

Steve Glazner

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Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

June 12, 2013
Vol. 13, No. 12

APPA Events

Jun 26, 2013
[APPA Drive-In Workshop \(spons. by Eaton\)](#)
Metropolitan
Community College
Penn Valley, Kansas
City, MO

Jun 28, 2013
[Credentialing Prep Course & Exam \(CEFP & EFP\)](#)
Cambridge, MA (MIT)

Aug 1, 2013
[APPA's SFO Summit](#)
Minneapolis, MN

Aug 1, 2013
[APPA's Emerging Professionals Summit](#)
Minneapolis, MN

Aug 2-4, 2013
[APPA 2013: Annual Conference & Exhibition](#)
Minneapolis, MN

Aug 5, 2013
[Credentialing Prep](#)

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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HEADLINE NEWS

**Course & Exam
(CEFP & EFP)**

Minneapolis, MN (in conjunction with APPA 2013)

**Sep 8-12, 2013
APPA U: Institute for
Facilities
Management**
Fort Lauderdale, FL

**Sep 8-12, 2013
APPA U: Leadership
Academy**
Fort Lauderdale, FL

**Sep 13, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)**
Ft. Lauderdale, FL

**Sep 19, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)**
San Diego, CA

**Sep 26, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)**
Colorado Springs, CO

**Sep 28, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)**
Galveston, TX

**Oct 15-18, 2013
ACUHO-I/APPA
Housing Facilities
Conference**
Providence, RI

**Oct 31, 2013
Credentialing Prep
Course & Exam
(CEFP & EFP)**
Grand Rapids, MI

**Feb 2-6, 2014
APPA U: Institute for
Facilities
Management**
Dallas, TX

APPA Emerging Professional Delivers CSUN Commencement Keynote Address

APPA Emerging Professional, Kunal Chitre, who works for Digital Energy and consults with APPA on its website and other programs, was selected to present the commencement address for the California State Northridge (CSUN)

Graduation of the College of Engineering and Computer Science. Better known as "KC," Chitre holds two masters degrees from CSUN: one in Electrical and Computer Engineering and another in Engineering Management. Not only is he an alumni, he has worked at the university, consulted for it, and has many times visited as a guest. "From the one-megawatt fuel cell to the Fiber Optics Lab, I was involved in some of the best initiatives on campus," he noted. Experience the full address [here](#).



APPA NEWS

Centennial Project Takes Off With Help From an Extended "APPA Family"

Help APPA Celebrate its 100 Year Anniversary

The year 2014 will mark APPA's 100th anniversary. The APPA Centennial Project Site at <http://100years.appa.org/> offers all APPA members the opportunity to share their memories of APPA as it has evolved. These may include written insights, photos, videos, and other resources. APPA will use this material to commemorate our anniversary on the APPA website, in *Facilities Manager* magazine, in commemorative videos, and more. All are encouraged to participate! Many thanks to John Morris of RMA and others who have already contributed to the image bank.

A Family Affair: Sons and Daughter of APPA Office Staff Pitch In

The APPA office is busy scanning images and photographing items to capture 100 years of APPA history. And who's doing all this work? None other than the kids of four of our own staff members! Meet the interns:



*From left to right:
Front: Carlton Yancey and Burt Brown-Glazner
Back: Mike Dosik and Lindsay Bernhards*

Feb 2-6, 2014
APPA U: Leadership Academy
Dallas, TX

Apr 12, 2014
Credentialing Prep Course & Exam (CEFP & EFP)
El Paso, TX

APPA Region & Chapter Events

Jun 27-28, 2013
MD/DC APPA Annual Educational Program
McHenry, MD

Sep 14-18, 2013
PCAPPA Annual Conference
San Diego, CA

Sep 23-25, 2013
RMA Annual Conference
Colorado Springs, CO

Sep 29-Oct 2, 2013
CAPPA Annual Conference
Galveston, TX

Sep 29-Oct 2, 2013
ERAPPA Annual Conference
Rochester, NY

Sep 30-Oct 4, 2013
APPA's Supervisor's Toolkit (spons. by SRAPPA)
Bowling Green, KY
(Western Kentucky U)

