

## Steve Glazner

**From:** steve@appa.mmsend.com on behalf of steve@appa.org  
**Sent:** Wednesday, May 15, 2013 3:36 PM  
**To:** Steve Glazner  
**Subject:** Inside APPA, Vol. 13, No. 10

[Having trouble viewing this email? Click here](#)



HOME PAGE

# Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

Questions? Comments? News?  
Contact [Steve Glazner](#), Editor  
Visit APPA's [Virtual Membership Directory](#)  
Read [Inside APPA archives](#)

CONNECT WITH US:



### CONTENTS

- [Headline News](#)
- [APPA News](#)
- [Professional Development and Credentialing](#)
- [APPA Information & Research](#)
- [Industry News](#)

---

[Sponsored Advertisement by JLG Industries]



**REACHING OUT TO SUPPORT YOUR FACILITY**

LIFTPOD by JLG  
It's time to let go of the ladder.

WATCH THE VIDEOS

### HEADLINE NEWS

**May 15, 2013**  
Vol. 13, No. 10

### APPA Events

**May 30, 2013**  
[APPA Drive-In Workshop \(spons. by Heapy Engineering & Technical Assurance\)](#)  
Bowling Green State University, Bowling Green, OH

**May 31, 2013**  
[Early Bird Registration Deadline Extended for APPA 2013](#)  
Minneapolis, MN

**Jun 11, 2013**  
[APPA Drive-In Workshop \(spons. by Grainger\)](#)  
Edgewood College, Madison, WI

**Jun 26, 2013**  
[APPA Drive-In Workshop \(spons. by Eaton\)](#)  
Metropolitan Community College Penn Valley, Kansas City, MO

**Jun 28, 2013**

**APPA's Credentialing Prep Course (CEFP & EFP)**

MIT, Cambridge, MA

**Aug 1, 2013  
APPA's SFO Summit**

Minneapolis, MN

**Aug 1, 2013  
APPA's Emerging Professionals Summit**

Minneapolis, MN

**Aug 2-4, 2013  
APPA 2013: Annual Conference & Exhibition**

Minneapolis, MN

**Sep 8-12, 2013  
APPA U: Institute for Facilities Management**

Fort Lauderdale, FL

**Sep 8-12, 2013  
APPA U: Leadership Academy**

Fort Lauderdale, FL

**Sep 30-Oct 4, 2013  
Supervisors Toolkit**

Bowling Green, KY

**Oct 15-18, 2013  
ACUHO-I/APPA Housing Facilities Conference**

Providence, RI

**Feb 2-6, 2014  
APPA U: Institute for Facilities Management**

Dallas, TX

**Feb 2-6, 2014  
APPA U: Leadership Academy**

Dallas, TX

**APPA Region & Chapter Events**

**May 25-29, 2013  
GAPPA 2013**

**Don't Miss APPA 2013's Dynamic Headline Events**

Two not-to-be-missed sessions headline this year's APPA 2013 conference. If you haven't already, make sure to [register](#) for APPA 2013 today. We know you'll agree that learning more about two of our profession's most critical issues will be invaluable to both you and your institution.

**Reimagining the Future of Higher Education**

Higher education plays a vital role in supporting the economy, and professionals in this sector need to innovate to keep pace. Becoming a savvy user of technology is now a requirement, regardless of your career path. The Reimagining the Future panel will review the impact of forces such as massive open online courses, big data, predictive analytics, and the "Internet of Everything" on higher education. Attend to learn about the new challenges and opportunities these forces hold for our profession.

This session is sponsored by:



**Our Asset, Our Burden—The Future of Campus Space**

While the value of buildings and grounds can be calculated, college and university spaces have a greater intrinsic value far beyond the calculable. They hold memories and emotional significance for students, faculty, alumni, staff and the community. In sum, they represent an institution's ethos. Yet, in this era of constrained budgets, declining state support, and increasing tuition fees, institutions are assessing their limited resources and realizing that their space needs an effective management strategy.

The experts in this highly charged session will discuss the challenges of space management, coming advancements, and best practices to embrace. Sponsored by:



[Register](#) for APPA 2013 today!

***APPA 2013 — Celebrating Innovation & Preparing for the Next Horizon***

**APPA NEWS**

**New Credentialing Site Makes It Easy to Learn About the Benefits of APPA Certification**

A newly launched credentialing website at <http://credentialing.appa.org/> offers all you need to know about APPA's Educational Facilities Professional (EFP) and Certified Educational Facilities Professional (CEFP) certifications. You'll discover what the credentialing program specifically accomplishes for you and your institution. You'll learn which credential applies to you. And, you'll have



**Conference**  
Jekyll Island, GA

**Jun 27-28, 2013**  
**MD/DC APPA Annual Educational Program**  
McHenry, MD

**Sep 14-18, 2013**  
**PCAPPA Annual Conference**  
San Diego, CA

**Sep 23-25, 2013**  
**RMA Annual Conference**  
Colorado Springs, CO

**Sep 29-Oct 2, 2013**  
**CAPPA Annual Conference**  
Galveston, TX

**Sep 29-Oct 2, 2013**  
**ERAPPA Annual Conference**  
Rochester, NY

**Oct 12-15, 2013**  
**SRAPPA Annual Conference**  
Lake Lanier Islands, GA

**Oct 27-31, 2013**  
**MAPPA Annual Conference**  
Grand Rapids, MI

### **Other Events**

**May 23, 2013**  
**Making the Case for Facility Needs at the University of Rochester**  
2:00 p.m. EDT

**Sep 28, 2013**  
**Green Apple Day of Service**  
Your campus & community

**Oct 23, 2013**  
**Campus Sustainability Day**  
Your campus

information on pricing, current offerings, listings of CEFP and EFP recipients, and more all at your finger tips. Visit the APPA credentialing site at <http://credentialing.appa.org>.

