), is conducting a nationwide survey among higher education institutions to determine their familiarity and experience with “reverse auctions”—sometimes used by institutions or companies to solicit competitive pricing from suppliers and wholesalers. Even if you have no prior experience with organizing or participating in a reverse auction on behalf of your institution, APPA encourages you to participate in the E&I survey at https://www.surveymonkey.com/s/Reverse_Auctions_APPA. It takes no more than 10 minutes and responses are confidential. Upon completion, you will be able to request a copy of the final report from E&I. Feel free to forward the survey invitation to any colleague who may be interested. Thank you in advance for your contribution to helping our field better understand—and benefit from—reverse auctions.



Lower Costs for Higher Ed

PROFESSIONAL DEVELOPMENT AND CREDENTIALING



Don't Miss APPA 2013's Dynamic Headline Events

Two not-to-be-missed sessions headline the APPA 2013 conference. If you haven't already, [register](#) for APPA 2013 today. ***The event begins on August 2, and that date is fast approaching.*** We know you'll agree that learning more about our profession's most critical issues will be invaluable to both you and your institution.

Reimagining the Future of Higher Education

This panel of experts will review the impact of forces such as massive open online courses, big data, predictive analytics, and the "Internet of Everything" on higher education. Attend to learn about the new challenges and opportunities these forces hold for our profession. This

[Conference](#)
Colorado Springs, CO

[Sep 29-Oct 2, 2013](#)
[CAPPA Annual Conference](#)
Galveston, TX

[Sep 29-Oct 2, 2013](#)
[ERAPPA Annual Conference](#)
Rochester, NY

[Sep 30-Oct 4, 2013](#)
[APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)
Bowling Green, KY
(Western Kentucky U)

[Oct 12-15, 2013](#)
[SRAPPA Annual Conference](#)
Lake Lanier Islands, GA

[Oct 15-18, 2013](#)
[APPA's Supervisor's Toolkit \(spons. by RMA\)](#)
Tempe, AZ (Arizona State)

[Oct 27-31, 2013](#)
[MAPPA Annual Conference](#)
Grand Rapids, MI

[Oct 28-Nov 1, 2013](#)
[APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)
Tuscaloosa, AL (U of Alabama)

[Nov 12-15, 2013](#)
[APPA's Supervisor's Toolkit \(spons. by RMA\)](#)
Albuquerque, NM (U of New Mexico)

Other Events

[Jul 11, 2013](#)
[Drainwater heat recovery systems: Energy-savings and](#)

session is sponsored by Siemens.

Our Asset, Our Burden—The Future of Campus Space

While the value of buildings and grounds can be calculated, college and university spaces have a greater intrinsic value far beyond the calculable. Yet, in this era of constrained budgets, declining state support, and increasing tuition fees, institutions are assessing their limited resources and realizing that their space needs an effective management strategy. The experts in this highly charged session will discuss the challenges of space management, coming advancements, and best practices to embrace. Sponsored by Trane.

[Register for APPA 2013](#)

SPECIAL PROGRAM OFFERINGS at APPA 2013

Celebrate our Emerging Professionals and Senior Facilities Officers

Emerging Professionals Summit

August 1, 2013

Recognizing the importance of expanding our Emerging Professionals ranks and allowing their ideas to flourish, APPA is thrilled to announce its first Emerging Professionals Summit, to take place August 1, at the Hyatt Regency Minneapolis in Minneapolis, MN. The 2013 Summit will provide a unique opportunity for emerging facilities professionals and students to engage with senior leaders in the educational facilities field. You'll be able to explore what the future of higher education will be in 2015 and beyond, share a conversation with past APPA Presidents in a fireside chat, and much more. If you consider yourself an emerging professional, this is an event not to miss. If you are one of our "more seasoned" educational facilities professionals, you can't afford not to send your emerging professionals to this summit. Our future rests on their shoulders and the opportunities we afford them today. Learn [more](#).