Oct 12-15, 2013
SRAPPA Annual Conference
Lake Lanier Islands, GA

Oct 15-18, 2013
APPA's Supervisor's Toolkit (spons. by RMA)
Tempe, AZ (Arizona)

PROFESSIONAL DEVELOPMENT AND CREDENTIALING

APPA 2013 Annual Meeting & Exhibition **Celebrating Innovation & Preparing for the Next Horizon**

August 2-4, 2013

Minneapolis, Minnesota

APPA 2013 is the premier event for the facilities professionals offering the ultimate networking and learning experience for facilities officers, directors, and management personnel at every level and from around the world. At APPA 2013 you will explore the latest trends, challenges, and solutions facing facilities organizations within colleges and universities, K-12 public and private schools, and other institutions of learning. Enjoy over 50 conference sessions with diverse perspectives from today's leading facilities officers, campus administrators, college presidents, students, and education experts. Meet and network with educational facilities professionals throughout the United States, Canada, and from around the world. Come to APPA 2013 to learn from and be part of the group of professionals shaping campus facilities excellence. [Register now to save!](#)



Don't Miss APPA 2013's Dynamic Headline Events

Two not-to-be-missed sessions headline the APPA 2013 conference. If you haven't already, make sure to [register](#) for APPA 2013 today. We know you'll agree that learning more about two of our profession's most critical issues will be invaluable to both you and your institution.

Reimagining the Future of Higher Education

This panel of experts will review the impact of forces such as massive open online courses, big data, predictive analytics, and the "Internet of Everything" on higher education. Attend to learn about the new challenges and opportunities these forces hold for our profession. This session is sponsored by Siemens.

Our Asset, Our Burden—The Future of Campus Space

While the value of buildings and grounds can be calculated, college and university spaces have a greater intrinsic value far beyond the calculable. Yet, in this era of constrained budgets, declining state support, and increasing tuition fees, institutions are assessing their limited resources and realizing that their space needs an effective management strategy. The experts in this highly charged session will discuss the challenges of space management, coming advancements, and best practices to embrace. Sponsored by Trane.

[Register](#) for APPA 2013 today!

SPECIAL PROGRAM OFFERINGS at APPA 2013 ***Celebrate our Emerging Professionals and Senior Facilities Officers***

Emerging Professionals Summit

August 1, 2013

Recognizing the importance of expanding our Emerging Professionals ranks and allowing their ideas to flourish, APPA is thrilled to announce its

State)

Oct 27-31, 2013

MAPPA Annual Conference

Grand Rapids, MI

Oct 28-Nov 1, 2013

APPA's Supervisor's Toolkit (spons. by SRAPPA)

Tuscaloosa, AL (U of Alabama)

Nov 12-15, 2013

APPA's Supervisor's Toolkit (spons. by RMA)

Albuquerque, NM (U of New Mexico)

Other Events

Jul 18, 2013

ACORE's Military & Renewable Energy Industry Forum

Washington, DC

Jul 23, 2013

NACAS: Financing Construction Projects with Bonds

Virtual Roundtable

Aug 5-7, 2013

PGMS Summer Regional Seminar & Site Visit

Philadelphia, PA

Sep 12, 2013

Metering and Industrial Fluids

Chicago, IL

Sep 28, 2013

Green Apple Day of Service

Your campus & community

Oct 6-9, 2013

AASHE Annual Conference

Nashville, TN

Oct 23, 2013

first Emerging Professionals Summit, to take place August 1 at the Hyatt Regency Minneapolis in Minneapolis, MN. The 2013 Summit will provide a unique opportunity for emerging facilities professionals and students to engage with senior leaders in the educational facilities field. You'll be able to explore what the future of higher education will be in 2015 and beyond, share a conversation with past APPA Presidents in a fireside chat, and much more. If you consider yourself an emerging professional, this is an event not to miss. If you are one of our "more seasoned" educational facilities professionals, you can't afford not to send your emerging professionals to this summit. Our future rests on their shoulders and the opportunities we afford them today. Learn [more](#).