## **PROFESSIONAL DEVELOPMENT AND CREDENTIALING**

**SPECIAL PROGRAM OFFERINGS at APPA 2013**  
*Celebrate our Emerging Professionals and Senior Facilities Officers*

### **Emerging Professionals Summit**

August 1, 2013

Recognizing the importance of expanding our Emerging Professionals ranks and allowing their ideas to flourish, APPA is thrilled to announce its first Emerging Professionals Summit, to take place August 1 at the Hyatt Regency Minneapolis in Minneapolis, MN. The 2013 Summit will provide a unique opportunity for emerging facilities professionals and students to engage with senior leaders in the educational facilities field. You'll be able to explore what the future of higher education will be in 2015 and beyond, share a conversation with past APPA Presidents in a fireside chat, and much more. If you consider yourself an emerging professional, this is an event not to miss. If you are one of our "more seasoned" educational facilities professionals, you can't afford not to send your emerging professionals to this summit. Our future rests on their shoulders and the opportunities we afford them today. Learn [more](#).

### **Senior Facilities Officers Summit**

August 1, 2013

APPAs Senior Facilities Officers Summit is back by popular demand. The program provides a unique opportunity to engage with leaders in the educational facilities field, one in which you will share information and develop critical strategies that will serve your institution for years to come. Programming for this year's summit will deliver sessions from invited experts on the importance of space management; massive open online courses, what are they and what impact will they have on facilities; and much more. This highly rated and thoughtfully constructed program is designed with input from leading facilities officers from learning institutions within APPAs own membership. Learn [more](#).

Choose the event that best suits you or your staff, and register [today!](#)

**Oct 23-26, 2013**  
**PGMS School of**  
**Grounds**  
**Management &**  
**GIE+Expo**  
Louisville, KY

## **APPA 2013 Annual Meeting & Exhibition**

Celebrating Innovation & Preparing for the Next Horizon  
August 2-4, 2013  
Minneapolis, Minnesota

APPA 2013 is the premier event for the facilities professionals offering the ultimate networking and learning experience for facilities officers, directors, and management personnel at every level and from around the world. At APPA 2013 you will explore the latest trends, challenges, and solutions facing facilities organizations within colleges and universities, K-12 public and private schools, and other institutions of learning. Enjoy over 50 conference sessions with diverse perspectives from today's leading facilities officers, campus administrators, college presidents, students, and education experts. Meet and network with educational facilities professionals throughout the United States, Canada, and from around the world. Come to APPA 2013 to learn from and be part of the group of professionals shaping campus facilities excellence. [Register now to save!](#) Early-bird discounts end May 31.



## **Get Your Career on Track for Success—Become APPA Certified!**

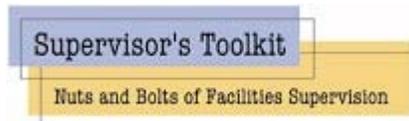
***Register today and receive a discount of \$200 off your exam fee!***

Upcoming Credentialing Prep Courses and Exams:

Friday, June 28, 2013 - MIT University, Cambridge, MA

Managing a campus is like managing a small city. It requires vision and comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the facts and principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career.

Register for an upcoming prep course and exam [today!](#)



## **Supervisor's Toolkit Training Announced**

Western Kentucky University

Bowling Green, KY

September 30 - October 4, 2013

Cost: \$549

[Register before September 13, 2013](#)

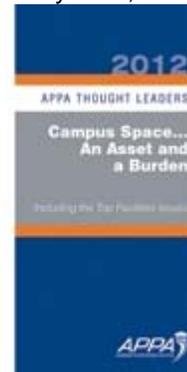
Western Kentucky University turns into a campus facilities management training center this fall as it hosts APPA's Supervisor's Toolkit program. The Toolkit training, supported by SRAPPA, provides what you need to lead in a facilities workplace that is being transformed by intense

competition, advancing technology, changing values, and the global economy. Learn more and register [today!](#)

## APPA INFORMATION & RESEARCH

### ***Thought Leaders Report 2012: Campus Space...An Asset and a Burden***

The 2012 Thought Leaders Symposium, sponsored in part by DTZ, a UGL company, and Jacobs, identified major issues, trends, and recommendations related to the topic of space management and utilization in higher education. The report developed from the event presents opportunities to improve your space allocation and management strategy. It will help you:



- Align space management to the mission of the institution
- Make space one of your institution's top assets
- Change the culture of space
- Develop effective policies, processes, and organizational structures to manage space
- Implement a space inventory system to understand resources and identify needs
- Address space utilization by assembling credible data and adopting best practices

Access the insights of [Campus Space...An Asset and a Burden](#). The report is free to APPA members; \$15 for nonmembers.