Senior Facilities Officers Summit

August 1, 2013

By popular demand, APPA's Senior Facilities Officers Summit is back! The program provides a unique opportunity to engage with leaders in the educational facilities field, one in which you will share information and develop critical strategies that will serve your institution for years to come. Programming for this year's summit will deliver sessions from invited experts on the importance of space management; massive open online courses, what are they and what impact will they have on facilities; and much more. This highly rated and thoughtfully constructed program is designed with input from leading facilities officers from learning institutions within APPA's own membership. Learn [more](#).

Choose the event that best suits you or your staff, and register [today!](#)



Get Your Career on Track for Success—Become APPA Certified!

[practical applications](#)

2:00 p.m. EDT

Jul 18, 2013
[ACORE's Military & Renewable Energy Industry Forum](#)

Washington, DC

Jul 18, 2013
[Green Industry Professional Field Day](#)

Washington, DC
(American U)

Jul 23, 2013
[NACAS: Financing Construction Projects with Bonds](#)

Virtual Roundtable

Aug 5-7, 2013
[PGMS Summer Regional Seminar & Site Visit](#)

Philadelphia, PA

Sep 12, 2013
[Metering and Industrial Fluids](#)

Chicago, IL

Sep 15-18, 2013
[Zero Waste Conference](#)

State College, PA

Sep 28, 2013
[Green Apple Day of Service](#)

Your campus & community

Oct 6-9, 2013
[AASHE Annual Conference](#)

Nashville, TN

Oct 21-23, 2013
[VSPMA Annual Conference](#)

Nashville, TN

Oct 23, 2013
[Campus Sustainability Day](#)

Your campus

Register and receive a discount of \$200 off your exam fee!

Upcoming Credentialing Prep Courses and Exams:

- Friday, June 28, 2013 - MIT, Cambridge, MA
- Monday, August 5, 2013 - Minneapolis, MN
- Friday, September 13, 2013 - Fort Lauderdale, FL
- Thursday, September 19, 2013 - San Diego, CA
- Thursday, September 26, 2013 - Colorado Springs, CO
- Saturday, September 28, 2013 - Galveston, TX
- Monday, October 14, 2013 - Providence, RI
- Wednesday, October 16, 2013 - Lake Lanier Islands, GA
- Saturday, October 19, 2013 - Norfolk, VA
- Thursday, October 31, 2013 - Grand Rapids, MI
- Saturday, April 12, 2014 - El Paso, TX

Managing a campus is like managing a small city. It requires vision and comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the facts and principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. Register for an upcoming prep course and exam [today!](#)

APPA INFORMATION & RESEARCH

Catch Up on Your Summer Reading During APPA's Summer Book Sale

Fill your shelves with resources from the APPA bookstore and increase your knowledge of educational facilities management!

Starting on Monday, July 1, the APPA bookstore is offering a **10% discount** off the price of any order placed during the entire month of July. To take advantage of the bargains available, use the **special coupon code J7** at checkout.



APPA's bookstore is your entry point to the largest, most relevant, and comprehensive knowledge bank in the field of educational facilities, including our fully revised and updated editions of APPA's popular trilogy of *Custodial*, *Maintenance*, and *Grounds Guidelines* publications.

These resources incorporate leading-edge topics related to technology, service innovations, benchmarking, outsourcing, and sustainability in three key areas absolutely critical to your facility's success. Access the *Guidelines* and the other resources available at a discount in July.

Visit www.appa.org/bookstore.



Benchmarking & Organizational Change, second edition

Oct 23-26, 2013
PGMS School of
Grounds
Management &
GIE+Expo
Louisville, KY

Fully revised and updated from the classic best-seller of 2000, *Benchmarking & Organizational Change* will assist you in integrating your organization's technical, human, and economic aspects to help optimize your business and planning results. Author Mo Qayoumi, APPA Fellow and president of San Jose State University, helps organizations embrace rapid and perpetual change and practice the principles of effective benchmarking. Benchmarking will help you:

- Stimulate creativity across the enterprise
- Minimize or eliminate complacency and the superficial mindset
- Expand horizons beyond your industry
- Enhance sensitivity to external factors
- Align your business strategies to action plans
- Create an ongoing sense of urgency to remain competitive and, possibly, outpace your competition



[Order from the APPA Bookstore!](#)

Access APPA's Facilities Performance Indicators Report!