Senior Facilities Officers Summit

August 1, 2013

APPA's Senior Facilities Officers Summit is back by popular demand. The program provides a unique opportunity to engage with leaders in the educational facilities field, one in which you will share information and develop critical strategies that will serve your institution for years to come. Programming for this year's summit will deliver sessions from invited experts on the importance of space management; massive open online courses, what are they and what impact will they have on facilities; and much more. This highly rated and thoughtfully constructed program is designed with input from leading facilities officers from learning institutions within APPA's own membership. Learn [more](#).

Choose the event that best suits you or your staff, and register [today!](#)



Get Your Career on Track for Success—Become APPA Certified!

Register today and receive a discount of \$200 off your exam fee!

Upcoming Credentialing Prep Courses and Exams:

Friday, June 28, 2013 - MIT, Cambridge, MA

Monday, August 5, 2013 - Minneapolis, MN

Friday, September 13, 2013 - Fort Lauderdale, FL

Thursday, September 19, 2013 - San Diego, CA

Thursday, September 26, 2013 - Colorado Springs, CO

Saturday, September 28, 2013 - Galveston, TX

Thursday, October 31, 2013 - Grand Rapids, MI

Managing a campus is like managing a small city. It requires vision and comprehensive understanding of structures and their environments.

Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the facts and principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. Register for an upcoming prep course and exam [today!](#)

[Campus Sustainability Day](#)
Your campus

Oct 23-26, 2013
[PGMS School of Grounds Management & GIE+Expo](#)
Louisville, KY

APPA INFORMATION & RESEARCH



APPA Welcomes New Content Coordinator for BOK PDC Section

Don Guckert, associate vice president and director of facilities management at the University of Iowa, has agreed to serve as the new content coordinator for the Planning, Design, and Construction section of APPA's online BOK (Body of Knowledge). As a longtime faculty member and dean for PDC for APPA's Institute for Facilities Management, Don is well qualified to serve as a content coordinator for the BOK. His responsibilities with the BOK will include reviewing chapters and topics for updating, and identifying and working with subject matter experts and chapter authors.



Don replaces **Bill Daigneau**, who recently retired as chief facilities officer at the University of Texas M.D. Anderson Cancer Center and now serves as an educational facilities consultant.



APPA and Maggie Kinnaman, BOK's editor-in-chief, welcome Don to the BOK Editorial Board, and thank Bill for his many years of service on the BOK and its predecessor, the *Facilities Management* manual. [Learn more about the BOK.](#)

Benchmarking & Organizational Change, second edition

Fully revised and updated from the classic best-seller of 2000, *Benchmarking & Organizational Change* will assist you in integrating your organization's technical, human, and economic aspects to help optimize your business and planning results. Author Mo Qayoumi, APPA Fellow and president of San Jose State University, helps organizations embrace rapid and perpetual change and practice the principles of effective benchmarking. Benchmarking will help you:

- Stimulate creativity across the enterprise
- Minimize or eliminate complacency and the superficial mindset
- Expand horizons beyond your industry
- Enhance sensitivity to external factors
- Align your business strategies to action plans
- Create an ongoing sense of urgency to remain competitive and, possibly, outpace your competition



[Order from the APPA Bookstore!](#)

APPA Publishes New Facilities Performance Indicators Report!

The 2011-12 Facilities Performance Indicators (FPI) report has been published and is ready for access. All participating institutions have free access to the entire report. Others may purchase the Web-based report and database at the following rates:

APPA member/survey participant: Free
APPA member/survey non-participant: \$500
Nonmember/survey participant: \$895
Nonmember/survey non-participant: \$1,000

Learn more and order the report at
www.appa.org/research/fpi.cfm.