### ***Benchmarking & Organizational Change, second edition***

Fully revised and updated from the classic best-seller of 2000, *Benchmarking & Organizational Change* will assist you in integrating your organization's technical, human, and economic aspects to help optimize your business and planning results. Author Mo Qayoumi, APPA Fellow and president of San Jose State University, helps organizations embrace rapid and perpetual change and practice the principles of effective benchmarking. Benchmarking will help you:



- Stimulate creativity across the enterprise
- Minimize or eliminate complacency and the superficial mindset
- Expand horizons beyond your industry
- Enhance sensitivity to external factors
- Align your business strategies to action plans
- Create an ongoing sense of urgency to remain competitive and, possibly, outpace your competition

[Order from the APPA Bookstore!](#)

### **APPA Publishes New Facilities Performance Indicators Report!**

The 2011-12 Facilities Performance Indicators (FPI) report has been

published and is ready for access. All participating institutions have free access to the entire report. Others may purchase the Web-based report and database at the following rates:

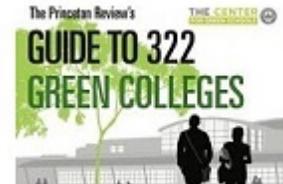
APPA member/survey participant: Free  
APPA member/survey non-participant: \$500  
Nonmember/survey participant: \$895  
Nonmember/survey non-participant: \$1,000  
Learn more and order the report at  
[www.appa.org/research/fpi.cfm](http://www.appa.org/research/fpi.cfm).



## INDUSTRY NEWS

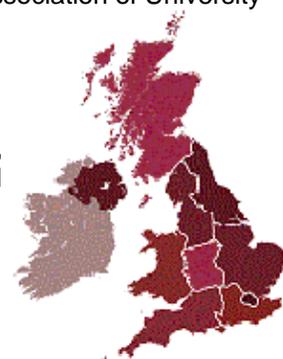
### ***The Princeton Review* Releases 4th Annual Free “Guide to Green Colleges” in Partnership with USGBC**

*The Princeton Review*, in collaboration with the [Center for Green Schools](#) at the U.S. Green Building Council (USGBC), has released the fourth annual edition of its free guidebook saluting the most environmentally responsible "green colleges." *The Princeton Review* first published this resource in 2010 in collaboration with USGBC. That year, USGBC, widely known for developing the LEED green building rating system, launched the Center for Green Schools to increase efforts to drive change in how campuses and schools are designed, constructed, maintained, and operated so that all educational facilities can enhance student learning experiences. "The Guide to 322 Green Colleges" features: school profiles; lists of schools in the guide with LEED-certified buildings; advice for living green on campus, and much more. Access the [4th Annual Guide to Green Colleges](#).



### **Want the Latest on Educational Facilities Management Issues in the U.K.? Access the AUDE Conference Videos**

APPA is a strategic international partner of the Association of University Directors of Estate (AUDE), based in Cambridge, England. The association's members are the universities and higher education institutions of the United Kingdom. AUDE promotes excellence in the strategic planning, management, operation, and development of higher education estates and facilities. APPA President Mary Vosevich represented APPA in March at the AUDE annual conference. Learn about some of the leading issues the organization covers by accessing videotaped presentations from the AUDE conference. Now available on YouTube: <http://www.youtube.com/user/APPALeadership>.



### **EIA Releases Analysis of State-Level Energy-Related Carbon Dioxide Emissions**

Energy-related carbon dioxide emissions vary significantly across states. An analysis of state-level emissions data from 2000 through 2010 recently released by the U.S. Energy Information Administration (EIA) shows that the overall size of a state, as well as the available fuels, types of businesses, climate, and population density all play a role in both total and per-capita emissions. For example, some states are located near

abundant hydroelectric supplies, while others contain abundant coal resources. The term "energy-related carbon dioxide emissions" as used in the analysis, includes emissions released at the location where fossil fuels are used, not where they are produced. The complete analysis, *State-Level Energy-Related Carbon Dioxide Emissions, 2000-2010*, can be found at: <http://www.eia.gov/environment/emissions/state/analysis/>.

You are receiving this e-mail as a member of APPA, or because you requested it. Send any comments or questions to the [editor](#), Steve Glazner. Contact [Gerry Van Treeck](#) for advertising options. To ensure delivery of APPA's communications, please add [steve@appa.org](mailto:steve@appa.org) to your email address book or Safe Sender List. If you are still having problems receiving our communications, see our [whitelisting page](#) for more details.

APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

---

**APPA: Leadership in Educational Facilities**  
1643 Prince Street • Alexandria, VA 22314  
Ph: 703.684.1446 • Fax: 703.549.2772 • Web: [www.appa.org](http://www.appa.org)

Click [here](#) to unsubscribe