The 2011-12 Facilities Performance Indicators (FPI) report has been published and is ready for access. All participating institutions have free access to the entire report. Others may purchase the Web-based report and database at the following rates:

APPA member/survey participant: Free

APPA member/survey non-participant: \$500

Nonmember/survey participant: \$895

Nonmember/survey non-participant: \$1,000

Learn more and order the report at

www.appa.org/research/fpi.cfm.



INDUSTRY NEWS



Access the National Institute of Building Sciences' Annual Report

The National Institute of Building Sciences (NIBS) has recently released its [2012 Annual Report to the President of the United States](#). The Report provides information on the Institute's activities to promote industry leadership and advocacy, security and disaster preparedness, facility performance and sustainability, and the development of information resources and new technologies. Of potential interest to APPA members are parts of the report addressing:

[The Whole Building Design Guide®](#). The Guide is a free, Web-based portal that contains design, construction, and facility management information as well as criteria required by the U.S. military and other federal agencies. It covers a wide range of topics—from performance and sustainability to security and resilience.

[Building Information Modeling](#). NIBS is a standards developer, and in 2012, several Institute councils issued reference documents. In May, the

buildingSMART alliance released the first-ever consensus-based standard guiding the use of building information modeling (BIM) in the United States. The National BIM Standard-United States™ (NBIMS-US™) Version 2 covers the full life cycle of buildings—from planning, design, and construction to operations and sustainment.

Operations and Maintenance. Learn of the work of the Facility Maintenance and Operations Committee (FMOC), which works within the industry to improve the performance and longevity of buildings and building systems through consistent, effective, and proper facility maintenance and operations. The FMOC has helped to expand and revise the [Operations and Maintenance section](#) of the WBDG [Whole Building Design Guide website](#). In 2011, FMOC performed a major update of the O&M section, and a further update is underway.

Access the full [NIBS Annual Report](#).

Educational Facilities Field Well-Represented Among ASHRAE's New Officers, Directors

ASHRAE has installed new officers and directors for 2013-14 at its annual meeting held June 22-26. Several of these are educational facilities professionals or professors affiliated with educational institutions.

- The new ASHRAE president is **William P. “Bill” Bahnfleth, Ph.D., P.E.**, a professor of architectural engineering and director of the Indoor Environment Center at Penn State University, University Park, PA. Bahnfleth is also a Fellow at ASHRAE and ASME.

Other officers installed for a one-year term are:

- Vice President: **Darryl K. Boyce, P.Eng.**, Fellow ASHRAE, assistant vice president (facilities management and planning), Carleton University, Ottawa, ON, Canada. Boyce is also an at-large member of APPA's Information and Research Committee and the content coordinator for the Energy, Utilities, and Environmental Stewardship section of the [BOK](#) (Body of Knowledge).
- Vice President: **Bjarne W. Olesen, Ph.D.**, Fellow ASHRAE, Life Member, professor, Technical University of Denmark, Kongens Lyngby, Denmark. He is head of the Centre for Indoor Environment and Energy at the Department of Civil Engineering.

ASHRAE installed the following directors to serve a three-year term from 2013-2016:

- Region XII Director and Regional Chair: **Jennifer A. Isenbeck, P.E.**, ASHRAE-Certified Commissioning Process Management Professional, facility engineer/manager, University of Tampa, Tampa, FL.
- Director-at-Large: **Julia A. Keen, Ph.D., P.E.**, ASHRAE-Certified High Performance Building Design Professional, associate professor, architectural engineering and construction science, Kansas State University, Manhattan, KS.

View the [full list of officers](#).

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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