INDUSTRY NEWS

Emergency Preparedness Tips

Courtesy of Med Sled®, following are a set of emergency preparedness guidelines to ensure that buildings are better prepared for emergency events:

- **Plan for the worst-case scenario.** Over the past few years, the U.S. has experienced a record number of destructive natural disasters and, sadly, an increase in manmade disasters such as bomb incidents, creating new worst-case scenarios that must be considered in evacuation planning. When developing evacuation plans and drills, emergency planning professionals should plan for the worst.
- **Don't rely on the norms.** When it comes to preparing for disasters, individuals and organizations cannot simply rely on what generally happens in their geographic location; they must be prepared for both natural and manmade. For example, almost one-fourth of all significant tornadoes occur in Tornado Alley, yet the vast majority of high fatality tornadoes in recent years have occurred in areas such as the southeastern United States where tornadoes are an especially rare occurrence.
- **Ensure facilities have the equipment to support crisis plans.** In large-scale evacuation scenarios, having the right evacuation equipment is critical. For instance, avoid carry and wheeled devices; these can be dangerous for individuals in case they have to evacuate through debris-filled hallways.
- **Be realistic in training and drills.** Protocols and equipment are critical to emergency preparedness, but protocols are only as good as the training and drills that are conducted. When running a drill, do not assume assistance from first responders; create a chaotic environment – pipe in noise, turn off the lights, shut down the elevators – and include individuals with disabilities.

[Learn more.](#)

James P. Whittaker Elected as 1st Vice Chair of the Board of Directors of IFMA

Jim Whittaker, President/CEO of Facility Engineering Associates (FEA), has been elected as 1st Vice Chair of the Executive Board of the International Facility Management Association, effective July 1, 2013. FEA is a longtime APPA Business Partner member, and Jim recently served on APPA's Certification Board. Jim has served successfully with the IFMA Board for the past three years and brings a significant, diverse background in Facilities Management to his new role. He has managed FM implementation and organization projects for a wide range of clients, including universities, government agencies, and commercial facilities, while continually promoting best practices for the industry on both a national and international level.



[Learn more.](#)



PGMS Lining Up School of Grounds Management for GIE+EXPO

Grounds professionals looking for up to date information on sustainability, particularly the latest in organic materials, techniques, and practices, should come to Louisville, KY, October 23-26, for the Professional Grounds Management Society's (PGMS) 2013 School of Grounds Management & GIE+EXPO. The event's educational programming will emphasize organic practices with topics such as Organic Pest Control, Sustainable Irrigation Methods through New Technologies, and Organic Landscape Management for the Professional, among others. Grounds professionals interested in taking the first steps to earn a certificate in the School of Grounds Management (SGM) may earn Continuing Education Units at the School of Grounds Management. Those who complete the entire program (usually taking two years) are awarded an SGM certificate by PGMS. [Learn more](#) on the SGM program. Get [details and registration information](#) for the PGMS School of Grounds Management.

Reps. McKinley and Welch Introduce Bipartisan Energy Efficiency Bills

Reps. David B. McKinley, P.E. (R-WV) and Peter Welch (D-VT) recently introduced two pieces of bipartisan legislation that would spur energy efficiency investments in both residential and commercial buildings and create construction jobs. The first of the bills, The Home Owner Managing Energy Savings (HOMES) Act, would provide rebates to homeowners who invest in energy efficiency improvements. The Better Buildings Act would help commercial landlords and tenants coordinate energy savings practices. The legislation encourages tenants and landlords to work hand-in-hand in making buildings more efficient. The Department of Energy would then issue "TENANT STAR" certifications, in the same way that buildings can qualify for ENERGY STAR recognition, to demonstrate their energy efficiency and attract investors and occupants. Reps. McKinley and Welch are the co-chairs of the High Performance Building Caucus, of which APPA is a member. [Learn more.](#)

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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